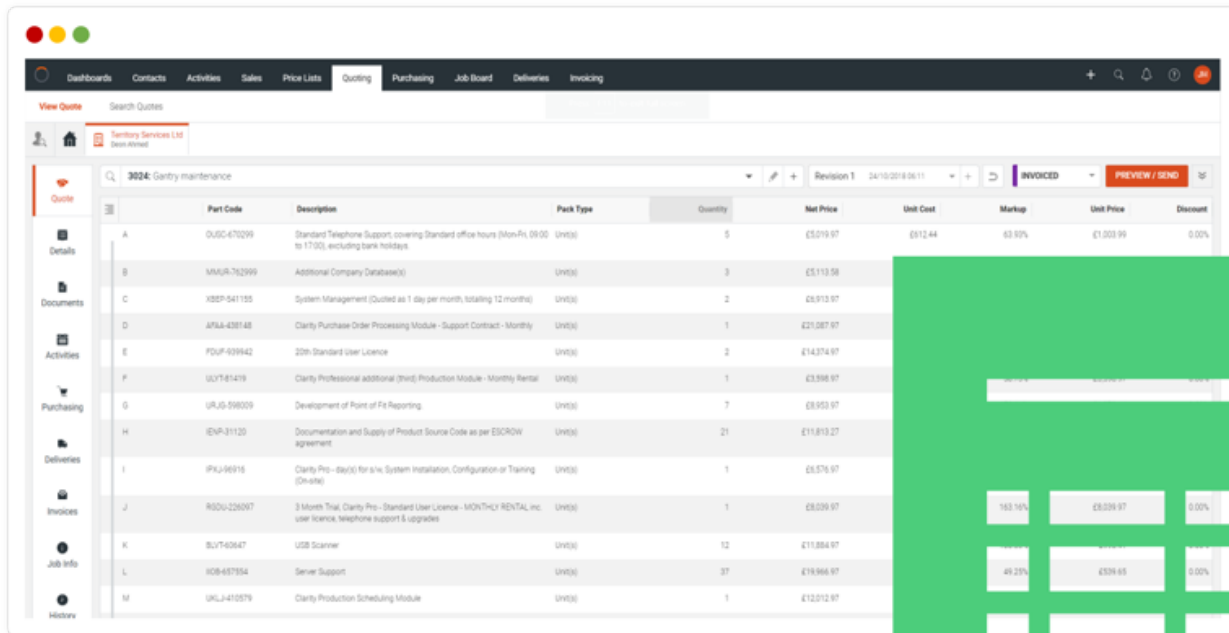


Quoting and Estimating



The screenshot shows the 'Quoting' tab in the Clarity Software interface. It displays a table of items for a quote titled '2024: Gentry maintenance'. The table includes columns for Part Code, Description, Pack Type, Quantity, Net Price, Unit Cost, Markup, Unit Price, and Discount. The items listed are:

Part Code	Description	Pack Type	Quantity	Net Price	Unit Cost	Markup	Unit Price	Discount
A	0USC-670299 Standard Telephone Support covering Standard office hours (Mon-Fri, 09:00 to 17:00), excluding bank holidays	UNHS	5	£5,019.97	£912.44	63.80%	£1,009.99	0.00%
B	5NVA-762399 Additional Company Database(s)	UNHS	3	£5,113.58				
C	XSEP-541155 System Management (Quoted as 1 day per month, totalling 12 months)	UNHS	2	£9,913.97				
D	APSA-438748 Clarity Purchase Order Processing Module - Support Contract - Monthly	UNHS	1	£21,087.97				
E	PDUP-939442 20th Standard User Licence	UNHS	2	£14,374.97				
F	USY7-81479 Clarity Professional additional (3rd) Production Module - Monthly Rental	UNHS	1	£3,598.97				
G	URLS-598009 Development of Point of Po Reporting	UNHS	7	£8,953.97				
H	ENP-31120 Documentation and Supply of Product Source Code as per ESCROW agreement	UNHS	21	£11,813.27				
I	PHU-98916 Clarity Pro - day(s) for s/w System Installation, Configuration or Training (On-site)	UNHS	1	£5,576.97				
J	RSDU-228267 3 Month Trial, Clarity Pro - Standard User Licence - MONTHLY RENTAL, inc. user licence, telephone support & upgrades	UNHS	1	£8,039.97				
K	USY7-63647 USB Scanner	UNHS	12	£11,884.97				
L	XSB-687854 Server Support	UNHS	37	£19,966.97				
M	URLA-470379 Clarity Production Scheduling Module	UNHS	1	£12,012.97				



Never under or over quote again

Clarity's quoting and estimating software optimises profit by driving you to sell more at top margins.

The industry's most widely used system clears your quoting bottlenecks and increases your quote capacity by 100%, without needing to hire extra staff.

Never miss out on an order, and turn away orders that aren't profitable.

Quote quickly and accurately for jobs of any size or complexity. Quote your customers by email in a couple of clicks and generate internal works orders on confirmation. Repeating quotes is so easy you'll be doing it with your eyes closed. It takes seconds.

Complete confidence in estimating

Consistent quoting every single time

Clarity provides up to date, easily accessible and accurate price lists in one centralised place. Be confident in your team's estimating and quoting ability, and empower your employees to produce consistently priced quotes every time.

This builds confidence, peace of mind and dramatically reduces commercial risk by making sure your team is selling at top margins.

Stay firmly in **control** of your **business**

Define your costs and sales prices from the start.

Import your price lists from Excel spreadsheets. Set costs, markups and price breaks. Create margin thresholds, monitor your suppliers and check for stock availability. Pick the best material suppliers to use for each job, and Clarity will do the rest.

Our software automatically calculates your selling price whilst still giving you the chance to tweak markups and discounts under strict permission control. Never sell below your minimum margin again.

Revise quotes as many times as you want and win orders in a flash over the phone. Easily access your version history through revision and quote history.

See the status of your customers set by your accounts staff, quickly identify good and bad payers and eliminate quoting or taking more orders from bad payers.

Designed **specifically** for the **sign, print and display** industry

Clarity's advanced cost calculators for sign, print and display lead the market.

Quote for large format digital, built-up letter, fascia panels, POS, vinyl lettering, cut jobs and lots more with total accuracy and precision. We've adapted our end-to-end solution to work in line with the industries we work in.



Cost the entire job in one go. Remove manual admin and use our intuitive box-ticking interface to factor in costs from your artwork design, ink usage, cutting, laminating, finishing, labour and more.

Have a clear overview of your waste cost as you build your quote, and add it to the final price to cover any losses. Regular products can be saved as templates, allowing lesser trained staff to quote effectively.

Changing the quantity or size recalculates the cost curve giving you total accuracy by optimising material waste. Every job is different - producing bespoke estimates is easier than ever with Clarity Software.

Set yourself apart from the competition, and take on jobs that others shy away from with confidence. Eliminate worries about potential losses due to inaccurate quoting. Clarity keeps track of job-related documents such as artwork stored on your centralised servers so that everyone follows the same process using one system.



CLARITY
SOFTWARE



Make a **lasting** impression

Save hours and go green with Clarity.

Convert your quotes to PDF using branded templates and email them directly to the customer. Impress your clients when they request quantity changes by modifying orders in just a few clicks.

Keep your finger on the pulse by quickly setting follow-up calls and activities that drop into your calendar. Being proactive wins business.

Get **complete** business **Clarity**

Quoting and estimating with Clarity will change your working life. It's a new beginning - a chance to make more from your jobs and expand into new markets with confidence.

GET A **FREE DEMO TODAY**
clarity-software.com

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