



SWISS Pavilion at

# WORLD FUTURE ENERGY SUMMIT

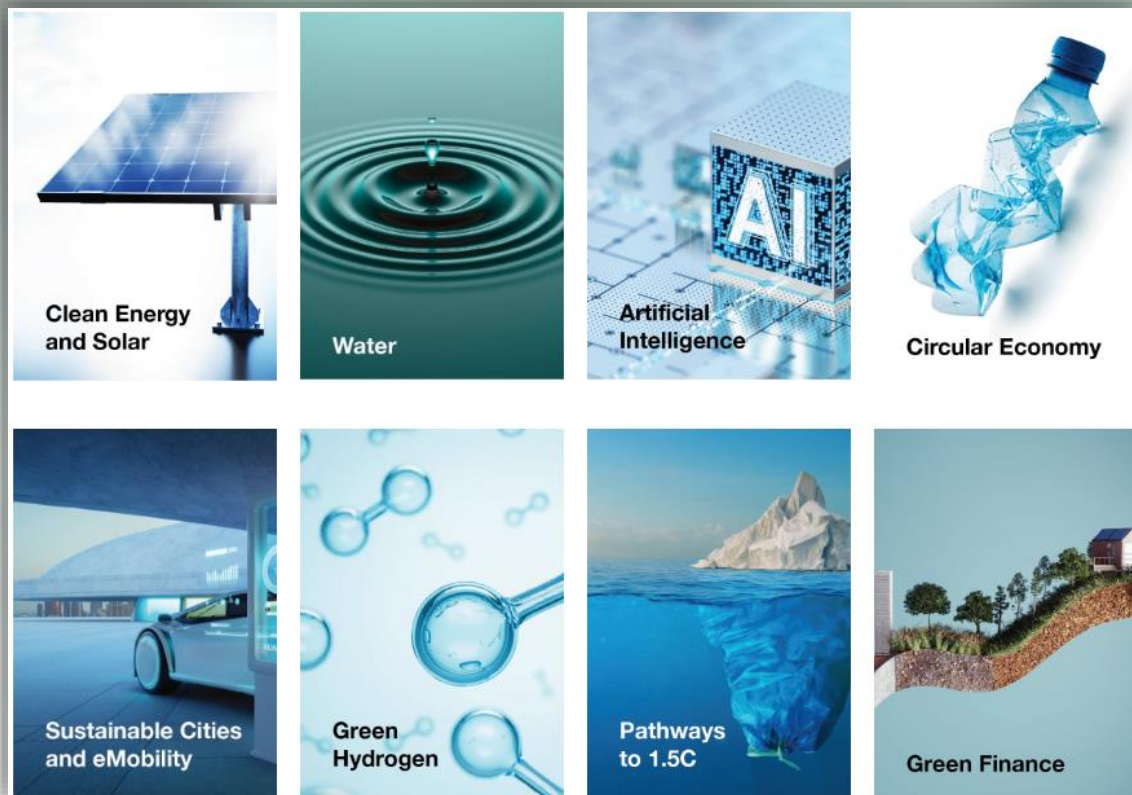
12. – 14. January 2027

Abu Dhabi National Exhibition Centre



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# World Future Energy Summit – Sectors & Figures 2026



515 Exhibiting companies

57 Exhibiting Countries

420+ VIP Visits

300+ Speakers

51'000+ Attendees



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## The «SWISS Pavilion» at WFES 2027

### Your benefits:

- Excellent **position** with high visitor frequency
- Strong **visibility** / Swissness
- **Platform** for established companies, start-ups and research institutes
- Your first step into new **markets** / market test
- Prominent **networking**- and market-place
- T-LINK Fairs & Event Team to **support** exhibitors before, **during and after the show**
- Keeps your organizational efforts at a minimum





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## SWISS Pavilion» – a convincing formula

### Well organized

- Multilingual, experienced T-LINK show-team
- Pre-show and on-site organization and coaching
- Assistance in online data entering / company profile for year-round online presence

### All-in

- Community zone with snacks and drinks
- Quality stand construction
- Central internet / WLAN
- Daily booth cleaning / garbage removal
- Office center

### Contact management / Media / Communication

- Media support
- Social media campaigns
- Press-article about your innovations and news on swisstrade.com
- Entry in the «SWISS Pavilion» list of exhibitors and flyer

### Focus on networking

- Delegation visits on SWISS Pavilion
- Swiss Evening
- Official exhibition matchmaking program
- Stage for lecture and presentations
- Benefit from the strong and highly accepted brand „Made in Switzerland“





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# Impressions SWISS Pavilion @ WFES 2026





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# Participation Option 1

## Individual Booth Space on SWISS Pavilion from 6

- + Fully equipped, ready to use booth
- + Top location of the «SWISS Pavilion»
- + Individual booth sizes and core positions available
- + Individual booth design , e.g. walls fully printable, based on your artwork
- + **Press-article** about your innovations and news on [swisstrade.com](http://swisstrade.com)

- + Use of the joint infrastructure of the «SWISS Pavilion»
- + „One Stop Shopping“: T-LINK also offers the shipping of your trade fair goods up to your booth
- + Various networking and matchmaking activities
- + **SWISS Evening**: Invite your key contacts!
- + Possibility for start-ups to benefit from special conditions



6sqm




16sqm



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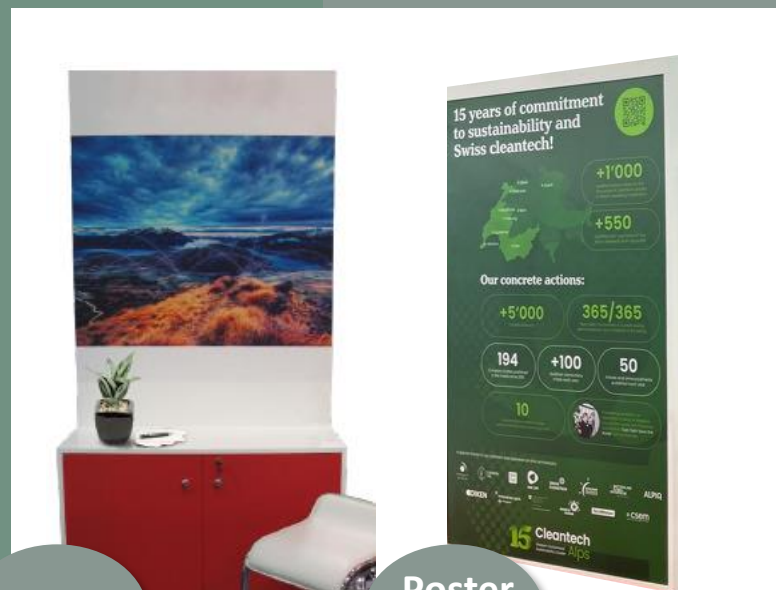
## Participation Option 2

### Lounge +

- + Your effective start-up formula into new markets
- + Fully **equipped** workstation, including lockable counter and power socket
- + **Backwall** to use as poster space or to mount a screen
- + High **visibility** due to positioning in the „heart“ of the «SWISS Pavilion»
- + **Press-article** about your innovations and news on [swisstrade.com](http://swisstrade.com) 
- + Use of the joint **cafeteria** infrastructure for meetings
- + **Registered** as a booth exhibitor in the official exhibition directory
- + **SWISS Evening**: Invite a key contact
- + Possibility for start-ups to benefit from special conditions

### Poster Space for Individual Exhibitors

- + Poster space on the SWISS Pavilion
- + Use the SWISS Pavilion infrastructure
- + Logo presence on the SWISS Pavilion
- + Logo presence in the SWISS Pavilion Flyer
- + Invitation to the Swiss Evening



Lounge +

Poster Space



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# Participation Fees for Option 1-2

SWISS Pavilion WFES 2027		m2				
		6	9	12	16	20
Basic Booth Costs	3'100	3'100	3'100	3'100	3'100	3'100
Booth Size/sqm	1'440	8'640	12'960	17'280	23'040	28'800
Corner	700	0	0	0	0	0
Registration Fee*	2'400	2'400	2'400	2'400	2'400	2'400
Reduction Registration Fee	-300	-300	-300	-300	-300	-300
<b>Total CHF</b>		<b>13'840</b>	<b>18'160</b>	<b>22'480</b>	<b>28'240</b>	<b>34'000</b>
<b>SWISS Pavilion WFES 2027</b>						
<b>Lounge+</b>	<b>6'500</b>					
Registration Fee*	2'400					
Reduction Registration Fee	-300					
<b>Total</b>	<b>8'600</b>					





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# Participation Option 3

(for Start-Ups)

Innosuisse – Trade Fair Support: “PICK YOUR FAIR”

## What is Pick Your Fair?

Innosuisse gives you the chance to test your products or business model abroad at international trade fairs. The support includes preparatory assistance, financial contributions (to direct fair costs), and optional business support.

## Who can apply?

Incorporated start-ups with an Innosuisse certificate (max 3 years old) or in active Innosuisse coaching (initial, core, scale-up) and with global aspirations and readiness to enter international markets.

Participation in other Innosuisse programs, such as the innovation cheque, mentoring, innovation project, etc., does not qualify for participation in the trade fair support.

## Which costs are covered?

Everything directly offered by the trade fair organizer:  
Booth space and construction, furniture, internet, lighting, graphics on the walls, exhibitor tickets, cleaning, add-on packages etc.

**The costs must be known before the fair to be included in the application.**  
(see Participation Fees, page Nr. 8)

The granted support can't be increased after the funding decision, additional costs cannot be covered.

Trade Fair Costs	Innosuisse Funding amount
CHF 2'000 - 3'499	CHF 1'500
CHF 3'500 - 5'499	CHF 2'750
CHF 5'500 - 6'999	CHF 4'000
from CHF 7'000 CHF	CHF 5'500

More Information:

**[CLICK HERE](#)**





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# Organizer / Contact

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## PARTNERS

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enabling new business

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