

SEED

Investing in applied AI & robotics

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Snapshot

Investing in companies at the forefront of robotics & the embodied AI opportunity



Seeking opportunities in robotics and the ecosystem of AI which is deployed in physical environments



Focus on proven, commercial technologies with clear use cases and revenue potential



Board and team with exceptional experience, wide network and strong shareholder alignment



Actively managing legacy assets to realise value and recycle capital into the core strategy

Q1 2026

How we deploy capital

Investing across the full stack: software, hardware, & deployment

Post-concept entry with defensible & validated IP, proven delivery & customer adoption

Global, industry-agnostic approach across North America, Europe, & Asia

Run by Experts

Proven experience across investing, governance, and growth

Jim Mellon

Non-Executive Chair

Respected investor & entrepreneur

Background across biotech, clean food, property, banking, mining, hospitality

Focuses on disruptive technologies through his family office, Burnbrae Group

Leadership roles in Agronomics, Juvenescence, Bradda Head, Manx Financial Group

Oxford PPE graduate

Published author & founder of Mellon Longevity Centre

Lance de Jersey

Finance Director

Member of the Chartered Governance Institute and the Institute of Directors

Former Head of Partners Group's Guernsey office with board and committee leadership roles

Significant experience in private equity investment administration and management

Currently NED of investment funds - Pearl Holding & Partners Group Private Equity Performance Holdings

Denham Eke

Non-Executive Director

Managing Director of Burnbrae Group

Career background in stockbroking and corporate planning

Board level experience across financial services, property, mining, life sciences, clean food, manufacturing

Exec Vice Chair of Manx Financial Group

Sir James Bucknall

Non-Executive Director

A former Lieutenant General in the British Army

Three decades of high-level leadership and strategic experience

Served as Commander of NATO's Allied Rapid Reaction Corps and Deputy Commander of Coalition Forces Afghanistan

Previously CEO of Weybourne Ltd, the family office of Sir James Dyson, overseeing a multibillion-pound portfolio spanning financial investments, agriculture, and real estate

Luke Cairns

Non-Executive Director

Two decades in City of London corporate finance.

Former Head of Corporate Finance and MD at Northland Capital Partners, an AIM-focused nomad and broker.

Experienced with IPOs, fundraising, restructurings.

Several board roles across listed and private companies.



Hoid.ai

Specialist investing company

Disciplined investing judgement

Strong global investor & venture network

Early access to high-potential opportunities

Led by Bob MacDonald, a senior investment and capital markets professional

40 years' experience across leading global financial institutions

Significant experience in global capital markets origination and execution

Previous key roles at Citi, Speymill, Morgan Stanley and Salomon Brothers



Why Robotics & Applied AI & Why Now?

Intelligent machines can now perceive, decide, and act in real-world environments



Applied AI and robotics increasingly being deployed in real environments

Adoption is being driven by cost savings, labour gaps, and productivity gains

Deployed systems often create proprietary data that compounds advantage

Foundation models and cheaper hardware increasingly enable new products and applications

KEY ATTRIBUTES

1.

Integrated perception, control, and actuation

2.

Built to operate safely within real-world constraints

3.

Improve through continuous real-world use

Key Drivers of Economic Impact

AI enabled robotics' value lies in performing tasks with more precision, dependability, and lower cost



Precision

Perform tasks with greater accuracy and consistency than existing work practices



Dependability

Deliver predictable performance within defined operational and safety constraints



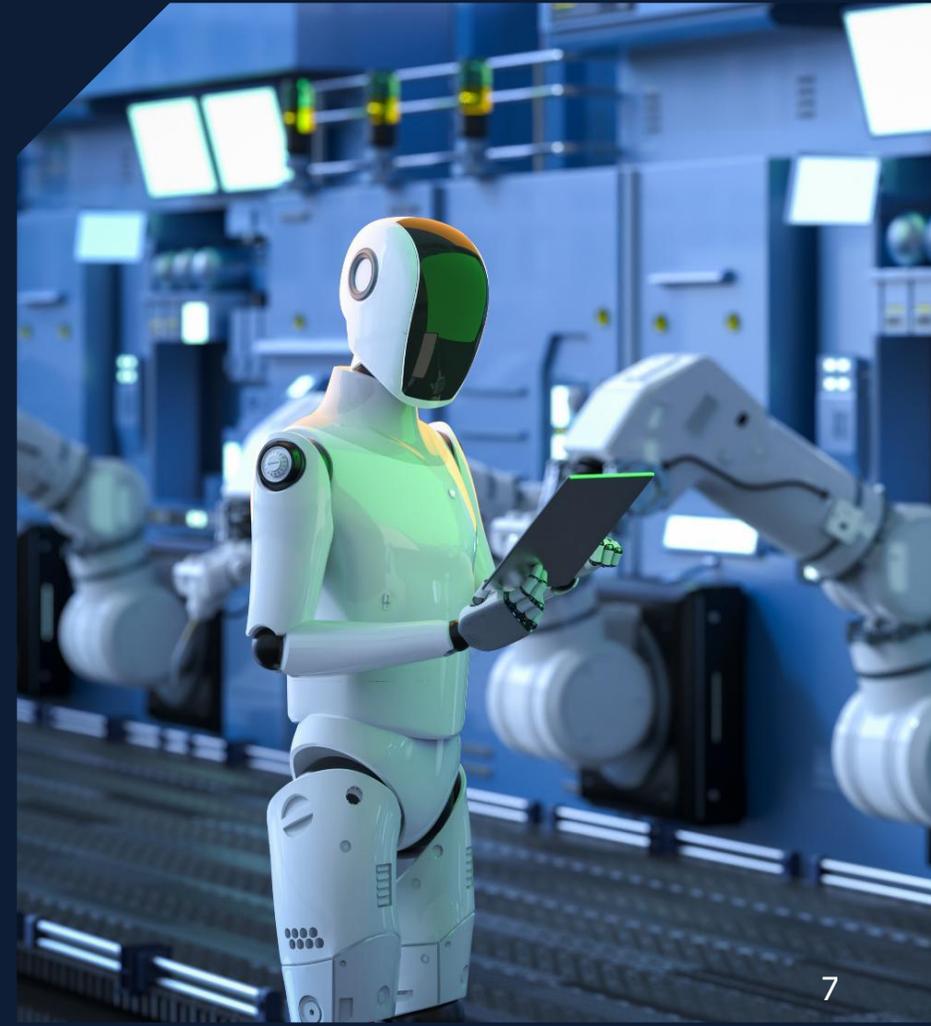
Lower Cost Over Time

Reduce costs as systems improve through continuous learning, iterative hardware improvements, and scalability



Reduced Risk

Lower operational and human risk, particularly in hazardous or demanding environments



Investing Criteria

Key characteristics

Technology that is reliable, cost-effective, and scalable

Strong leadership and a team that works well together & meets goals

A product people actively use, like, and keep coming back to

Clear awareness of competitors, risks, & good communication

"Investing decisions are driven by conviction in a specific opportunity, including its technology, market potential, management strength, valuation and pathway to return of capital, rather than by geography alone." Bob MacDonald



Strong collective access to deals

How opportunities are sourced

- Private-market networks, Hoid.ai's mapping of the AI and robotics universe, and selective specialist fund investments

Why this matters

- Strong pipeline visibility enabling investment at key funding inflection points

Use of AI in the investment process

- AI supports research and cross-checking, not decision-making
- Investment decisions remain driven by human judgement

Capital Deployment & Measuring Progress

Even if several positions miss expectations, a small number of winners can drive performance



Conviction



Build



Balance

Q1 2026

Backing Winners

Deployment approach

- Multiple investments over 12 to 24 months from existing cash
- Portfolio-percentage mindset
- Ability to increase exposure to strongest performers

Holding periods

- Typically, 3-7 years for private markets investments
- Flexibility around pre-liquidity or IPO opportunities where quicker realisation is expected

Value Creation

Key indicators

- Valuation uplift in follow-on rounds
- Achievement of operational milestones
- Customer and key employee retention
- Independent third-party valuations where required

Value realisation

- Exits
- Returns of capital
- Recycling capital into new opportunities

Managing Risk

Mitigation approach

- Robust investing policy and process
- Diversification across stages and sectors
- Rigorous due diligence
- Use of specialist external advisers
- Use of AI as part of diligence and judgement
- Active monitoring against milestones

Investment Case

SEED combines venture-style opportunity with public-market access and strong governance



Access to early-stage companies usually backed by specialist VC funds

Invest via a quoted company, with the ability to buy and sell shares

No minimum investment size and open to investors globally

Disciplined, long-term approach to building value

Experienced Board and investing committee providing robust oversight

Focus on limiting downside risk while preserving upside potential

Key Data

Ticker
SEED.L

Share Price
3.55p

At 17 Feb '26

NAV
per Share
6p

At 30 Sept '25

Cash &
Receivables
£3.1m

At 30 Sept '25

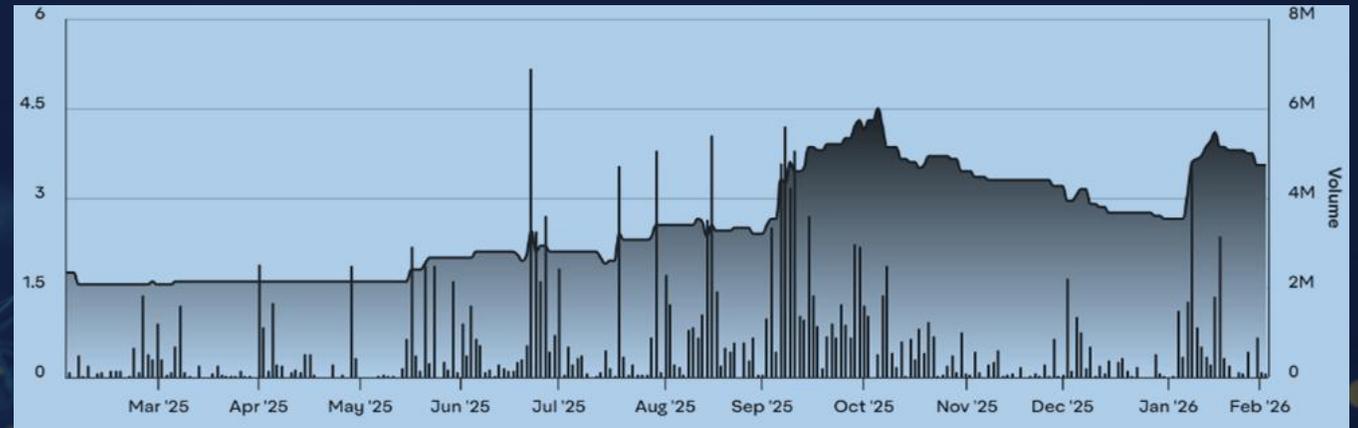
Market Cap
£6.7m

At 17 Feb '26

NAV
£11.2m

At 30 Sept '25

Six Month Share Price History



Notable Shareholders at 2 February 2026

Investor	Number of Ordinary Shares	% of Issued Share Capital
Jim Mellon	43,915,169	23.36%
Peter Saladino	17,194,590	9.15%

Legacy Portfolio

Actively managing legacy assets to realise value and recycle capital into the core strategy



Avextra AG
(private)
avextra.com

A leading European supplier of high-quality cannabis medicines. Founded in 2019 and based in Germany, Avextra controls the full value chain and distributes across Europe via a strategic network.



Juvenescence Ltd
(private)
juvlabs.com

A UK-based clinical-stage drug developer focused on extending healthy lifespan through innovative medicines. Its portfolio spans platform technologies, cell therapies, regenerative medicines, and nutritional supplements.



Clean Food Group Limited
(private)
cleanfood.group

A UK-based food-tech company providing sustainable oils and fats solutions for food and cosmetics manufacturers. Strong partnerships including with THG LABS, a leading UK-based cosmetics manufacturer.



Little Green Pharma
(ASX: LGP)
littlegreenpharma.com

A global, vertically integrated and geographically diverse medicinal cannabis business with operations from cultivation and production through to manufacturing and distribution.

Inveniam Capital Partners
(private)
inveniam.io

A private fintech company that built Inveniam.io, a technology platform using big data, AI and blockchain technology to provide surety of data and high-functioning use of that data in a distributed data ecosystem.

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