## **OUR MISSION**

AFH provides underresourced teens the keys to self-sufficiency through paid employment in art and design.

"Another hidden gem in Boston."

-Red Bull Employee after participating in an AFH Interactive

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CREATIVE JOBS FOR CREATIVE YOUTH

"AFH was a pleasure to work with in all regards. The large scale commissioned wall piece made for one of our apartment complexes is just gorgeous. The entire process, start to finish, was seamless! AFH creates incredible work, executing with the highest level of craftsmanship and professionalism. We look forward to working with you again."

Jennie Kalberer,Gerding Edlen

"AFH saw the "problem" and created a stunning mural. Working with the students and staff of AFH is a great experience. They are energetic, enthusiastic, creative and above all professional. AFH is my go-to place for any graphic design project."

Robert Sege, MD PhD,
 Boston Medical Center

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# WHAT CAN WE CREATE FOR YOU?

Artists For Humanity inspires solutions – both big and small – to meet our clients' needs. We offer a wide range of fine art and design services for hire across four creative studios: 3D Design, Painting, Digital Media (Graphic Design, Video & Motion, and Photography) and Screen Printing. Professional artist/designer mentors work collaboratively with teen artists and designers to create engaging, innovative products and experiences for business, civic, and individual clients.

As one of the largest employers of youth in the City of Boston, with 250+ under-resourced teens employed as artists and designers each year during critical out-of-school hours, we offer a unique opportunity for partnership. Each new project is highly valued as an opportunity to make great art and design while building long term relationships - it's what makes an Artists For Humanity project both high impact and conversation worthy!

### **CONTACT US**

To learn more about what we can do for you, while extending and adding value to your own brand's story!

for Studio Services and AFH Interactives:

art-design@afhboston.org

for Curated Fine Art Decor/Exhibitions (leased or purchased):

Brenda Leong: bleong@afhboston.org

CREATIVE JOBS FOR CREATIVE YOUTH

#### **CLIENTS**

**Bank Of America** 

**Boston Planning & Development Agency** 

Converse

**Corinthian Events** 

Edward M. Kennedy institute

**Harvard Business School** 

Harvard Pilgrim Health Care

**Ipsen Bioscience** 

Jamestown L.P.

The Kensington

Mass General Hospital

**Massport** 

National Development Corp.

**Procter & Gamble (Gillette)** 

**State Street** 

**Trans National Properties** 

TripAdvisor, Inc.

Red Bull

Whittier Street Health Center

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AFH is host to one of the largest collections of youth-created fine art. Our collection is bold, exciting, and reflective of the new vision of a culturally diverse Boston and beyond. We create works for exhibition, commissioned paintings for public spaces and private collections, interactive painting experiences and murals. An AFH mural can transform nondescript walls into architectural masterpieces and infuse corporate and community identities with powerful imagery. From realistic urban scenes to colorful, fun abstractions, our teen artists, guided by professional artist mentors, are capable of creating a variety of powerful commissioned images.



## **DETAILS**

**CATEGORY**Commissioned Paintings

**CLIENT** 

TripAdvisor, Inc.

DIMENSIONS

4' x 8' panels

**MATERIALS** 

Acrylic on Canvas

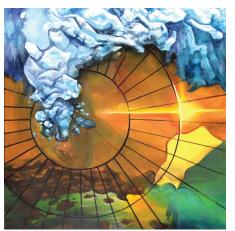
## AROUND THE WORLD IN 7 PANELS













### PROJECT DESCRIPTION

TripAdvisor commissioned AFH's Painting Studio to develop seven 4'x8' canvases for their new multipurpose conference room. The seven larger-than-life paintings represent the seven continents and reflect the company's brand of international travel.

## INTERIOR DOG PARK MURAL



**DETAILS** 

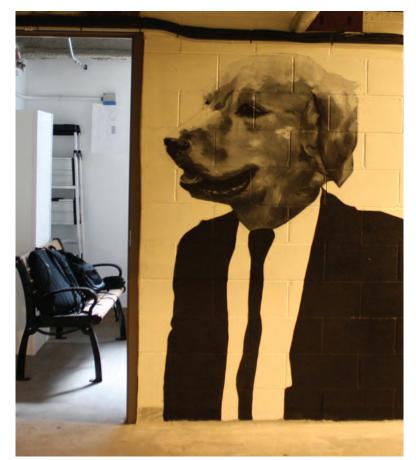
CATEGORY Murals

CLIENT

Kensington Luxury Condos

**DIMENSIONS** 

8' x 20'







### PROJECT DESCRIPTION

AFH's Painting Studio designed and executed a customized mural for Kensington Luxury Condo's indoor dog relief area. The mural was designed to welcome dog owners into the space.

## PUBLIC ART ON THE FENWAY



## **DETAILS**

#### **CATEGORY**

Mural Outdoors Painted Scrim

#### **CLIENT**

Boston Redevelopment Authority TransNational

#### **DIMENSIONS**

Mural Outdoors 95'x55' Painted Scrim 110'x10'

#### LOCATION

Charles Gate Bridge Underpass Ipswich Corridor







### PROJECT DESCRIPTION

AFH designed and painted a large scale mural inspired by AFH alumni Winnie Mei's "Alignment" and a signature painted scrim that speaks to the arts of Fenway in response to a call to brighten up the dreary Charles Gate Bridge underpass and its adjacent cement wall.

## GAUGUIN-INSPIRED PAINTING



## **DETAILS**

CATEGORY

Murals

**CLIENT** 

Bank of America

**DIMENSIONS** 

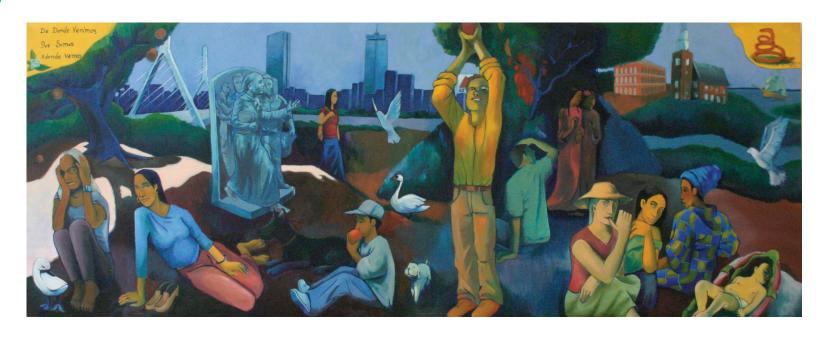
4 1/2' x 12'

**MATERIALS** 

Acrylic on canvas

LOCATION

Boston, MA



#### PROJECT DESCRIPTION

To celebrate the Paul Gauguin exhibit at Boston's Museum of Fine Arts, FleetBoston (now Bank of America) commissioned AFH to create a large-scale modern-day Boston based on his signature masterpiece, "D'où venonsnous? Que sommes-nous? Où allons-nous?" (Where Do We Come From? What Are We? Where Are We Going?). The seven young artists were the "first" non-world renowned artists to be showcased at Boston's MFA. The painting is on permanent display at Boston's Logan Airport.

**DETAILS** 

**CATEGORY** 

Scrim

**CLIENT** 

National Development

**DIMENSIONS** 

16' x 40'

LOCATION

Albany Street Boston, MA

## HISTORIC INK BLOCK









#### PROJECT DESCRIPTION

AFH was hired to develop a large-scale painting on a recycled scrim as part of a historical renovatation to the "Ink Block" area. The piece was a homage to the building's history - creating a bridge to the site's new residential luxury apartments.

## LARGER THAN LIFE ABSTRACT



## **DETAILS**

CATEGORY Scrim

CLIENT

MAX Ultimate Food

**DIMENSIONS** 

30' x 70'

LOCATION

Roxbury, MA







## PROJECT DESCRIPTION

AFH was hired to create and install a largescale, collaborative abstract painting together with Boston artists Lynette Shaw and Nate Swain. The painted scrim beautified the wall of MAX Ultimate Food's Roxbury facility.

## **DETAILS**

#### **CATEGORY**

AFH Interactive
Inward Bound

#### **CLIENT**

Converse

#### **MATERIALS**

Canvas Paint

## BLANK CANVAS COLLABORATIVE















### PROJECT DESCRIPTION

AFH's Painting Studio was commissioned by Converse to collaboratively transform two blank canvases that would become colorful and inspired one-off chuck taylor sneakers. The sneakers, and their extended co-branded story, were offered by Converse as gifts to colleagues from their parent company, Nike.

## **DETAILS**

#### **CATEGORY**

AFH Interactive Inward Bound

#### CLIENT

Red Bull

#### **MATERIALS**

Spray Paint Canvas

## INTERACTIVE STREET ART













### PROJECT DESCRIPTION

AFH's Painting Studio was hired by Red Bull to engage their staff in an interactive street art session at our EpiCenter. Under the guidance of professional, artistic mentors and teen artists, Red Bull's staff produced their own masterpieces using spray paint. Each staff member left with their own momento.

## PAINTING THE FUTURE



## **DETAILS**

#### **CATEGORY**

AFH Interactive Paint Together

#### CLIENT

Mass General Hospital

#### **DIMENSIONS**

3' x 4'

#### **MATERIALS**

Acrylic on Canvas





### PROJECT DESCRIPTION

AFH was hired to develop an interactive experience for Mass General Hospital staff that would capture their collective thinking on the future of health care. Responses were written and collaged into a 3'x4' AFH commissioned, interactive painting of the Boston skyline.



#### **CLIENTS**

**Accounting Principals** 

**Advantage Resourcing** 

**Aloft Boston Seaport** 

**Berkshire Group** 

**City of Boston** 

**Emerson College** 

**EnerNOC** 

**Equinox Fitness** 

Federal Reserve Bank of Boston

**Ipsen Bioscience** 

L Design Boston (30 Dalton Street)

**MetroWest Medical Center** 

**Nellie Mae Education Foundation** 

**Patriot Place** 

Slalom

**State Street** 

Sun Life Financial

Teknion

**Weber Shandwick** 

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AFH has an extensive collection of art that it draws from to curate customized exhibitions. We work closely with businesses to assess their artwork needs in relation to their vision and physical space. All artwork is produced by teen artists who, through their paid employment at AFH, gain guided exposure to real world clients. AFH's EpiCenter is host to one of the largest collection of youth-created works in the country, and we organize 50-75 public exhibitions annually at public and corporate sites.



## **EXHIBITION PROGRAM**



## **DETAILS**

#### **ART TYPE**

Paintings
Photography
Graphic Design
3D Product & Design

#### **SERVICES**

Site Survey Curation Installation Transportation

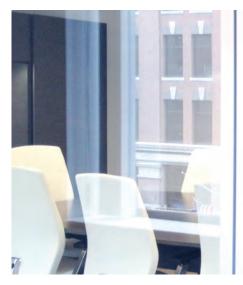
#### **LEASE TERM**

6 month 1 year

Leases can be extended at six month or one year intervals. There is also a REFRESH option to replace current art with new works.

#### **PURCHASES**

Art is also available for purchase.









### PROJECT DESCRIPTION

As shown, Teknion, a high-end office furniture company, leased a series of AFH teen paintings for their newly renovated showroom in the Fort Point Channel. AFH offers a variety of art types, services and leasing/purchasing options.

## **EXHIBITION PROGRAM**



## **DETAILS**

#### **ART TYPE**

Paintings
Photography
Graphic Design
3D Product & Design

#### **SERVICES**

Site Survey Curation Installation Transportation

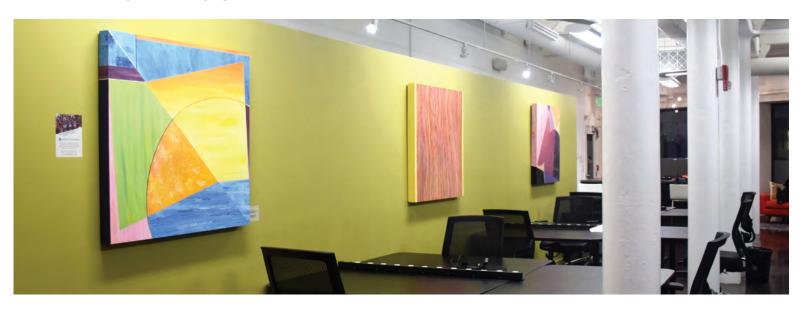
#### **LEASE TERM**

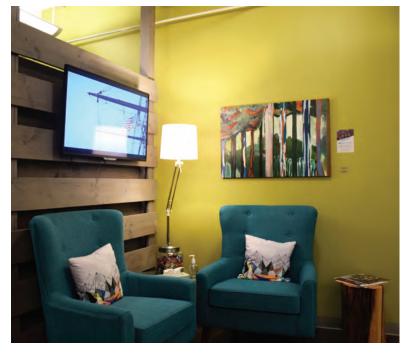
6 month 1 year

Leases can be extended at six month or one year intervals. There is also a REFRESH option to replace current art with new works.

#### **PURCHASES**

Art is also available for purchase.







### PROJECT DESCRIPTION

As shown, Slalom, a business and technology consulting firm, leased a series of AFH teen paintings for their Boston office. The pieces were curated to reflect Slalom's guiding core values. All artworks were labeled with the artist name, title and corresponding core value.

## **FINE ART**



## **DETAILS**

#### **ART TYPE**

Photography

#### **CLIENT**

Jumbo Capital Management

#### **SERVICES**

Site Survey Curation Installation Transportation







### PROJECT DESCRIPTION

AFH's Photography team created kaleidoscopic prints based on digital images of landmark sites in Greater Boston, including the Canton Viaduct. Creating kaleidoscopes requires youth to crop an original digital image with Photoshop and then manipulate the image with reflective and rotational symmetries.

#### **CLIENTS**

**Arrowstreet** 

Bank of America

**Boston Properties** 

**Boston Community Capital** 

City of Boston

Cramer

Federal Reserve Bank

**GEGC 2 New Street, LLC** 

John Hancock Life Insurance Co

**Liberty Mutual** 

Massport

**Neiman Marcus** 

**New England Aquarium** 

Planeta Design Group

**Procter & Gamble** 

State Street

**Suffolk Construction** 

**Vertex Pharmaceuticals** 

**Wood Partners** 

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## **X** 3D DESIGN

The 3D Design studio explores three-dimensional construction arts. Concepts are taken from sketch, to drawing, to model, to full execution. Team members use computer-aided drafting programs and conduct trials with materials to understand their properties and applicability to the project. Through demonstrations, innovation and experimentation, the team works with a variety of fine art and industrial tools and materials, with special focus on reclaimed materials. AFH's 3D Design studio has gained national attention for fabricating unique bike-racks, large-scale sculptures, architectural details, monument signage, eco-friendly furniture and more – infusing the zest and unpredictability inherent in young people "making things."





## **REBLOOM**



## **DETAILS**

#### **CATEGORY**

Public art: Sculpture

#### **CLIENT**

Bank of America

#### **DIMENSIONS**

13' x 3.5' x 3.5'

#### **MATERIALS**

Soda cans
Office paper
Take-out containers
Cardboard







### PROJECT DESCRIPTION

AFH designed and constructed "reBloom," a 13' sculpture that features a vase constructed of recycled aluminum cans holding a bouquet of flowers made from recycled paper, cardboard and food containers.

## AT THE CROSSROADS OF NATURE + INDUSTRY



## **DETAILS**

#### **CATEGORY**

Public art: Sculpture

#### CLIENT

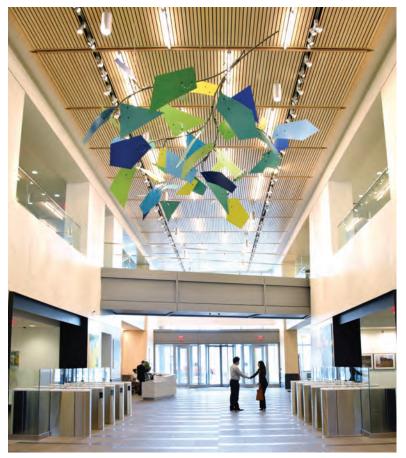
State Street

#### **DIMENSIONS**

28' x 16' x 8'

#### **MATERIALS**

Laser cut aluminum Steel tube







### PROJECT DESCRIPTION

Designed for the lobby of the State Street building in Boston's Innovation District, this botanically-inspired array of 47 hand-sprayed metal panels mimics nature's movement and color and brings echoes of the adjacent park to the corporate indoors.



## "NIGHT" AND "DAY"



## **DETAILS**

#### **CATEGORY**

Public art: Sculptural Mural

#### CLIENT

**Boston Properties** 

#### **DIMENSIONS**

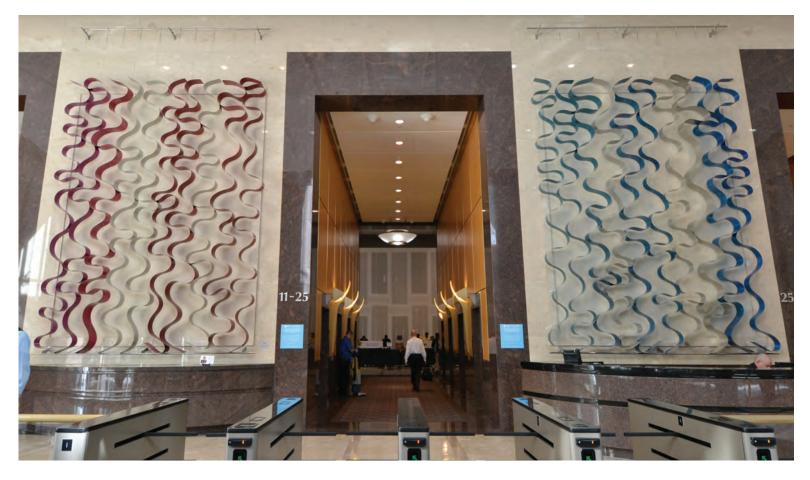
12.5' x 16' each

#### **MATERIALS**

Aluminum Stainless steel

#### LOCATION

100 Federal Street Boston, MA







### PROJECT DESCRIPTION

Night" and "Day" were designed and fabricated in AFH's 3D Design Studio for Boston Properties. These luminous waves of colorized aluminum ribbons are threaded with wire rope and framed with stainless steel hardware.

## "192 STORIES" REVISION COLLAGE



## **DETAILS**

#### **CATEGORY**

Interior décor

#### CLIENT

Gerding Edlen

#### **DIMENSIONS**

6' x 8'

#### **MATERIALS**

Reclaimed magazines Eco-friendly resin Plywood

#### LOCATION

Troy Boston Luxury Apts.







## PROJECT DESCRIPTION

This 6'x8' work of art consists of 192 individual collages, each six by six inches and mounted edge to edge in a grid. The collages are created using reclaimed magazines and are coated in a glossy, ecofriendly resin.



## MONUMENT SIGNAGE



## **DETAILS**

**CATEGORY** 

Signage

**CLIENT** 

**Wood Partners** 

**DIMENSIONS** 

6.4'h x 9.75'w x 2.5'd

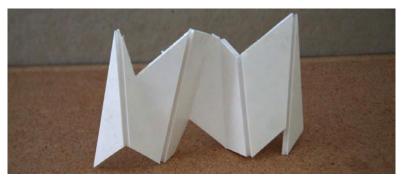
**MATERIALS** 

Galvanized Steel

LOCATION

Zinc Apartments 22 Water Street Cambridge, MA





### PROJECT DESCRIPTION

AFH was hired to design and fabricate an exterior, sculptural monument sign as a prominent feature to the entrance of Zinc Luxury Apartments.

## PERIODIC TABLE SCULPTURE



## **DETAILS**

#### **CATEGORY**

Public art: Sculpture

#### **CLIENT**

**Wood Partners** 

#### **DIMENSIONS**

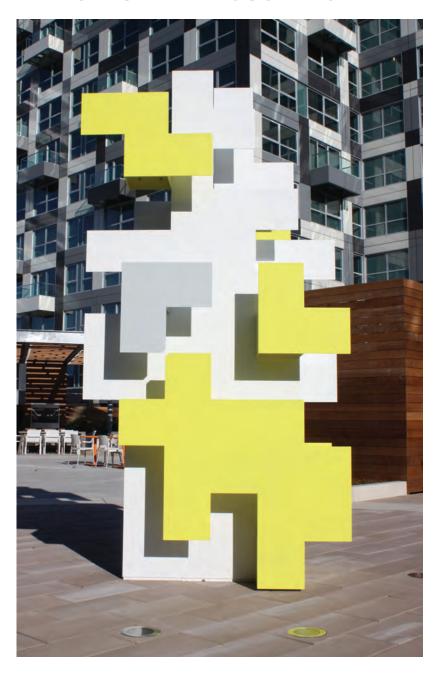
4' x 3' x 12'

#### **MATERIALS**

Powder-coated aluminum

#### LOCATION

Zinc Apartments Cambridge, MA





### PROJECT DESCRIPTION

AFH was hired to build a 12' aluminum sculpture for the elevated outdoor terrace of Zinc Luxury Apartments. The element Zinc and the periodic table of elements inspired the bright & colorful sculptural piece, eventually to be seen by passengers on the Green Line extension.

## SCULPTURAL MURAL AT FRIEDA GARCIA PARK



## **DETAILS**

#### **CATEGORY**

Public art: Sculptural Mural

#### **CLIENT**

Friends of Frieda Garcia Park

#### **DIMENSIONS**

120' Wall

#### **MATERIALS**

130 powder-coated steel "Blooms"

#### LOCATION

Boston's South End







### PROJECT DESCRIPTION

This sculptural mural at Frieda Garcia Park is composed of over 100 metal "blooms." It spans a 120' wall, visible from the Mass Pike, and turns what was once a gray cinderblock wall into a welcoming cultural resource.

## CREATIVE PLACEMAKING



## **DETAILS**

#### **CATEGORY**

Public art: Sculpture

#### CLIENT

Liberty Mutual Insurance

#### **DIMENSIONS**

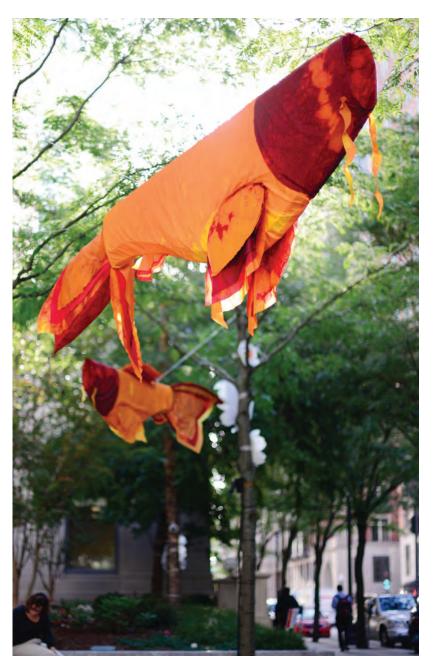
Koi Fish: 6' - 9' Lotus Flowers: 11/2' - 3'

#### **MATERIALS**

High Impact Polyethylene Nylon

#### LOCATION

Saint James Street Boston, MA







#### PROJECT DESCRIPTION

AFH's "Freshwater" installation at Liberty Mutual's St James Garden consisted of 70 giant lotus flowers mounted to trees and eight oversized koi fish strung amongst them. AFH 3D Design studio designed, hand-cut, dyed, and assembled every piece of this temporary, public art exhibit.



## **DETAILS**

CATEGORY

Interior Décor: Furniture

CLIENT

Vertex Pharmaceuticals

**DIMENSIONS** 

3' Round

#### **MATERIALS**

Reclaimed print collateral Stainless steel Eco-friendly resin

## **VERTEX TABLES**







INTERIOR DÉCOR: FURNITURE





F



## PROJECT DESCRIPTION

Vertex Pharmaceuticals commissioned AFH to custom-design and build 18 tables incorporating the company's print collateral and inspired by our ReVision line of furniture. This line features surfaces constructed from recycled materials set in an eco-friendly resin.

## REVISION FURNITURE COLLECTION



## **DETAILS**

#### **CATEGORY**

Interior Décor: Furniture

#### **DIMENSIONS**

Coffee Table
35 3/4 "x 31" x 18 3/4"
Stools
16"x16"x16"
Nesting Tables
10" x 10" x 18 3/4"
13" x 13" x 25 1/2"
16" x 16" x 31 3/4"

#### **MATERIALS**

Steel
Epson photo paper
Baltic birch
Low VOC epoxy resin







#### PROJECT DESCRIPTION

For those who seek handcrafted, modern design, space-efficiency, and local connection, our photo inspired ReVision pieces are flexible and multi-purpose, both as furniture and as art. It's furniture with a story – continuously inviting you to share, enjoy and inspire!



## **DETAILS**

**CATEGORY** 

Interior Décor: furniture

**CLIENT** 

John Cannistraro

#### **MATERIALS**

Steel

Eco-friendly resin
Epson matte paper
Reclaimed shopping bags

### INSPIRED TABLETOPS





INTERIOR DÉCOR: FURNITURE





### PROJECT DESCRIPTION

AFH was commissioned to design, fabricate and install three mixed-media tabletops on antique metal table legs. Inspired by European travel and encapsulated in a low VOC epoxy resin, the designs were a collaborative effort by AFH's Graphic Design and 3D Design Studios.



## MAYOR'S OFFICE CONFERENCE TABLE



## **DETAILS**

#### **CATEGORY**

Interior Décor: furniture

#### CLIENT

Joyce Linehan, Chief of Policy, City of Boston

#### **DIMENSIONS**

3' x 9'

#### **MATERIALS**

Steel

Eco-friendly resin (matte) Reclaimed maps







### PROJECT DESCRIPTION

AFH was commissioned to create a large-scale conference table for the City of Boston's Mayor's office. The tabletop design was inspired by the shapes of Boston neighborhoods, collaged with old maps of Boston.



## **DETAILS**

#### **CATEGORY**

Interior Décor: furniture

#### **DIMENSIONS**

Lower stool: (A,B) 12"x12"x18" Barstool (C): 28"x12"x12" Soothing stool (D): 12"x12"x18"

Bench (E): 5'x18"x15" Bench (F): 6'x18"x15"

#### **MATERIALS**

Birch plywood Paint

## TETRAPOD™ ACCENT FURNITURE







INTERIOR DÉCOR: FURNITURE









## PROJECT DESCRIPTION

Our new Tetrapod<sup>™</sup> accent furniture collection is created by layering left over birch plywood waste into a series of small furniture pieces. This collection adds a bright, clean pop of color to any space. The nine-color selection includes Anthracite, Nightshade, Berry, Bittersweet, Lagoon, Tangerine, Papaya, Electric, and Glacier.



## **BIKE RACKS**



## **DETAILS**

#### **CATEGORY**

Street/public furniture

#### CLIENT

Boston Public Market
City of Boston
East Boston Main Streets
JC Cannistraro
JP Centre/South Main Streets
MBTA
Mission Hill Main Streets















## PROJECT DESCRIPTION

AFH's sculptural bike racks not only provide bike parking, but also enliven the streetscape and become memorable landmarks that support and encourage bicycle use. Clients can choose from our existing design collection or request a custom design.



## **RECOGNITIONS - WALL PLAQUES**



## **DETAILS**

#### **CATEGORY**

Recognitions

#### CLIENT

State Street Corporation
The City of Boston
The Associated General
Contractors of America

#### **MATERIALS**

Wood Metal Concrete Acrylic







## PROJECT DESCRIPTION

AFH designs and fabricates customized, mixed-media recognition awards for both small and large businesses. From wall plaques, desk top awards to sculptural floor recognitions, AFH creatively integrates clients' content and material needs into high quality, celebratory awards.



#### **CLIENTS**

**Anna B Stearns Charitable Foundation** 

**Barnes and Noble** 

**Boston Bikes (Hubway)** 

**Boston Medical Center** 

**Breckinridge Capital Advisors** 

Eastern Bank

ΕY

**Fidelity** 

Harvard Pilgrim Healthcare

little g ice cream co.

**MBTA** 

**Medical Legal Partnership** 

Mintz Levin

**National Grid** 

**Procter & Gamble (Gillette)** 

Real Food Challenge

South Shore Bank

**State Street** 

**Third Sector New England** 

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## GRAPHIC DESIGN

The Graphic Design Studio offers a full range of services with a special emphasis on providing creative, effective, and relevant solutions. Our products are developed by listening to our clients - understanding their vision and generating vibrant ideas to integrate into the design process. From branding/identity systems to large-scale interior wall graphics, the Graphic Design Studio provides high quality services while using design as a tool to empower our youth.



## COLLABORATIVE APPAREL



## **DETAILS**

#### **CATEGORY**

Apparel Shoes

#### **CLIENT**

Converse + AFH







#### PROJECT DESCRIPTION

Converse + AFH embarked on a partnership that celebrates creative expression, the individual, young people and the shared values of our organizations' brands. The end result was a series of custom sneakers and t-shirts designed by AFH's Graphic Design team. The shoe designs, reflecting the physical and metaphorical journey that links Converse and AFH, were printed using Converse's "Blank Canvas" technology.



## **BRAND ACTIVATION**



## **DETAILS**

#### **CATEGORY**

Branding/Identity

#### **CLIENT**

NRG eVgo Wellness Wheels

#### **MATERIALS**

Vinyl car wrap

#### LOCATION

San Francisco, CA





### PROJECT DESCRIPTION

AFH was hired to design two car wraps that activate NRG eVgo's brand and promote their cause marketing initiative (sustainability, health & community). The wrapped Nissan Leaf & VW Golf Electric were donated to area health clinics, providing needed transport for their constituents.

## VISUAL IDENTITY SYSTEM



## **DETAILS**

#### **CATEGORY**

Brand Identity Collateral

#### CLIENT

S.B.K. Design + Build









### PROJECT DESCRIPTION

SBK Design + Build is a bespoke construction company specializing in renovating historical homes. They hired AFH to redesign their visual identity system to reflect the multifaceted nature of their company. This included a graphic wrap for their trailer.

## **GRAPHIC WAYFINDING**



## **DETAILS**

**CATEGORY** 

Interiors

**CLIENT** 

**Boston Properties** 

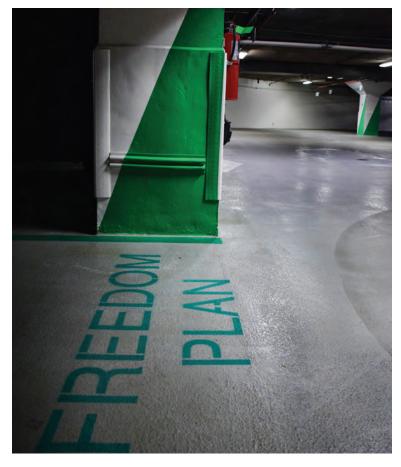
**MATERIALS** 

Paint Vinyl

LOCATION

100 Federal Street Boston, MA





### PROJECT DESCRIPTION

Boston Properties commissioned the AFH Graphic Design Studio to provide a wayfinding system for one of their underground parking garages. A custom signage system was designed to aid users in finding where to park. A large graphic mural was also designed to welcome users into the garage.

### VISUAL IDENTITY PACKAGE



### **DETAILS**

### **CATEGORY**

Brand Identity Collateral

### CLIENT

**Boston Medical Center** 

### LOCATION

Boston, MA





### PROJECT DESCRIPTION

Boston Medical Center hired AFH to design an identity for their R.E.S.P.E.C.T Project initiative for treatment of addiction in pregnancy. The visual identity package included a logo, color palette, typography choice, and stationery.



## **GRAPHIC MURAL - BOSTON LANDMARKS**



## **DETAILS**

**CATEGORY** 

Interiors

**CLIENT** 

Utile, Inc.

**DIMENSIONS** 

61' x 9'

**MATERIALS** 

Phototex

LOCATION

25 Thomson Place Boston, MA



### PROJECT DESCRIPTION

The AFH Graphic Design Studio worked with the architectural firm Utile on part of their office space development at 25 Thomson Place in Boston. Our design challenge was to create a graphic mural that "brought the outside in" and welcomed visitors as they entered the building from the parking lot.



### **BRAND ACTIVATION**



**DETAILS** 

CATEGORY

Interiors

**CLIENT** 

Bowdoin Group

**DIMENSIONS** 

22' x 5 1/2' Grid



### PROJECT DESCRIPTION

AFH designed the wall space for the office of Bowdoin Group based on their core values of excellence, integrity, curiosity, teamwork and 'doing the right thing.' Our design communicated their brand through typography and illustration. The outcome speaks to the dynamic workspace of their new home in Waltham, MA.

## **GRAPHIC MURAL - STAFF LOUNGE**



## **DETAILS**

CATEGORY

Interiors

CLIENT

Mintz Levin, LLP

**DIMENSIONS** 

61' x 9' Grid

**MATERIALS** 

Sintra

LOCATION

1 Financial Center Boston, MA







### PROJECT DESCRIPTION

Mintz Levin hired AFH to design and illustrate an installation for a wall in their renovated Staff Lounge. The design was inspired by a Rauschenberg painting found in their private collection. The final installation comprised a series of panels that portrayed photos of Boston and the law firm's history.

### INTERIOR BRANDING



## **DETAILS**

### **CATEGORY**

Interiors

### **CLIENT**

Third Sector New England

### **MATERIALS**

Sintra Phototex

Windeco

#### LOCATION

Boston, MA











### PROJECT DESCRIPTION

Third Sector New England provides capacity building programs for non-profits. Our design challenge was to demonstrate their services and impact to their visitors and clients. We designed site-specific graphics that told their story using both images and text.



### **RECOGNITIONS**



### **DETAILS**

#### **CATEGORY**

Recognitions

#### **CLIENT**

Harvard Pilgrim Healthcare Initiative for a Competitive Inner City Boston International Kids Film Festival

### **MATERIALS**

Sintra

Wood

Metal

Plexiglass

Acrylic









### PROJECT DESCRIPTION

AFH's Graphic Design studio designs custom award recognitions that speak specifically to the client's brand and needs. We aim to create unique and memorable designs that stand out from the non-descript awards commonly found in the market, thereby creating a more impactful memory for the recipients.



### **CUSTOM APPAREL GRAPHIC DESIGN**



## **DETAILS**

### **CATEGORY**

Brand Identity Apparel

#### **CLIENT**

TAKE Magazine





### PROJECT DESCRIPTION

TAKE Magazine, a publication that specializes in showcasing New England's culture, embarked on a Kickstarter campaign to fund their transition from digital to print. They approached AFH to design a graphic for their donor giveaway t-shirt.



## CUSTOM APPAREL GRAPHIC DESIGN



**DETAILS** 

**CATEGORY** 

Apparel

**CLIENT** 

Barnes & Noble

Berklee College of Music









### PROJECT DESCRIPTION

Barnes & Noble hired AFH's Graphic Design studio to design a product line that spoke specifically to Berklee College of Music's students, constituents, and the public in general. The final outcome was a bright and youthful line of t-shirts, tote bags, and other accessories inspired by their curriculum and popular instruments they practice.



## CUSTOM APPAREL GRAPHIC DESIGN



**DETAILS** 

**CATEGORY** 

Apparel

**CLIENT** 

Barnes & Noble

Lesley University









### PROJECT DESCRIPTION

Barnes & Noble hired AFH's Graphics Studio to design a product line that spoke specifically to Lesley University's students, constituents, and the public in general. The final outcome was a bright and youthful line of t-shirts, tote bags, and other accessories inspired by the school's founder Edith Lesley Wolfard, the unique architecture on their campus and their values.

**DETAILS** 

CATEGORY Apparel

**CLIENT** 

Barnes & Noble

Boston University

### CUSTOM APPAREL GRAPHIC DESIGN











### PROJECT DESCRIPTION

Barnes & Noble hired AFH's Graphic Design studio to design a product line that spoke specifically to Boston University's students, constituents, and the public in general. The final outcome was a bright and youthful line of t-shirts, tote bags, and other accessories, inspired by their mascot and built environment.

**DETAILS** 

CATEGORY

Apparel

**CLIENT** 

Barnes & Noble
Harvard Coop

### CUSTOM APPAREL GRAPHIC DESIGN













### PROJECT DESCRIPTION

Barnes & Noble hired AFH's Graphic Design studio to design a product line that spoke specifically to Harvard University's students, constituents, and the public in general. The final outcome was a line of t-shirts, tote bags, and other accessories inspired by the location of the college, Harvard Square.

**CLIENTS** 

Barnes & Noble (B&N)

**B&N Harvard University** 

**B&N Boston University** 

**B&N Berklee School of Music** 

**B&N** Lesley University

**Boys & Girls Club** 

**Boy Scouts of America** 

**Cheers Boston** 

Color Inc.

**Destination Boston** 

Eastern Bank

Gillette (P&G)

**Groove Boston** 

Harvard Pilgrim Healthcare

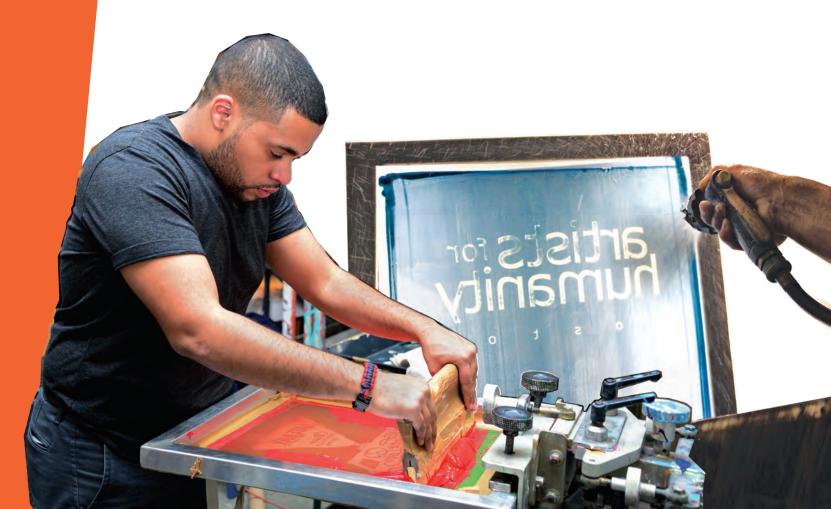
**State Street** 

**Zaftigs** 

100 WEST 2ND STREET BOSTON, MA 02127 (T) 617.268.7620 (F) 617.268.7358 WWW.AFHBOSTON.ORG

## SCREEN PRINTING

Artists For Humanity's screenprinted designs provide a fresh perspective to meet the needs of today's clients. AFH specializes in customized designs, developed in collaboration with our teen graphic designers, for both corporate and small businesses. The AFH screen printers are best known for imprinting T-shirts and sweatshirts for corporate events and community organizations, meeting production deadlines and providing quality products at a competitive price.



### SCREEN PRINTING



### **DETAILS**

### **CATEGORY**

T-shirts

Sweatshirts

Sweatpants

Mugs

Hats

Tote bags

### **APPAREL BRANDS**

Gildan

American apparel

Anvil

Bella

Canvas

Jerzees

Alternative

Fruit of the loom

Rabbit skins





### PROJECT DESCRIPTION

Artists For Humanity has been screen printing commercially for 15+ years to area businesses, college student groups, high schools & local non-profits. We specialize in affordable high quality merchandise to help you look your best while representing your business, your special event or product launch. Our knowledgeable staff can help answer your questions, get you in the best product, and make you look good, always on-time. Clients can provide us with finished artwork, or work together with our Graphic Design Studio team to create a responsive and unique design. Some of our work can be seen by visiting our Faneuil Hall Store, or several local college bookstores.

**CLIENTS** 

Adobe

**Art Week Boston** 

**Bank of America** 

**Boston Fashion Week** 

Cheers

**Children's Hospital** 

**District Hall** 

**Grand Circle Travel** 

Kensington Properties

Massport

Mary Baker Eddy Library

Massachusetts Convention Center Authority

**Photo Nights Boston** 

**Procter & Gamble** 

**State Street** 

UbiCare

**Write Boston** 

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## **PHOTOGRAPHY**

The Photography Studio creates fine art, documentary, and commercial photography in both traditional and digital platforms. The studio markets their own commercial services through portraiture, product photography, fine art documentation, reproduction prints, event photography, and more. Our teen photographers practice various types of photography through on-the-job training and commission work for clients. They utilize the skills learned in studio to execute lighting techniques, photo editing/retouching, analog photography, darkroom techniques, and to create final products on several print, web, and digital mediums.



**DETAILS** 

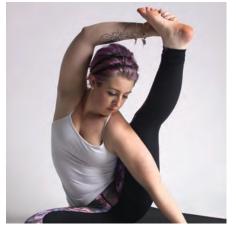
CATEGORY
Portraits/Headshots

### **CLIENTS**

Kensington Properties
Parenting Journey
Photo Nights Boston
UbiCare

## PORTRAITS/HEADSHOTS













### PROJECT DESCRIPTION

The AFH photography team provides quality headshots and portraits for both professional and personal use. Whether you are looking for traditional studio portraits or offsite/outdoor settings, our team can provide portraits and retouching for individuals, businesses, pets, and families.

## LOCATION/ARCHITECTURAL PHOTOGRAPHY



### **DETAILS**

### **CATEGORY**

Location Architectural

#### **CLIENTS**

Barken Properties
Grand Circle Travel
Jumbo Capital Management
Kensington Properties







### PROJECT DESCRIPTION

From landmarks, scenic photography, to architectural photography, our Photography Studio can capture your desired locations in their best light.

### **DETAILS**

### **CATEGORY**

**Event Photography** 

### **CLIENTS**

Art Week Boston Boston Fashion Week District Hall Great Neighborhoods Summit Mary Baker Eddy Library State Street The Initiative for a Competitive Inner City

#### **EVENT**

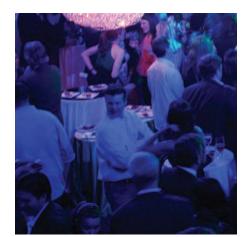
Performance Corporate Event Birthday Mitzvah Ribbon Cutting Private Event **Business Conference** 

### **EVENT PHOTOGRAPHY**









**EVENT PHOTOGRAPHY** 





### PROJECT DESCRIPTION

Artists For Humanity's Photography Studio documents corporate, private, life events, and more. From birthday parties to business conferences, we provide image coverage so you can relive the important events in your life.



CREATIVE JOBS FOR CREATIVE YOUTH

### **CLIENTS**

**Boston Building Resources** 

**Boston Lyric Opera** 

**Boston Public Schools** 

Citi Performing Art Center

Harvard Pilgrim Health Care

**Jobs For The Future** 

**National US Forest Service** 

**National Grid** 

**Positive Tracks** 

**Procter & Gamble** 

**Sports Club LA** 

Tier 10 Marketing



To view portfolio, visit AFHBoston.org or YouTube.com/AFHvideo.

For clients looking to capture a fresh perspective, the AFH Video & Motion studio is the perfect choice. Our Video & Motion studio has worked with a number of clients on productions large and small. From development to post-production, our team works in all aspects of filmmaking and animation. AFH professional videographers/mentors work side by side with our teen videographers to produce a diverse portfolio of video productions to meet today's growing need.



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### **DETAILS**

### **CLIENT**

National Grid

#### **CREW MEMBERS**

Script writer

Storyboard artist

Director

Art director

Graphic designer

Animation director

Animator

Voice actor

Audio engineer

Composer

Sound designer

Editor

#### **SOFTWARE**

Adobe Illustrator
Adobe Photoshop
Adobe After Effects
Adobe Premiere Pro

### MOTION GRAPHICS AND ANIMATION







VIDEO & MOTION MOTION GRAPHICS

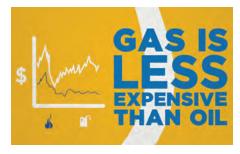














### PROJECT DESCRIPTION

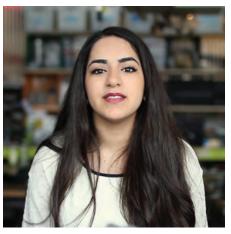
Motion Graphics are a great way to add visual impact to your story or message. From animated logos to narrative animations, our Video & Motion Studio will create a concept and look to fit your brand and unique assets to suit your promotional needs.

### **DETAILS**

### **CREW MEMBERS**

Director Director of Photography Camera Operator Lighting Technician Audio Technician Graphic Designer Motion Graphic Artist Title Editor/Animator Colorist











**VIDEO & MOTION** 



### PROJECT DESCRIPTION

If "a picture is worth a thousand words," then a video is worth a million. Video is a great way to get your message across social media and engage prospective clients. More and more, video is becoming an important part of a brand's social media strategy. Let the AFH Video & Motion Studio create unique content or reformat existing videos for your next social media campaign. We can even add social media specific content creation to your next AFH produced video project.

### PROMOTIONAL VIDEOS



## **DETAILS**

### **CLIENT**

USDA National Forest Service

#### **CREW MEMBERS**

Director
Director of photography
Camera operator
Assistant camera
Audio tech
Title editor/animator
Colorist
Editor









### PROJECT DESCRIPTION

Good storytelling connects customers to brands on a personal level. The AFH Video & Motion Studio works with clients to create custom narratives with emotional impact. Whether it's a program, a product or a service, our videography team will add a much needed human touch to your promotional video.

## **HOW-TO/DEMONSTRATION VIDEOS**



## **DETAILS**

### **CLIENT**

**Boston Building Resources** 

### **CREW MEMBERS**

Director
Director of photography
Camera operator
Lighting tech
Audio tech
Motion graphic artist
Title editor/animator
Editor





### PROJECT DESCRIPTION

How-to videos are a great way to build your social media subscription base and expand your brand recognition. AFH has the knowhow to bring your services to the masses.

### **MUSIC VIDEOS**



## **DETAILS**

### **CLIENT**

Claire Maisto

#### **CREW MEMBERS**

Storyboard artist
Director
Director of photography
Production designer
Camera operator
Assistant camera
Lighting tech
Colorist
Editor







### PROJECT DESCRIPTION

AFH teen videographers are in touch with the latest trends in filming and editing. From concept to completion, let AFH create your next music video.

