



How many briefs can I apply for?

You may apply for as many briefs as you feel is relevant for your company by resubmitting on the application page

What is the closing date?

1st July 00:01

When can I expect to hear back regarding the status of my submission?

We will be reviewing applications on a rolling basis and aim to inform on the status of applications within one week of the closing date.

I have accidentally submitted the wrong file or need to make an update to my application, what can I do?

Please email ignitemarksandspencer@true.global outlining what needs to be updated and attach any relevant documents.

What should I include in the pitch deck?

Up to 10 slides that cover the following:

- Business overview.
- Service offering.
- Differentiation from competitors.
- Revenue model (indicative pricing).
- Existing clients and case studies.
- Team.
- KPIs and potential ROI.