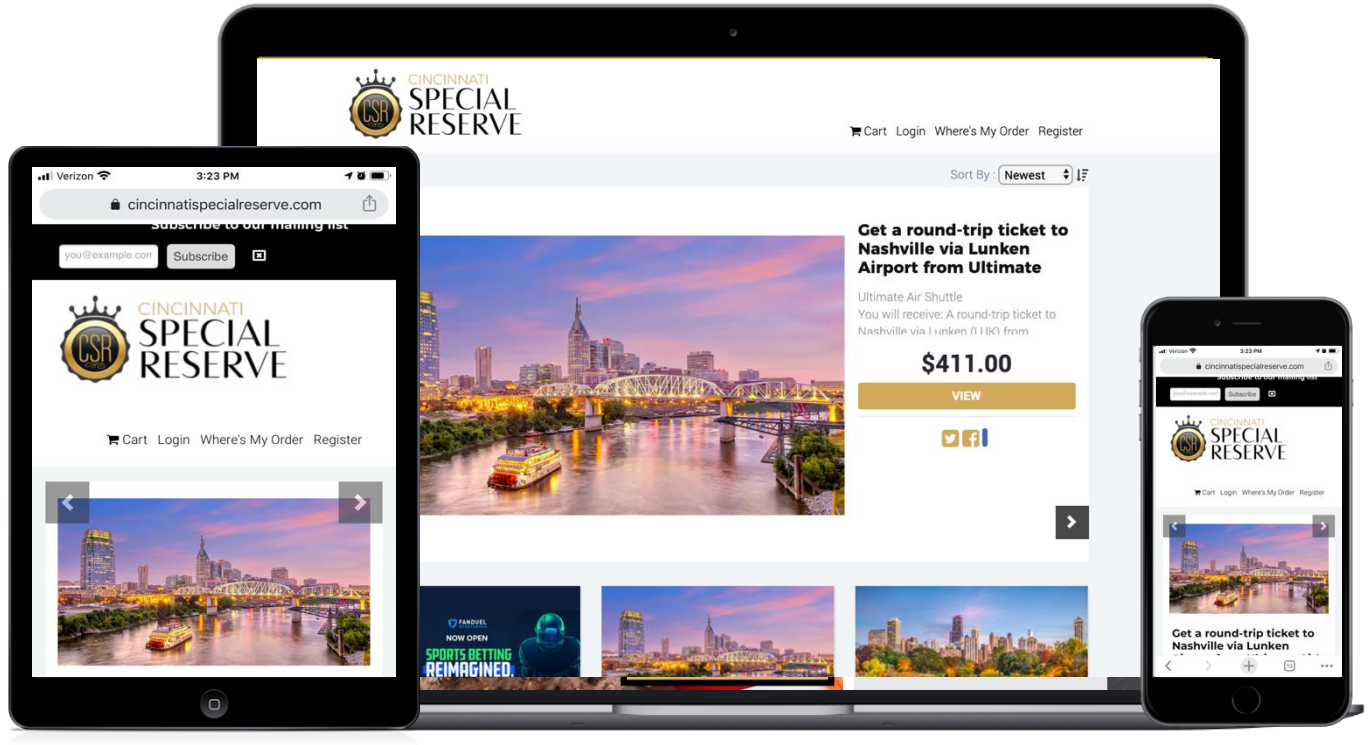
Cincinnati Special Reserve

Cincinnati Special Reserve is Cincinnati's gateway to the finest experiences the city has to offer. From prix fixe tasting menus at select restaurants to full-day spa experiences, Cincinnati Special Reserve is the definition of luxury—marrying exquisite taste with exceptional value.



How Does It Work?

We deliver prix fixe tasting menus at select restaurants, full-day spa experiences and more for a members-only price. As an advertiser on Cincinnati Special Reserve, you provide your product in exchange for radio, revenue share and other marketing tools.

Cincinnati Special Reserve campaigns offer dynamic, multi-platform solutions that will get your marketing message to consumers looking for experiences just like yours.

- Radio
- Revenue Share
- Online Exposure
- Social Media
- E-Blast

RADIO

Hubbard delivers market-leading radio stations in Cincinnati, **reaching nearly 800,000 listeners** every week.

B-105 | 97.3 The Wolf

- Top country music radio market
- Nationally recognized, 2022 Academy of Country Music and 2021 Country Music Association Large Market Station of the Year and home of the 2020 ACM and CMA Personality of the Year winners, The Big Dave Show
- Market leaders throughout the day
- Delivers all demographics

Q102

- 50 years in the market
- Consistently delivers Cincinnati Women 25-54
- Home of Jeff & Jenn, Best of Cincinnati® #1 Radio Show since 2011 and #1 morning show with Women 25-54
- Exclusive listening throughout the day
- Winner of the 2020 NAB Crystal Award for community service

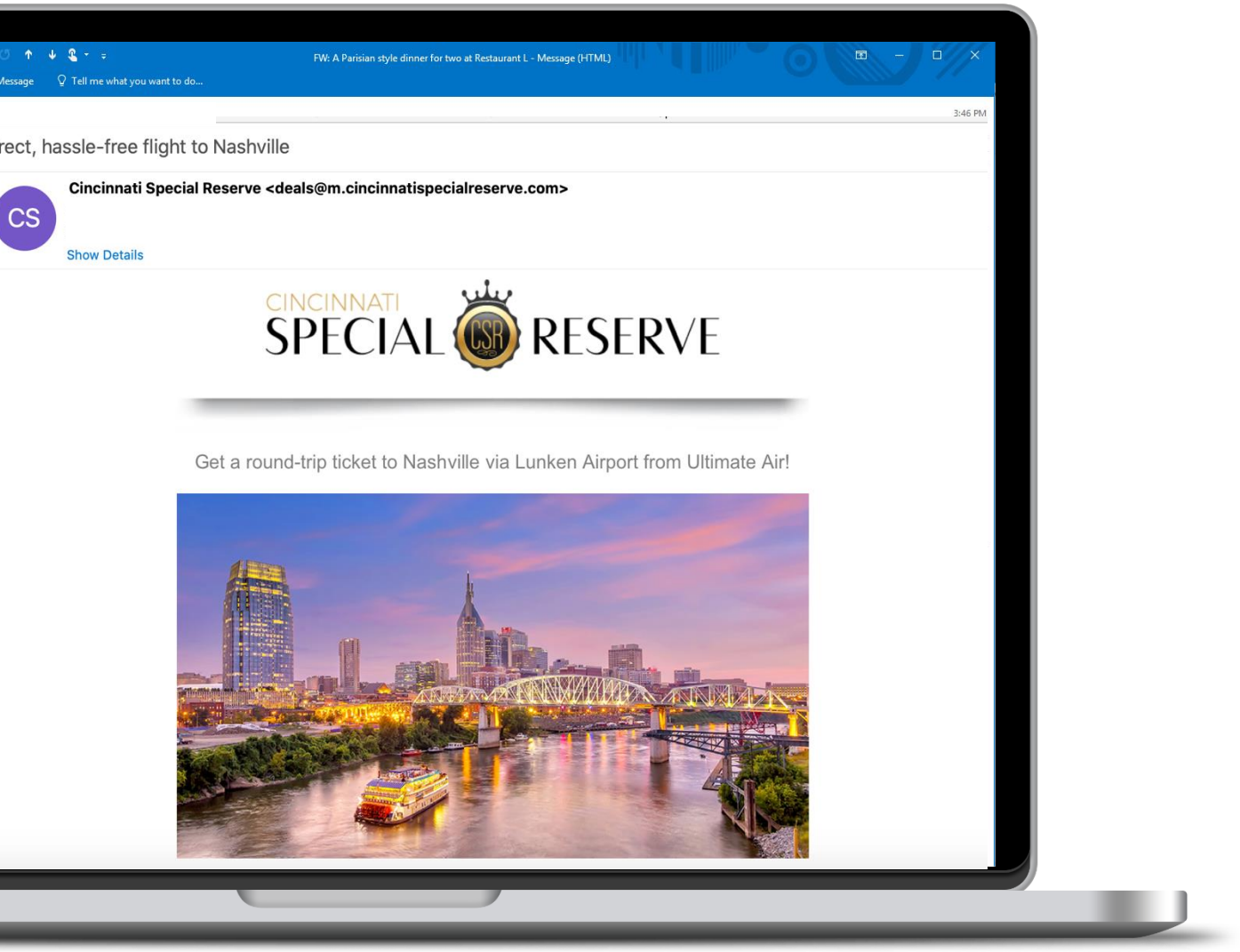
Mix 94.9

- Cincinnati's Best Mix of hits from the 80s, 90s, 2000s, and today
- Perfect choice for at-work listening
- On-air personalities are actively involved in the community
- Winner of the 2020, 2017 & 2012 NAB Crystal Award for continued commitment to community service

Hubbard Delivers **800,000+ Listeners** Each Week

Station	Weekly Listeners
Q102	408,700
B-105 & The Wolf	376,500
Mix 94.9	321,500
Hubbard Total	**826,600**

Oct/Nov/Dec2022 Nielsen Audio
Weekly Cume Persons 6+, M-Su 6a-6a



E-Blast

Connect with over 20,000 subscribers through our Cincinnati Special Reserve e-blast. Your deal will be featured twice during your campaign. We perform regular maintenance on our database to deliver you real, local people who have actively engaged with our platform within the past six months.