	E	ssential technical co	pokies
Name	Provider (data is sent to)	Expiration	Purpose
cfruid	xlash.zendesk.com (USA)	Session	This cookie is a part of the services provided by Cloudflare, including load-balancing, deliverance of web site content and serving DNS connection for website operators.
_zlcstore	<u>xlash.com</u> (USA)	Persistent	This cookie is necessary for the chat-box function on the website to function.
_auth	<u>pinterest.ie</u> (Ireland)	1 year	This cookie ensures visitor browsing-security by preventing cross-site request forgery. This cookie is essential for the security of the website and visitor.
ARRAffinity	t.myvisitors.se (USA)	Session	This cookie is used to distribute traffic to the website on several servers in order to optimise response times.
AWSALBCORS	<u>zopim.com</u> (Ireland)	7 days	This cookie registers which server-cluster is serving the visitor. This is used in context with load balancing, in order to optimize user experience.
csrftoken	<u>pinterest.ie</u> (Ireland)	1 year	This cookie helps to prevent Cross-Site Request Forgery (CSRF) attacks.
test_cookie	doubleclick.net (USA)	1 day	This cookie is used to check if the user's browser supports cookies.
TiPMix	<u>t.myvisitors.se</u> (USA)	Session	This cookie registers which server-cluster is serving the visitor. This is used in context with load balancing, in order to optimize user experience.
wc_cart_created	<u>xlash.com</u> (USA)	Session	This cookie is necessary for the shopping cart functionality on the website.
wc_cart_hash_#	<u>xlash.com</u> (USA)	Persistent	Unclassified

wc_fragments_#	xlash.com (USA)	Session	Unclassified
woocommerce_ cart_hash woocommerce_i tems_in_cart	<u>xlash.com</u> (USA)	Session	This cookie is necessary for the shopping cart functionality on the website to remember the chosen products - This also allows the website to promote related products to the visitor, based on the content of the shopping cart.
wp_woocommer ce_session_#	xlash.com (USA)	1 day	Unclassified
x-ms-routing- name	t.myvisitors.se (USA)	Session	This cookie registers which server-cluster is serving the visitor. This is used in context with load balancing, in order to optimise user experience.
ZD-suid	<u>xlash.com</u> (USA)	Persistent	This cookie registers a unique id that identifies the user's session.
		Preference cookies	S
Name	Provider (data is sent to)	Expiration	Purpose
KL_FORMS_MO DAL	<u>xlash.com</u> (UK)	1 year	This cookie determines whether the user has made any subscriptions on the website, so that the website does not show subscription forms to the user, which already have been filled out.
ZD-store	<u>xlash.com</u> (USA)	Persistent	This cookie registers whether the self-service- assistant Zendesk Answer Bot has been displayed to the website user.
		Statistics cookies	
Name	Provider (data is sent to)	Expiration	Purpose
_kla_id	<u>xlash.com</u> (UK)	2 years	This cookie is used to collect information on the visitor's behaviour. This information will be stored for internal use on the website – internal analytics is used to optimise the websites or to register if the visitor has subscribed to a newsletter.

_ga	<u>xlash.com</u> (USA)	2 years	This cookie registers a unique ID that is used to generate statistical data on how the visitor uses the website.
ga#	<u>xlash.com</u> (USA)	2 years	This cookie is used by Google Analytics to collect data on the number of times a user has visited the website as well as dates for the first and most recent visit.
_gat	<u>xlash.com</u> (USA)	1 day	This cookie is used by Google Analytics to throttle request rate.
_gid	<u>xlash.com</u> (USA)	1 day	This cookie registers a unique ID that is used to generate statistical data on how the visitor uses the website.
_hjAbsoluteSessi onInProgress	<u>xlash.com</u> (UK)	1 day	This cookie is used to count how many times a website has been visited by different visitors - this is done by assigning the visitor an ID, so the visitor does not get registered twice.
_hjFirstSeen	<u>xlash.com</u> (UK)	1 day	This cookie is used to determine if the visitor has visited the website before, or if it is a new visitor on the website.
_hjid _hjid	<u>xlash.com</u> (UK)	1 year Persistent	This cookie sets a unique ID for the session. This allows the website to obtain data on visitor behaviour for statistical purposes.
_hjIncludedInPa geviewSample	<u>xlash.com</u> (UK)	1 day	This cookie is used to detect whether the user navigation and interactions are included in the website's data analytics.
X-AB	sc-static.net (Ireland)	1 day	This cookie is used by the website's operator in context with multi-variate testing. This is a tool used to combine or change content on the website. This allows the website to find the best variation/edition of the site.
ZD-buid	<u>xlash.com</u> (USA)	Persistent	This cookie sets a unique id that identifies the user on recurring visits.
		Marketing cookies	S
Name	Provider (data is sent to)	Expiration	Purpose

zlcmid	xlash.com (USA)	1 year	This cookie preserves users' states across page requests.
_fbp	<u>xlash.com</u> (Germany)	3 months	This cookie is used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.
_gcl_au	<u>xlash.com</u> (USA)	3 months	This cookie is used by Google AdSense for experimenting with advertisement efficiency across websites using their services.
_mtruid	<u>xlash.com</u> (USA)	1 year	This cookie is Used by the website to gather information on the user's behaviour, preferences and personal data. This information is sent to a third-party marketing and analysis service, for optimisation of the website's advertisement, analysis and general traffic.
_pin_unauth	<u>xlash.com</u> (UK)	1 year	This cookie is used by Pinterest to track the usage of services.
_pinterest_ct_ua	<u>pinterest.com</u> (Ireland)	1 year	This cookie is used by Pinterest to track the usage of services.
_pinterest_sess	<u>pinterest.ie</u> (USA)	1 year	This cookie is necessary for the integration of Pinterest on the website. pinterest.com provides an audio-visual service on the website.
_routing_id	<u>pinterest.com</u> (Ireland)	Session	Unclassified
_schn	<u>xlash.com</u> (Ireland)	Session	This cookie tracks the individual sessions on the website, allowing the website to compile statistical data from multiple visits. This data can also be used to create leads for marketing purposes.
_scid	<u>xlash.com</u> (Ireland)	13 months	This cookie sets a unique ID for the visitor, that allows third party advertisers to target the visitor with relevant advertisement. This pairing service is provided by third party advertisement hubs, which facilitates real-time bidding for advertisers.

_uetsid	<u>xlash.com</u> (USA)	1 day	This cookie collects data on visitor behaviour from multiple websites, in order to present more relevant advertisement - This also allows the website to limit the number of times that they are shown the same advertisement.
_uetsid	<u>xlash.com</u> (USA)	Persistent	This cookie is used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor's preferences.
_uetsid_exp	<u>xlash.com</u> (USA)	Persistent	This cookie contains the expiry-date for the cookie with corresponding name.
_uetvid	<u>xlash.com</u> (USA)	1 year	This cookie is used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor's preferences.
_uetvid	<u>xlash.com</u> (USA)	Persistent	This cookie is used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor's preferences.
_uetvid_exp	<u>xlash.com</u> (USA)	Persistent	This cookie contains the expiry-date for the cookie with corresponding name.
ads/ga- audiences	google.com (USA)	Session	This cookie is used by Google AdWords to reengage visitors that are likely to convert to customers based on the visitor 's online behaviour across websites.
mtr_v	<u>xlash.com</u> (USA)	Session	This cookie collects visitor data related to the user's visits to the website, such as the number of visits, average time spent on the website and what pages have been loaded, with the purpose of displaying targeted ads.
MUID	<u>bing.com</u> (USA)	1 year	This cookie is used widely by Microsoft as a unique user ID. The cookie enables user tracking by synchronising the ID across many Microsoft domains.
pagead/1p- user-list/#	g <u>oogle.com</u> (USA)	Session	The cookie tracks if the user has shown interest in specific products or events across multiple websites and detects how the user navigates between sites. This is used for measurement of advertisement efforts and facilitates payment of referral-fees between websites.
sc_at	snapchat.com (USA)	1 year	The cookie is used by Snapchat to implement advertisement content on the website - The cookie detects the efficiency of the ads and

			collects visitor data for further visitor segmentation.
tr	facebook.com (Germany)	Session	The cookie is used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.
tt_appInfo tt_sessionId	<u>xlash.com</u> (UK)	Session	The cookie is used by the social networking service, TikTok, for tracking the use of embedded services.
v3	<u>pinterest.com</u> (Ireland)	Session	The cookie is used by Pinterest to track the usage of services.
		Unclassified cookie	es
Name	Provider (data is sent to)	Expiration	Purpose
_routing_id	<u>pinterest.ie</u>		Lladas:Gad
	(Ireland)	Session	Unclassified
cjConsent	(Ireland) xlash.com (UK)	Session 1 year	Unclassified
cjConsent fpv_561928	xlash.com		