Celebrating the Journey 30 Years of Conservation Success

*

2011 ANNUAL REPORT



Our Mission: To save the places people love by strengthening land conservation across America.

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Lists current as of April 2012

From the Chair and President





Thirty years ago, land trusts joined forces to found the Land Trust Alliance. That was the beginning. That was the moment when we promised to do whatever we could to help land trusts save land.

We've come a long way since 1982. America's 1,700 land trusts now have 12,000 staff, 15,000 board members and 5 million members from every walk of life. Together, we have protected more than 47 million acres, 10 million of which were added in just the last five years.

We've come a long way, but our most important work is still ahead of us. We need to accelerate the *pace*, improve the *quality*, and ensure the *permanence* of land conservation in the United States. With your help, we will. We already are.

In the following pages, you will hear the stories of four land trusts that helped found the Land Trust Alliance. They will talk about their work to increase the pace, quality and permanence of their conservation. You will also learn how partnerships between the Alliance and its members created new federal tax incentives, accreditation, legal defense insurance and training for a new generation of conservation leaders, transforming the effectiveness of land conservation in America.

We've protected millions of acres, connected with communities and strengthened public trust and support for land conservation. Working together, we will do even more in the next 30 years.

Michael P. Dowling Chair

(p. f.

Rand Wentworth President

LAND TRUST ALLIANCE SUCCESSES

- Recruited more than 300 House co-sponsors—majorities of both parties—and more than 100 organizations in support of the enhanced federal tax incentive for conservation donations.
- Built a campaign for funding land trust purchases of conservation easements in the Farm Bill that resulted in the Agriculture committees proposing \$1 billion in funding despite billions of dollars of cuts elsewhere.
- Organized land trusts in the fight that reversed draconian cuts to the Land and Water Conservation Fund passed by the House in early 2011, and actually *increased* its funding for 2012.
- Mobilized the land trust community to develop more and closer relationships with their representatives in Congress.
- Maintained state funding for the New York State Conservation Partnership Program at \$1,575,000, resulting in 80 matching grants to 57 land trusts.

Pictured: The Brandywine Conservancy has protected more than 45,000 acres in Pennsylvania and Delaware. Sherri Evans-Stanton leads its Environmental Management Center, which provides conservation services and comprehensive land use planning to landowners, farmers, municipalities and developers.



Voices Heard Together

Sherri Evans-Stanton

"Land conservation is a unifying concept—one that generates strong bipartisan support," says Sherri Evans-Stanton, director of the Environmental Management Center at Brandywine Conservancy, and president of the board of the Pennsylvania Land Trust Association.

"We are very thankful to Congressman Jim Gerlach (R-PA), who was one of the lead cosponsors on legislation that will make permanent a tax incentive that helps landowners conserve important natural, agricultural and historic resources in our community and throughout the nation," says Sherri. The legislation has received overwhelming support from Congress, with more than 300 U.S. Representatives—including majorities of both parties—co-sponsoring "The Conservation Easement Incentive Act."

Sherri knows firsthand how important the incentive is to conservation. "Over 95% of the conservation easements held by the Brandywine Conservancy have been donated by landowners, many of whom benefited from tax incentives." She explains that Rep. Gerlach and many of his colleagues "understand the critical importance of protected open space and its value to our local communities. We greatly appreciate their leadership and support on conservation issues." "There are tangible benefits when the land trust community gets together as a group to influence policy," says Sherri, who believes the Land Trust Alliance provides a valuable opportunity for land trusts to speak in unison. "When our voices are heard together, people pay attention."

Like many land trusts, the Brandywine Conservancy is involved in regional policy issues that often reach beyond their service area.

In response to proposed federal energy policies that would facilitate the creation of many new high-voltage transmission power lines across America, the Brandywine Conservancy worked in partnership with the Land Trust Alliance, Pennsylvania Land Trust Association, Piedmont Environmental Council and others to advocate that permanently protected lands be avoided during the siting process. While Congress did not enact legislation, a federal court overturned two National Interest Electric Transmission Corridors, and the conservation community was given a seat at the table by federal regulators for the Eastern Interconnection Planning Collaborative. This work would not have been possible without the participation of numerous organizations and the Land Trust Alliance.

"Beginning in 1979, when the Brandywine Conservancy hosted the first get-together of land trusts to discuss how we should prepare for the expiration of easement legislation in 1980, it became obvious that land trusts had to develop a unified voice to meet new challenges. We quickly learned that to succeed over time, we would have to have an organization that would develop standards for easements and appraisals and advance the state of the art in landsaving."

WILLIAM SELLERS, founding board member of the Land Trust Alliance, formerly with the Brandywine Conservancy

A Sense of Unity David MacDonald and John Hoffnagle

"I want my kids to be able to enjoy nature the way I did when I was growing up," says David MacDonald, director of land protection at the Maine Coast Heritage Trust (MCHT). "Their future is a big part of why I do this work, and why the quality of land conservation matters so much."

One way to ensure quality is through accreditation. The Land Trust Accreditation Commission, an independent program of the Land Trust Alliance established in 2006, awards the accreditation seal to community institutions that meet national quality standards for protecting important natural places and working lands forever.

"I'm a great believer in accreditation," says David, who served as a founding accreditation commissioner. Now MCHT—accredited in 2010—and the Land Trust Alliance help other land trusts prepare for the process through the Maine Land Trust Excellence Program.

The process is rigorous but the benefits are tangible. "Everyone I've talked to who's come through the program has said that it has made their organizations stronger," says David. John Hoffnagle,¹ senior director of land protection at the Land Trust of Napa County (LTNC), would agree. LTNC is preparing to apply, and John is already seeing benefits. "It's getting us ship-shape, and we're not even there yet."

"Being an old-timer, I can tell you that the old days were about 'dollars and acres.' There was no component of quality." John believes that refocusing on quality whether through *Land Trust Standards and Practices* or the accreditation process—can guide land trusts through difficult periods and challenging decisions. For example, when the economy collapsed shortly after LTNC took on a capital campaign to protect 4,000 acres, it was their focus on the *quality* of the land that kept them going. "The reason we got through it was because our fundamentals were sound," says John.

Accreditation and *Land Trust Standards and Practices* do more than affirm quality in land trusts. They also provide a sense of unity.

"What the Maine Coast Heritage Trust does is really different from what we do, but the Standards and Practices tie us together," says John. "I know we are all working off the same playbook." "We were a small handful of land-saving practitioners coming together for the first time. Imagine how exhilarating it was, after working alone in uncharted territory, to join forces with colleagues and give birth to the land trust movement! Diverse, strong and passionate personalities worked in unison to build the Land Trust Alliance's solid and high-minded foundation. I'm honored to have been there with that remarkable group of people."

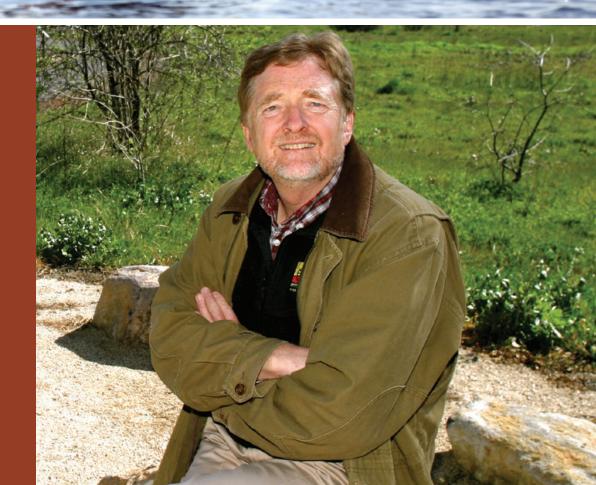
JOAN VILMS, founding board member of the Land Trust Alliance, formerly with the Land Trust of Napa County

¹At press time, John announced his move to the Oregon State Parks Foundation.

Right: David MacDonald and his son, Jesse, kayak on Frazier Creek on the Schoodic Peninsula along the eastern coast of Maine. Below: John Hoffnagle visits Trancas Crossing Park. The Land Trust of Napa County worked with golfer Johnny Miller and the City of Napa to protect this city park.

LAND TRUST ALLIANCE SUCCESSES

- Delivered services to help land trusts prepare for accreditation, including workshops, organizational assessments, small grants and direct coaching assistance. Twenty-two land trusts were awarded accreditation in 2011, plus 23 this spring, and many more are in the application process. See the list of 158 accredited land trusts on the back cover.
- Built strong land trusts by delivering training to almost 3,000 people through Rally, workshops and webinars, thanks to our faculty of more than 275 presenters, our Alliance-trained cadre of instructor-consultants, and numerous partner organizations.
- Expanded use of The Learning Center, the go-to website for land conservation, and increased the number of land trusts signed up for Pathways to Accreditation by 50%.
- Launched Land Trust Board Services to help board members be strong leaders for their organizations.
- Increased land trust capacity through "excellence" programs throughout the country, providing them with integrated capacity-building services.



LAND TRUST ALLIANCE SUCCESSES

- Organized Terrafirma Risk Retention Group LLC, the conservation defense insurance program owned by and for land trusts to uphold conservation permanence.
- Expanded the conservation defense clearinghouse with 10 new custom collections of legal documents, including the Federal Volunteer Protection Act, transfer fees, lender agreements and IRS insights on technical compliance.
- Facilitated a national network of conservation experts disseminating timely practical analysis and guidance on trends, challenges, legislation, cases and regulations affecting conservation.
- Built broad public support for conservation through national media covering the Land Trust Census, showing an increase of 10 million protected acres since 2005 and a doubling of the amount of funding that land trusts have dedicated to monitoring, stewardship and legal defense.
- Shaped the land conservation message to highlight the critical resources land brings to our communities: clean air and water, fresh local food, habitat for plants and animals, and places to refresh our minds and bodies.

Pictured: Iowa Natural Heritage Foundation's High Trestle Trail project includes an iconic bridge over the Des Moines River. Mark Ackelson says, "The trail is drawing thousands of visitors and getting people of all abilities and socioeconomic backgrounds into nature while also providing significant economic benefits to local communities and public health."

Standing Strong

Mark Ackelson is very enthused about Terrafirma Risk Retention Group LLC, the new insurance program owned and operated by and for land trusts. "This has been a dream of many in the land trust community for decades," says Mark, president of the Iowa Natural Heritage Foundation. He would know. He was one of those who helped found the Land Trust Alliance 30 years ago.

The premise behind Terrafirma is simple. As with every insurance program, Terrafirma shares risk across a wide member base. That shared risk, however, is unique. Terrafirma's sole purpose is to support land trusts as they defend their conservation easements and land against legal challenges.

Land trusts, foundations, donors and the general public (because of tax deductions) have billions of dollars invested in voluntarily conserved lands nationwide. "Some of these lands are extremely valuable," says Mark, who explains that rising property values and changing land use patterns present a significant and increasing threat for the permanence of conservation easements. As land values rise, so do the incentives for developers or landowners to disrupt or void those easements. Ultimately, every land trust may face litigation. These legal battles can cost hundreds of thousands of dollars. That leaves the vast majority of land trusts vulnerable to legal challenges.

"The Conservation Defense Center and Terrafirma will all help protect against that threat," says Mark. "When you measure the success of the insurance program, it'll be the number of conservation easement lands that are successfully protected."

"This insurance can help us be stronger organizations," says Mark. Already, 467 land trusts with 18,544 conservation properties—have committed to the program. The Iowa Natural Heritage Foundation is one of those land trusts. "I knew great things would come from the land trust community working together, and Terrafirma is one of them." "When the Land Trust Alliance was created 30 years ago, we never could have envisioned its extraordinary effectiveness and success in furthering the explosion of land conservation across America. From the early network of land trusts that banded together to share the costs of attorney Kingsbury Browne's tax law advisory services, to the land conservation movement of today, the Alliance has been a unifying force for the permanence of protected land."

BEN EMORY, founding board member and second executive director of the Land Trust Alliance, formerly with Maine Coast Heritage Trust

The Future Leaders of Our Movement By Alan M. Bell

Growing up the youngest of 10 children in East Chicago, Indiana, a gritty, industrial town on Lake Michigan, my exposure to vast amounts of open space was somewhat limited. But my mother always had a garden flourishing in the front yard and my father proudly nursed his vegetable garden in the back yard. At a very young age I was inspired to explore nature and to work to protect it, especially in inner-city urban areas.

My parents created their gardens because they grew up connected to the land in the small town of Columbia, Mississippi, surrounded by farms and lush forests. And they passed their love of the land on to me. But the torch grows dimmer with each successive generation. In an age inundated with the Internet, social media, video games and so many other options, it becomes a challenge today for many young people to have the same nature experiences that I had in my youth. As the growing amount of media and social options clamoring for the attention of the younger generation becomes the "new norm," how can we cultivate the next generation of conservation leaders? First, it's important that the conservation community recognize that the demographics of our country are evolving—we are becoming more and more ethnically diverse, people of influence are younger than in the past, and the way that people communicate and connect is more instantaneous, intertwined and international. Second, we must mentor young people, teach them the value of conservation to all human beings, and support them with the training they need to develop into the leaders of tomorrow.

Ultimately, to solidify the long-term foundation of the next generation of conservation leaders, there must be a strong sense of ownership by younger people and diverse communities of the mission and vision of land conservation. They must not only experience it, they must feel they truly "own" a part of it and believe that maintaining a connection to the land is essential to their lives.

Given the recent success of new engagement and leadership initiatives by the Land Trust Alliance and land trusts across the country, I'm very optimistic that the untapped energy of our youth and diverse communities bodes well for the sustainability of the land conservation movement.



Pictured: Alan Bell is a board member of the Land Trust Alliance and Openlands, as well as founder of The Elements Group, which focuses on projects that engage people with the natural environment.



INDIVIDUALS AND FAMILY FOUNDATIONS

The Land Trust Alliance thanks all of our individual supporters, who together make countless successes in land conservation happen! Because of limited space, we have listed supporters who gave \$500 or more in 2011, including members of our *Guardians of the Land Society*, who made leadership gifts of \$1,000 or greater. Visit www.lta.org/join for a list of all our supporters and how you can help.

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"We support our local land trusts, both big and small, and they are doing excellent work. However, our conservation goals are broader and deeper than what is possible only through the successes of individual organizations. The Land Trust Alliance provides leadership in policy, conservation defense and organizational excellence that amplifies and makes land trusts' work more sustainable in a changing world."

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Anonymous (2) John H. and Mary S. Birdsall



"The Land Trust Alliance exemplifies what an organization that supports land trusts should be all about: Protecting valuable land and natural resources while creating awareness, setting quality standards, and establishing a large network full of energy and commitment for its members. At a national scale, I cannot think of somewhere I would rather allocate a donation than the Alliance."

FERNANDO LLOVERAS SAN MIGUEL, ESQ.

Executive Director, Conservation Trust of Puerto Rico

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 [†]All or a portion of these gifts were made in-kind.
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"For my entire adult life, I've supported private, voluntary land conservation. Because I felt so strongly about this type of conservation, I made a major career change six years ago in which I went from law firm president to land trust executive director.

Supporting the Land Trust Alliance, through individual contributions of cash and a planned gift in my will, seems like a natural and necessary extension of my embrace of conservation in my own community. Local conservancies need the Land Trust Alliance. By implementing Land Trust Standards and Practices, participating in Alliance training, and benefiting from Alliance lobbying for conservationfriendly legislation, our local efforts are greatly reinforced and magnified.

Everyone benefits from the conservation of natural areas, working farms and forests. We owe a debt of gratitude and support to the Land Trust Alliance for cementing our individual conservation efforts together into a larger and stronger whole.

Through my planned gift to the Alliance, I am assured of an opportunity to promote and strengthen private, voluntary conservation long after I'm gone from this land, which I value so deeply."

TIM JACOBSON

Executive Director, Mississippi Valley Conservancy (WI)

Our work is made possible by the generous support of the following organizations. Thank you for your deep investment in land conservation.

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"The Lyndhurst Foundation has been a steadfast supporter of the Land Trust Alliance since 1997. The pragmatic, marketbased approach to private land conservation, which is the hallmark of the Alliance's work, is a strong complement to the foundation's place-based environmental grantmaking and its efforts to protect critical forested and aquatic habitat and biological diversity."

BRUZ CLARK, President, Lyndhurst Foundation

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Rotary Club of Milwaukee Sustainable Forestry Initiative, Inc. Wisconsin Department of Natural Resources

*These grants were received in 2011 to support 2012 Programs. †All or a portion of these gifts were

made in-kind.

For multi-year gifts and grants, 2011 installments are reported.

"The Department of Defense's partnership with the Land Trust Alliance is a wonderful example of a win-win-win that benefits local communities, the environment and national defense. Working with the Alliance and its member land trusts has helped DoD's Readiness and Environmental Protection Initiative increase the quality, pace and permanence of land conservation near our military installations. We are grateful for our partnership with the Alliance and look forward to continuing to save land that protects military readiness and cherished natural places."

JOHN CONGER, Assistant Deputy Under Secretary of Defense for Installations and Environment



GIFTS FROM ORGANIZATIONAL MEMBERS

The Land Trust Alliance is the membership organization for America's land trusts. We thank the 1,122 land trusts and the 210 Government, Nonprofit and Professional Partners that were members in 2011. In the list below, we give our special thanks to those land trusts and partners that gave gifts of \$1,000 or more, *above and beyond their member dues*.

All of our members' support helps advance the pace, quality and permanence of land conservation throughout the country. To see a complete list of Alliance organizational members, please visit www.findalandtrust.org.

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BERKLEY ENDOWMENT FOR ACCREDITATION

We thank the following individuals and institutions for funding a \$3 million endowment for land trust accreditation. Special thanks to lead donors Forrest Berkley and Marcie Tyre, and to The Kresge Foundation for their \$1 million challenge grant fulfilled in 2011.

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CONSERVATION DEFENSE INITIATIVE

We thank the following individuals and institutions for contributing to the Conservation Defense Initiative (2011 - 2015), including capital funding to launch Terrafirma Risk Retention Group, LLC, a new insurance program to defend conserved fee lands and easements. In addition, we appreciate the support of the 467 land trusts nationwide that have committed to participate in Terrafirma.

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Anonymous Arent Fox LLP Dechert LLP Hogan Lovells US LLP Kaplan Kirsch & Rockwell LLP Knapp, Petersen & Clarke, PC Law Office of Stephen J. Small, Esq. McKenna Long & Aldridge LLP Paul Frank + Collins Primmer Piper Eggleston & Cramer PC Ropes & Gray LLP Sirote & Permutt, PC Sullivan & Cromwell LLP

"The Alliance's tailored one-on-one consulting and peer learning opportunities have helped greater Houston's land trusts become more strategic, accountable and sustainable. With the Alliance as a partner, local land trust leaders have become increasingly effective advocates for conservation in our community, and are well-equipped to ensure the permanence of conserved lands."

ELIZABETH LOVE, Grant Officer - Environment Houston Endowment Inc.

LAND TRUST ALLIANCE FACULTY

The Land Trust Alliance thanks the following people for teaching or speaking at Alliance-sponsored local, regional or national events. Thanks also to the many land trust partners who helped us plan and carry out trainings and conferences. People marked with two asterisks gave their time and expertise to the Standards and Practices Curriculum in 2011.

William Abberger Mark Ackelson Victoria Adams Lacy Alison David Allen Taber Allison Ole Amundsen, III** Shantia Anderheggen Jim Anderson Judy Anderson Laurie Andrews Marilyn Anthony Steve Archibald Carolyn Aspelin Leakhena Au Rob Ayers Bethaney Bacher-Gresock Thomas Bailey Martin Bailkey Stacy Baker Olivia Bartlett Allan Beezley Jordan Beezley Ralph Benson Robert Berner Bill Berry Menka Bihari Shelli Bischoff Maggie Bishop Jesica Blake Erik Blechinger Judy Boshoven Renee Bouplon Steve Boyle Ross Bradford Ryan Branciforte David Braun Elizabeth Brawley

Sarah Brooks James Brown Jamie Brown Theodore Brown Ann Brummitt **Charles Brummitt** Norm Brunswig Karen Buck Garrett Budds Neal Bungard Steven Byers Marc Caine Jane Calvin Marcia Caton Campbell Maria Elena Campisteguy Michael Carlson Paul Carlson Ron Carlton Andrew Carroll Ronald Cerruti Cliff Chapman Chris Chung Bill Clabough Story Clark Nancy Cofer-Shabica Kathryn Conant Ernest Cook Jason Corzine Jeremiah Cosgrove William Counterman Lisa Creasman Jeff Crosby Cheryl Cufre Nada Culver Sue Currier James Daley, III Andrew Dana Eddee Daniel Glenda Daniel

Megan D'Arcy Robert Davenport, Jr. Anne Davidson Fred De Long Leslie Deavers Katherine DeCoster Irene Del Bono Michael Dennis Mike Dennis Paul Doscher Natalie Dubois Thomas Duffus Dan Dumont Cindy Dunn Noel Durant Tom Duston Andree DuVarnev Joan Dwoskin Katherine Eddins Allison Elder James Espy Brenda Faber Tom Fanslow Joelle Ferguson Chris Fichtel** Francis Fitzgerald Laurel Florio Jane Fowler Nancy Frank Ellen Fred Lvn Freundlich Jay Frick Steve Friedman Nate Fuller Karen Gaffnev Todd Gartner Tom Gilbert Kent Gilges Richard Gilmore

"The Land Trust Alliance provides a powerhouse of intellectual capital in the form of nationally recognized experts experienced in various aspects of the conservation of private lands, including legal, tax and community relations issues. The Alliance is a key resource to accessing a powerful network of 1,700 land trusts that are working in local communities nationwide."

LAURA J. NAPOLI, Land Management/Remediation Program Manager, ExxonMobil Biomedical Sciences, Inc.



Kimberly Gleffe Jean Gokorsch Andrew Goldberg Sara Gordon Shawn Graff Robert Gregory Brigitte Griswold Krista Gromalski Karin Gross David Grusznski Emily Hague Michael Hahn Thomas Hall Jane Ellen Hamilton Allison Handler Sara Harris Kelley Hart Bill Hartman Reid Haughey Lewis Hay Rita Hayen Ben Helphand Douglas Herrema Steve Hobbs Andy Holschbach Joanne Horgan Mary Hughes Marc Hunt William Hutton

Lauren Imgrund Jessica Jay Dylan Jenkins Chris Jensen Shawn Johnson Stephen Johnson Henrietta Jordan Maggie Karschnia Bill Keene David Kirk Lisa Kiziuk Margaret Kohring Roy Kraynyk Lawrence Kueter Bill Labich Audra Ladd Kristopher Lah Natalie Lamberjack Charles Lane Matthew Larrabee Kris Larson Kathy Keare Leavenworth Patricia Leavenworth Jay Leutze Robert Levin James Levitt Konrad Liegel Scott Loarie Lauren Long

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Huyen Nguyen Terrence Nolan Colin Novick Anita O'Gara Andrea Oliver Travis Olson Larry Orman Robert Owen Jessica Owley Chelsie Papiez Nancy Parachini Joshua Parrish Mary Pfaffko Daniel Pike Andrew Pitz Harry Pollack DeAnna Pope Maddy Pope Jane Prohaska Melinda Pruett-Jones Deirdre Raimo Jeffrey Rainwater Adena Rissman Christopher Roberts Breece Robertson Andy Robinson Deborah Rogers Illene Roggensack Joseph Roth Eric Rowley Alan Rowsome Robert Ruch Dianne Russell Aimee Rutledge Jenny Sanders Elizabeth Sanderson Jessica Sargent-Michaud Nancy Schaefer Thomas Scharffenberger Lena Septimo Kevin Shafer Wade Shelton Mark Silberstein William Silberstein Julie Sims Stephen Small Marc Smilev Brian Smith Kav Sohl Judith Steckler Peter Stein Jessica Stewart Scott Stewart



"In August 2010, we became the second land trust in Connecticut to achieve accreditation. During the application process our entire board really pulled together. With only one part-time staffer, the directors relied on Land Trust Alliance publications and The Learning Center, and gained a strong appreciation for the Alliance's role in setting the bar for, and providing support to, land conservation organizations nationally. Our board realized that we could strengthen our commitment to the land conservation movement through individual contributions made by each board member to the Alliance, and we will continue this practice in the future."

W. William Weeks

Abigail Weinberg

Christopher West

Margaret Wheeler

Maria Whitehead

Lori Weigel

Mark Weston

Leah Whidden

Donna Wieting

Bruce Wiggins

Robert Wilber

David Williams

Jamie Williams

Kathleen Williams

CONNIE MANES, Kent Land Trust (directors and advisors pictured above)

Doug Stotz Alyssa Street Michael Strigel Sarah Strommen Michael Strugar Jeff Stump Stephen Swartz Paula Swedeen Jeffrey Swinehart Gary Tabor Nate Thomas Barton Thompson Rebecca Thornton Kevin Thusius Jake Tibbles Shelly Tichy Andy Tuck Joan Turley David Urban Rick Van De Poll Dave Vasarhelyi Elaine Vaudreuil Marie Vicek Bryan Wagner Robert Wagner Carrie Walia Matthew Washington Julia Weaver Venice Williams Nancy Williamson Sara Wilson** Jason Winner Linda Winter Tim Wohlgenant Rick Wood Elizabeth Wroblicka Logan Yonavjak Ryan Young Shirlee Zane Patricia Zaradic Matthew Zieper



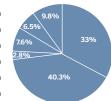
COMBINED FINANCIAL STATEMENTS

Year Ended December 31, 2011 (with comparative totals for 2010). To request a copy of the complete Notes to Financial Statements, e-mail info@lta.org.

Combined Statement of Activities	2011				
	Unrestricted	Temporarily Restricted	Permanently Restricted	Total	2010
Support and revenue					
Grants	\$ 225,813	\$ 6,632,827	\$ 1,564,357	\$ 8,422,997	\$ 4,288,804
Contributions					
Individual memberships and donations	1,988,141	325,873	-	2,314,014	1,964,169
Organizational memberships	1,021,066	-	-	1,021,066	972,427
Other donations	82,600	25,000	-	107,600	36,924
Conference fees	789,201	-	-	789,201	897,717
Investment income	40,259	12,342	-	52,601	268,384
Accreditation fees	415,112	-	-	415,112	241,917
Donated services	371,499	-	-	371,499	-
Publication sales	46,204	-	-	46,204	38,004
Other programs	26,920	-	-	26,920	15,750
Net assets released from restrictions	6,654,030	(6,654,030)	-	-	-
Total support and revenue	11,660,845	342,012	1,564,357	13,567,214	8,724,096
Expenses					
Program services	9,496,630	-	-	9,496,630	6,223,250
Management and general	518,268	-	-	518,268	461,503
Fundraising	1,654,111	-	-	1,654,111	1,252,122
Total expenses	11,669,009	-	-	11,669,009	7,936,875
Change in net assets	(8,164)	342,012	1,564,357	1,898,205	787,221
Net assets					
Beginning	\$ 2,842,143	\$ 5,010,938	\$ 1,527,216	\$ 9,380,297	\$ 8,593,076
Ending	\$ 2,833,979	\$ 5,352,950	\$ 3,091,573	\$ 11,278,502	\$ 9,380,297

REVENUE





EXPENSE

Fundraising	14.2%
Management & General	4.4%
Education & Capacity Building	50.3%
Policy & Outreach	11.6%
Conservation Defense	16.1%
Accreditation	3.4%



Combined Statements of Financial Position 2011 2010 Assets **Current assets** Cash and cash equivalents \$ 3,403,851 \$ 1,700,711 Receivables 13,387 7,361 Promises to give 4,222,035 3,012,756 2,527,912 2,782,533 Investments 137,867 165,390 Prepaid expenses Inventories 55,416 62,049 Total current assets 10.360.468 7,730,800 Property and equipment net of accumulated depreciation of \$940,083 (\$913,963 in 2010) 379,742 403,302 Other assets Promises to give, long-term 662,155 330,284 Investments - endowments 2,145,242 1,817,590 Deposits 18,569 8,419 Total other assets 2,825,966 2,156,293 Total assets \$ 13.566.176 \$10.290.395 Liabilities and net assets **Current liabilities** Accounts payable and accrued expenses \$ 200,371 \$462,905 Grants payable 1,655,881 25,000 Deferred rent 42,639 27,404 Capital lease obligations 3,603 **Total current liabilities** 1,902,494 515,309 Other liabilities Deferred rent 314,372 357,010 Deferred compensation 54,283 37,779 Capital lease obligations 16,525 4.4% **Total current liabilities** 385,180 394,789 Net assets Unrestricted 2,833,979 2,842,143 Temporarily restricted 5,352,950 5,010,938 Permanently restricted 3,091,573 1,527,216 **Total net assets** 11,278,502 9,380,297

\$10,290,395

\$ 13.566.176

Total liabilities and net assets





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NORTHEAST Saratoga Springs, New York (518) 587-0774

SOUTHEAST Raleigh, North Carolina (919) 827-0023

WEST Missoula, Montana (406) 549-2750

CONGRATULATIONS TO THE ACCREDITED LAND TRUSTS

ALABAMA Freshwater Land Trust Weeks Bay Foundation

ALASKA Great Land Trust

ARIZONA Desert Foothills Land Trust

CALIFORNIA Bear Yuba Land Trust California Rangeland Trust Center for Natural Lands Management Central Valley Farmland Trust Eastern Sierra Land Trust Land Trust for Santa Barbara County Marin Agricultural Land Trust Northern California Regional Land Trust Pacific Forest Trust Peninsula Open Space Trust Placer Land Trust Sacramento Valley Conservancy Sempervirens Fund Shasta Land Trust

Tri-Valley Conservancy Wildlife Heritage Foundation COLORADO Aspen Valley Land Trust Black Canyon Regional Land Trust <u>Colorado</u> Cattlemen's

Agricultural Land Trust Colorado Open Lands Eagle Valley Land Trust Estes Valley Land Trust La Plata Open Space Conservancy Mesa Land Trust Montezuma Land Conservancy Palmer Land Trust Rio Grande Headwaters Land Trust San Isabel Land Protection Trust Wilderness Land Trust

CONNECTICUT Joshua's Tract Conservation and Historic Trust Kent Land Trust Redding Land Trust Salem Land Trust FLORIDA Alachua Conservation Trust Conservation Foundation of the Gulf Coast Conservation Trust for Florida, Inc. Tall Timbers Research Station & Land Conservancy

GEORGIA Athens Land Trust Central Savannah River Land Trust Mountain Conservation Trust of Georgia Oconee River Land Trust

HAWAI'I Hawaiian Islands Lan<u>d Trust</u>

IDAHO Teton Regional Land Trust Wood River Land Trust

ILLINOIS Jo Daviess Conservation Foundation Lake Forest Open Lands Association

IOWA Iowa Natural Heritage Foundation

MAINE Coastal Mountains Land Trust Forest Society of Maine Maine Coast Heritage Trust Vinalhaven Land Trust

MARYLAND Potomac Conservancy

MASSACHUSETTS Boxford Trails Association/ Boxford Open Land Trust Sippican Lands Trust The Trustees of Reservations and its affiliate, the Massachusetts Land Conservation Trust

MICHIGAN Chikaming Open Lands Grand Traverse Regional Land Conservancy Legacy Land Conservancy Little Forks Conservancy MINNESOTA Minnesota Land Trust

MISSISSIPPI Land Trust for the Mississippi Coastal Plain

MONTANA Five Valleys Land Trust Gallatin Valley Land Trust Montana Land Reliance Prickly Pear Land Trust

NEW HAMPSHIRE Ausbon Sargent Land Preservation Trust Monadnock Conservancy, Upper Valley Land Trust

NEW JERSEY D&R Greenway Land Trust, Inc. The Land Conservancy of New Jersey

NEW MEXICO Taos Land Trust

NEW YORK Columbia Land Conservancy Dutchess Land Conservancy Hudson Highlands Land Trust Mianus River Gorge Preserve Open Space Conservancy (Land Acquisition Affiliate of Open Space Institute) Rensselaer Land Trust Scenic Hudson, Inc. Scenic Hudson, Inc. Scenic Hudson Land Trust Thousand Islands Land Trust Westchester Land Trust Westchester Land Trust

NORTH CAROLINA Carolina Mountain Land Conservancy Catawba Lands Conservancy Conservation Trust for North Carolina Eno River Association Foothills Conservancy of North Carolina Land Trust for the Little Tennessee National Committee for the New River North Carolina Coastal Land Trust Piedmont Land Conservancy Southern Appalachian Highlands Conservancy

OHIO Tecumseh Land Trust Three Valley Conservation Trust

OREGON Deschutes Land Trust Greenbelt Land Trust McKenzie River Trust The Wetlands Conservancy

PENNSYLVANIA Allegheny Land Trust Bedminster Regional Land Brandywine Conservancy Chestnut Hill Historical Society ClearWater Conservancy Countryside Conservancy Delaware Highlands Conservancy Heritage Conservancy Lancaster County Conservancy Lancaster Farmland Trust Southern Chester County Montgomery County Lands Trust Natural Lands Trust North Branch Land Trust Tinicum Conservancy Willistown Conservation Trust

PUERTO RICO Conservation Trust of Puerto Rico

RHODE ISLAND Aquidneck Land Trust Sakonnet Preservation Association

SOUTH CAROLINA Congaree Land Trust Edisto Island Open Land Trust Pee Dee Land Trust Upstate Forever

SOUTH DAKOTA Northern Prairies Land Trust

TENNESSEE Ducks Unlimited and its affiliate, Wetlands America Trust Land Trust for Tennessee Tennessee Parks & Greenways Foundation TEXAS Guadalupe-Blanco River Trust Texas Land Conservancy

Summit Land Conservancy

VERMONT Greensboro Land Trust Lake Champlain Land Trust Northeast Wilderness Trust Stowe Land Trust

VIRGINIA Land Trust of Virginia Northern Virginia Conservation Trust Piedmont Environmental Council and its affiliate, Piedmont Foundation Virginia Eastern Shore Land Trust Western Virginia Land Trust

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WISCONSIN Bayfield Regional Conservancy Caledonia Conservancy Kinnickinnic River Land Trust Mississippi Valley Conservancy

WYOMING Jackson Hole Land Trust Wyoming Land Trust Wyoming Stock Growers Agricultural Land Trust

List current as of April 2012

The Land Trust Accreditation Commission awards the accreditation seal to community institutions that meet national quality standards for protecting important natural places and working lands forever [www.landtrustaccreditation.org].

CREDITS

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PHOTO CREDITS

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