

/skin regimen/

fall 2020 visual guidelines

/focus on new products

/skin regimen/



On top of the console table
FOCUS ON NEW PRODUCTS

12067 SKIN REGIMEN GLYCO-LACTO PEEL
12068 SKIN REGIMEN POLYPEPTIDE RICH CREAM



In the shelf below
COMPLETE PRODUCTS ASSORTMENT

/step 1 – cleanse
11718 CLEANSING CREAM
11719 ENZIMATIC POWDER

/step 2 - correct
11720 MICROALGAE ESSENCE
12067 SKIN REGIMEN GLYCO-LACTO PEEL
11721 1.85 HA BOOSTER
11722 1.5 RETINOL BOOSTER
11725 10.0 TULSI BOOSTER
11723 15.0 VIT C BOOSTER
11724 1.0 TEA TREE BOOSTER

/step 3 – protect
11729 LIFT EYE CREAM
11728 URBAN SHIELD SPF 30
12068 SKIN REGIMEN POLYP. RICH CREAM
11726 TRIPEPTIDE CREAM
11730 NIGHT DETOX
11942 SHAVING GEL
11932 HYDRA FLUID
11931 HAND CREAM

POS & MERCHANDISING
B3153 SKIN REGIMEN CONSOLE TABLE
B3128 SKIN REGIMEN GLORIFIER A5
B3593 SKIN REGIMEN CONCRETE KIT





On top of the console table
FOCUS ON NEW PRODUCTS

12067 SKIN REGIMEN GLYCO-LACTO PEEL
12068 SKIN REGIMEN POLYPEPTIDE RICH CREAM
11933 SKIN REGIMEN LIP BALM

POS & MERCHANDISING
B3153 SKIN REGIMEN CONSOLE TABLE
(A4 new graphics available)
B3593 SKIN REGIMEN CONCRETE KIT





On top of the console table
FOCUS ON NEW PRODUCTS

12032 SKIN REGIMEN CLEANSING CREAM
12037 SKIN REGIMEN MICROALGAE ESSENCE
12137 POLYPEPTIDE RICH CREAM
12041 SKIN REGIMEN 10.0 TULSI BOOSTE
12040 SKIN REGIMEN 1.85 HA BOOSTER
12038 SKIN REGIMEN 1.5 RETINOL BOOSTER
12042 SKIN REGIMEN NIGHT DETOX 12ML
12035 SKIN REGIMEN TRIPEPTIDE CREAM
12137 POLYPEPTIDE RICH CREAM

POS & MERCHANDISING
B3153 SKIN REGIMEN CONSOLE TABLE
B3593 SKIN REGIMEN CONCRETE KIT
B3576 DESK DISPLAY

/planogram for shelves

/skin regimen/



SHELF 1
/step 1 – cleanse
11718 CLEANSING CREAM
11719 ENZIMATIC POWDER
/step 2 - correct
11720 MICROALGAE ESSENCE
12067 SKIN REGIMEN GLYCO-LACTO PEEL
11721 1.85 HA BOOSTER
11722 1.5 RETINOL BOOSTER
11725 10.0 TULSI BOOSTER
11723 15.0 VIT C BOOSTER
11724 1.0 TEA TREE BOOSTER
11932 HYDRA FLUID
11942 SHAVING GEL

SHELF 2
/step 3 – protect
11729 LIFT EYE CREAM
11728 URBAN SHIELD SPF 30
12068 SKIN REGIMEN POLYP. RICH CREAM
11726 TRIPEPTIDE CREAM
11730 NIGHT DETOX
11933 SKIN REGIMEN LIP BALM
11931 HAND CREAM

POS & MERCHANDISING
B3127 GLORIFIER BOOSTERS TRAY
B3128 GLORIFIER
SHELF TALKER KIT (new graphics available)

/a complete retail area

[comfort zone]

/skin regimen/



11718 CLEANSING CREAM
11719 ENZIMATIC POWDER

11720 MICROALGAE ESSENCE
12067 SKIN REGIMEN GLYCO-LACTO PEEL
11721 1.85 HA BOOSTER
11722 1.5 RETINOL BOOSTER
11725 10.0 TULSI BOOSTER
11723 15.0 VIT C BOOSTER
11724 1.0 TEA TREE BOOSTER

11729 LIFT EYE CREAM
11728 URBAN SHIELD SPF 30
12068 SKIN REGIMEN POLYP. RICH CREAM
11726 TRIPEPTIDE CREAM
11730 NIGHT DETOX

11942 SHAVING GEL
11932 HYDRA FLUID
11931 HAND CREAM
11933 SKIN REGIMEN LIP BALM