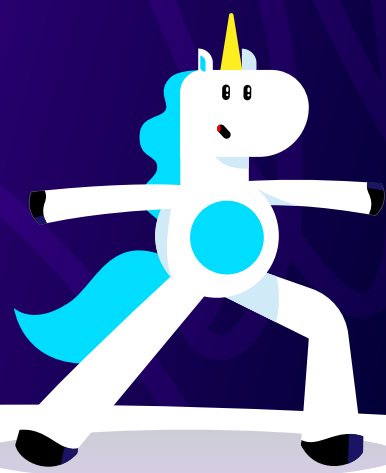




The intersection of culture *and* care.



Introducing WELL by HLTH at HLTH 2022

WELL by HLTH is an inaugural 'event within an event' for consumer-focused health and wellness participants seeking a platform to drive brand awareness and create sustainable growth opportunities. Access the entire health ecosystem in one place, including employer groups and payers, along with discovering key strategic industry and media partners.

As the health industry continues to move towards more holistic, preventative care models, there is a clear need for evidence-based consumer wellness solutions. With dedicated sessions and a significant show floor footprint, we welcome 'next gen' wellness brands focusing on wearables, at-home fitness, metabolic health and cardio metabolic disease, nutrition, longevity, sexual health, and food innovation.

TOPICS COVERED

- The at-home fitness revolution
- Patient and consumer empowerment
- The destigmatization of sexual health and wellness
- Digitally-enabled weight management solutions
- The future of food and nutrition is accessible and sustainable
- Alternative treatment paths through cannabis & psychedelics
- Attracting and retaining brand loyal health consumers
- Community-led wellness decision making
- Building wellness into your employee benefits design
- Wearable tech innovations
- Managing and monitoring sleep health



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REASONS HLTH IS THE PLACE FOR HEALTH & WELLNESS CONSUMER TECH

As consumers, employees, and patients take a greater interest in their overall health and wellbeing and are more willing to self-manage, health & wellness industry executives have a unique opportunity to get ahead of this accelerating trend.

1

Lean into the consumer movement and take part in a dialogue about how to create real change while accessing the entire healthcare ecosystem in one place.

2

Hear from senior executives reshaping all aspects of health and learn how wellness is now an important part of the entire ecosystem.

3

Connect and engage with industry peers and forward-thinking experts eager to define the next decade of health.

4

Join a curated marketplace matching health buyers with innovative technology providers designed to provide highly-efficient, impactful business meetings that align with your goals.



HLTH Hosted Buyer Program

Discover innovative solutions that move the needle

The current health technology landscape is rapidly changing, thus finding the right partners for your needs is often a demanding endeavor. The HLTH Hosted Buyer Program helps you accelerate your technology due diligence by efficiently connecting senior executives and decision makers with the latest solutions designed to solve the industry's most complex challenges.

HOW DOES IT WORK?

The Hosted Buyer Program matches qualified, vetted buyers and participating sponsors in a series of 1:1, 15-minute meetings, either onsite or virtually. An AI-based platform curates a personalized experience for each attendee and meetings are only scheduled once both parties mutually agree.

WHAT ARE THE BENEFITS?



SAVE TIME

Accomplish a year-worth of meetings in only a few days



SAVE MONEY

Receive a complimentary ticket once accepted

* All participants are required to apply and only qualified buyers are accepted. Once approved, a commitment is made to participate in the program and cancellations must be submitted a month ahead of the event.

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ABOUT HLTH

HLTH (pronounced "health") is the leading platform bringing together the entire health ecosystem, focused on health innovation and transformation. From unparalleled events with industry-leading speakers to inspirational digital content and mission-driven initiatives, HLTH creates a unique marketplace for the health community leading the dialogue and development of a better health ecosystem.