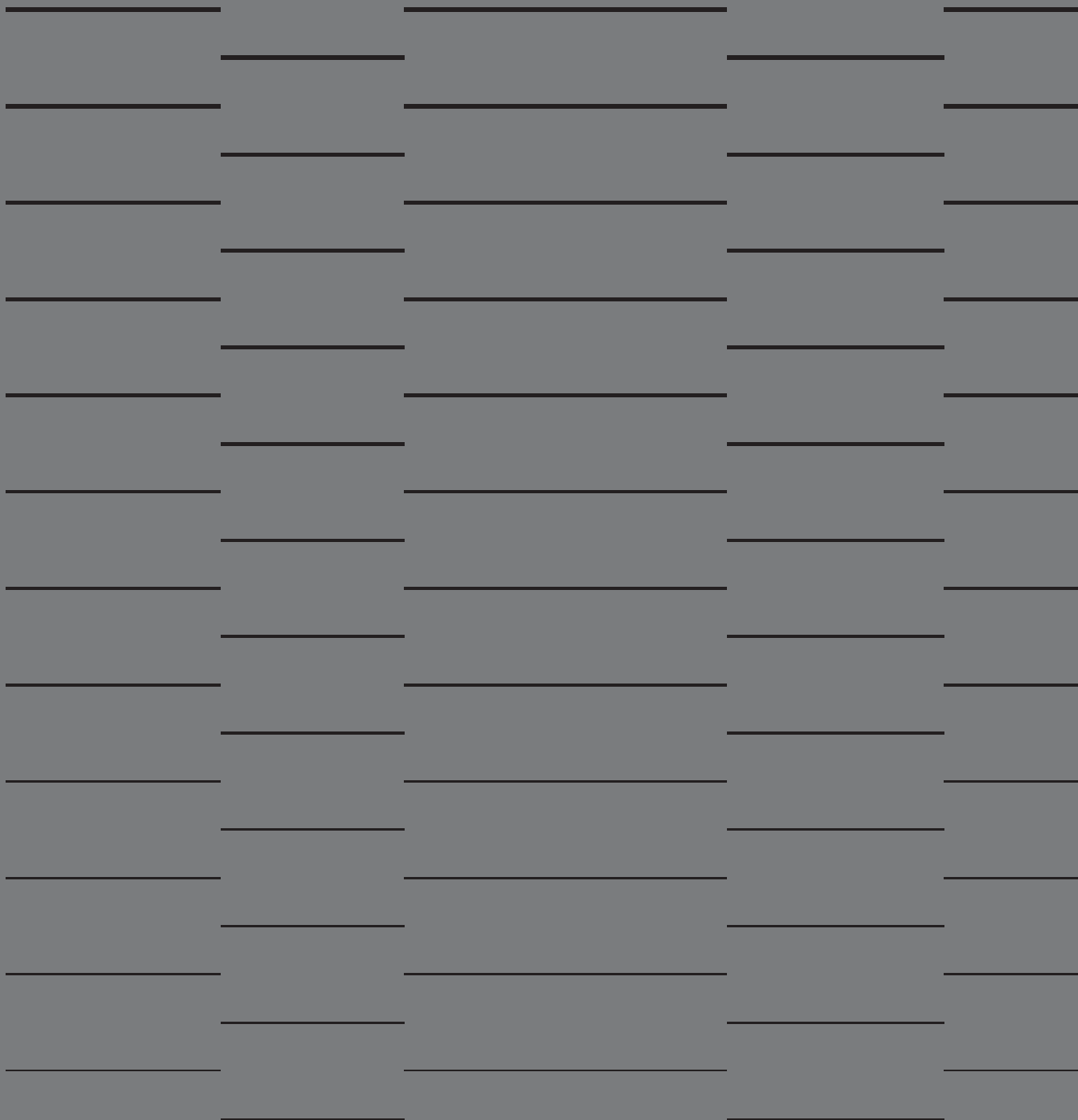


SZWARC™



OFFER

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INDUSTRIAL

DESIGN

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SZWARC.CO

We are a team of experts. We design products as well as custom enclosures for devices and machines. We have been creating for nearly a decade now.

9 YEARS OF EXPERIENCE

> 50 ENCLOSURES

\_\_\_\_\_ IMPLEMENTED

FOR 30 BRANDS \_\_\_\_\_

# WOJCIECH SZWARC

I am the co-founder and chief industrial designer at SZWARC\_.

I specialise in industrial design. I value practical experience much higher than theoretical education or competitions. My daily work includes creating innovative solutions, product designs, designing machines and specialist devices.

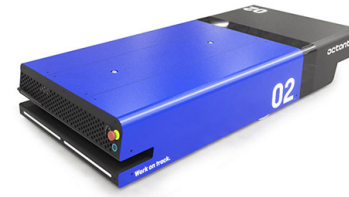
I have been operating on the market for 11 years, and as SZWARC\_, since 2012. During this time, I have completed over 50 projects for more than 30 clients representing various industries.

In my work, I focus on every aspect of the product. I respond to the customer's business goals and ensure a unique visual appearance of the final product. My priorities include intuitive service, ergonomics of use, and the cost-efficiency of production. I also pay attention to logistics, and when designing, I keep in mind the ease of assembly and the environment in which the product will ultimately operate. I always envisage the other products from a brand's portfolio as a context for the creative process. My work also includes analysing the lifecycle of the designed product.

I understand the needs of entrepreneurs. As a co-founder of four start-ups, I know what my clients are struggling with. I support both small and large enterprises.



PORTFOLIO



CUSTOMERS

indoorway

**H** **HACO**  
**FAT**

**FAMUR**

aico 

°CRYO **SCIENCE**

ALLCOMP

 **KFB**  
ACOUSTICS

**MEDCOM**

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SKRIWARE

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**ZPAS**  
GROUP

# OUR SPECIALISATION

## DESIGN CONSULTING

Both the implementation of a new product and the development of the already existing ones are complex processes. We help enterprises make strategic decisions, so that the products offered by them are able to meet the specific requirements and expectations of their recipients, while responding to the company's business goals at the same time.

## DESIGNING ENCLOSURES FOR MACHINES AND DEVICES

We are able to find solutions for your product that will be better than the current ones. We know that consciously designed products are more appreciated by customers and they bring tangible benefits to the manufacturer. When designing the custom enclosures, we give them visual appearance that corresponds to their purpose.

By proposing specific solutions, we place great emphasis on intuitiveness, safety, ergonomics and comfort of usage. During the designing process, we consider the economics of production. The design should comply with the company's business needs.

That is why we always adapt our offer to your requirements

# HOW WE WORK

## WE ASK QUESTIONS

To meet the expectations of our customers, we collect the necessary information that will allow us to prepare for the project implementation. Knowledge is the key factor that allows us to find the right course of creation, answer all assumptions and dynamically carry out the design process.

## WE CREATE A CONCEPT

The collected information allows us to develop the overall design, define its style, functionality and select proper materials. After receiving approval of the preliminary design, we proceed to develop the details.

## WE IMPLEMENT

At this stage, we prepare the design documentation. Professional documentation allows you to avoid additional difficulties and problems at the implementation stage. We supervise the implementation of the design, so that the client does not feel any discomfort related to the realisation process.

We take care of every detail, because we want to achieve the intended final result.



# COOPERATION MODEL

Our activities are based on one of the cooperation models:

## PERMANENT COOPERATION

We become your partner for strategic advice, product design and cooperation with the construction department. We also ensure supervision of the process of implementation into production.

## CONTRACTUAL COOPERATION

Based on the jointly developed design assumptions, we create a design project and ensure author's supervision of the process of implementation into production.

We choose the optimal model of cooperation depending on the company's needs and the specificity of the market to which it addresses its offer.

# SZWARC



THANK YOU

We are happy to answer your questions and provide any information regarding cooperation.

Wojciech Szwarc  
industrial designer

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