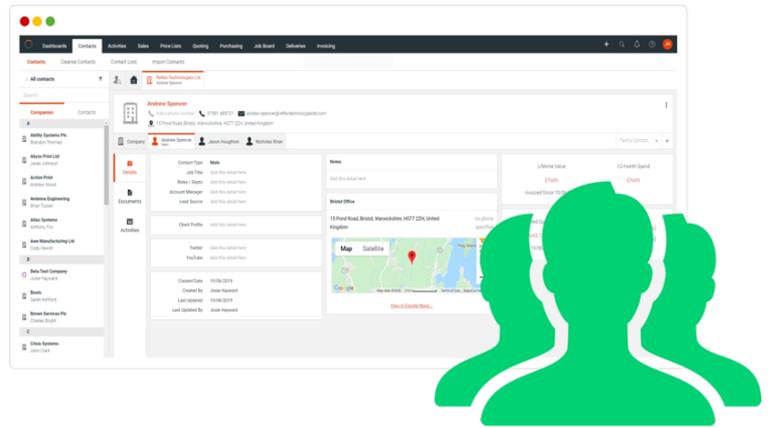


CRM system

Get to know your customers and deliver the best service

Knowing your customer is paramount

Delivering the very best service and understanding your customer plays a critical part in the success of your business. You need a CRM (customer relationship management) system that will help your team deliver an exceptional experience and record every single interaction.



Securely store client contact information and details of every communication to ensure complete transparency. Eliminate doubt on who said what, identify proactive sales strategies and ensure the best customer experience possible with Clarity's Customer Relationship Management software.

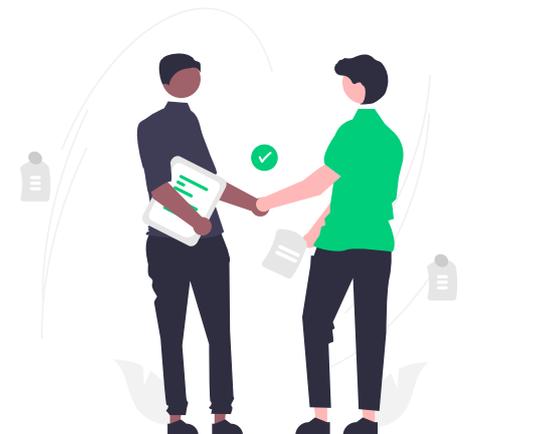
A single source of truth for all customer information

One simple place to find all your customer information

Add new companies and contacts in a flash. Store addresses, phone numbers, email addresses and key details on easily accessible contact cards. Save time with multiple segregated contact lists and contacts open alongside each other.

Take your customer service to the next level with complete personalisation. Create your own user fields to store all the information you need to build a strong rapport.

Clarity Pro integrates feeds through accounts status data from Sage, allowing you to hold back on challenging accounts and prioritise more profitable ones. You're in complete control of the calls you make or answer.



Drive results and deliver the very best customer service

Complete business transparency and knowledge sharing

Get complete visibility when everyone shares the same information across the business.

Life is so much easier when you have all the data you need at your fingertips. Your team can engage with clients, supremely confident in their knowledge. They know which buttons to press and how to plan their activity to win trust, confidence and orders.

Log all calls and tag them to the contact. Easily pull up previous conversations. Schedule call backs, meetings, events, and more in a shared calendar that synchronises with Microsoft Outlook. Instantly see a history of quotes and orders.

Clarity Software is the most invaluable resource a business can have.

Scale your **business with ease**

Win new business leads with confidence

Business is everywhere. The phone is ringing off the hook and website enquiries are flooding in. Existing customers are repeating, new ones meeting. And it's all driven by your coordinated marketing efforts from Clarity.

Our intuitive CRM software helps you craft the perfect messages and generate leads whilst staying firmly in control of your customer communications. It tracks how much you've spent and how much you've made. Clearly see where your best and worst leads are coming from, so you can choose to re-invest wisely.

Work smarter, not harder, and get your sales team out there signing orders.



Sell **more and enjoy it more**

Win deals with ease and give your team the confidence to succeed

Get a clear overview of profit margins and the jobs you've lost and won.

Get complete visibility with sales management and remove any guesswork or hunches. Personalised dashboard views of your pipeline give you focus, allowing you to see expected, won and lost opportunities filtered by sales person, date range and more.

Save your favourite views as templates. Drill into any opportunity with a simple click and navigate straight to the quote. Analyse your results and find out where you can get even better.

Be sharp. Be decisive. Win more business.



See your **customers with Clarity**

Increase leads, watch your sales proliferate and build rapport with customers when you use Clarity Software's CRM.

GET A FREE DEMO TODAY
clarity-software.com

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