



**Adult
Literacy
for Life**

2026 Collaboration and Innovation Fund

Family literacy strand

Family literacy happens in homes in Ireland every day when parents engage in fun and rich literacy activities that support their children's language and literacy development, for example:

- reading a book,
- telling stories and
- playing games.

Family literacy promotes:

- the relationship between the parent and child that optimises the essential home learning environment.
- a culture of learning in the home that matters, for our families, our communities and our society. (McCarthy 2025)

Where do family literacy projects take place?

- Family literacy programmes are often delivered in a school or community setting and are focused on supporting parents to enhance their literacy practices in the home

What happens in a family literacy programme?

- Practitioners coach and model language and literacy activities with parents to enhance their knowledge and know how to develop family literacy activities in the home.
- Most family literacy programmes supply parents with resources, like books and games, to enhance their home learning environment.



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What can you do for Family Literacy?

- Engagement
- Professional development
- Deliver programmes

Engagement

- Host an event
- Show how you will engage new parents who may not have previously accessed training or programmes
- Show how you will signpost parents to further learning opportunities.

Professional development of staff

- Organise professional development training
- Show how you will engage and support staff to avail of training

Deliver Family Literacy programmes

- Develop or adapt existing family literacy programme content
- Include literacy and/or numeracy and/or digital literacy
- Develop ideas and plans for engaging parents
- Include project partners that can support parents