

# ARTIFICIAL INTELLIGENCE IN THE ENERGY SECTOR

FROM COMPLEXITY TO PROFITABILITY:  
HOW AI IS RESHAPING ENERGY SYSTEMS

ARTIFICIAL INTELLIGENCE IS RESHAPING HOW ENERGY  
SYSTEMS ARE MANAGED, OPERATED AND VALUED.  
BUT WHERE DOES IT TRULY CREATE IMPACT?

WHICH USE CASES ARE ALREADY PROFITABLE?

WHAT LEVEL OF DIGITALIZATION DELIVERS REAL  
PERFORMANCE?

HOW SHOULD UTILITIES AND INFRASTRUCTURE  
PLAYERS POSITION THEMSELVES?

WHO WILL CAPTURE VALUE IN THIS TRANSFORMATION?

WHAT ROLE CAN SWITZERLAND PLAY?

WHO SHOULD TAKE OWNERSHIP OF DIGITAL  
CAPABILITIES — AND WHAT SHOULD BE OUTSOURCED?

WHICH TECHNOLOGIES REPRESENT THE CURRENT  
STATE OF THE ART?

THIS CONGRESS BRINGS TOGETHER LEADING PLAYERS  
TO SHARE CONCRETE INSIGHTS  
ON WHERE AI CREATES VALUE — AND HOW ROLES ARE

25. NOVEMBER 2026  
KURSAAL - BERN

AI  
X  
EN  
CONGRESS

# Topics

Artificial intelligence is rapidly becoming a defining element of the energy system. Driven by decentralization, real-time dynamics and increasing interdependencies, the sector is entering a new phase — where complexity can no longer be managed without AI-enabled tools, new approaches and new forms of collaboration.

At the same time, expectations are rising. Beyond experimentation and pilot projects, energy stakeholders are now facing concrete questions: where does AI create real value, how can it be implemented at scale, and what does it mean for existing infrastructures and business models?

This congress brings together leading voices from Switzerland and abroad to provide both strategic perspective and operational insight into the role of AI in the energy transition.

From large-scale developments and international dynamics to on-the-ground applications, the discussions aim to bridge vision, research and reality.

Across the different contributions, participants will gain a better understanding of how AI and data are reshaping system operations, how infrastructures are evolving to support new digital demands, and how emerging solutions are being deployed in practice — from networks to buildings and beyond.

The objective is not only to explore the technological potential of AI, but to provide a clearer view on its economic relevance, implementation challenges and strategic implications in a rapidly evolving environment.

# Audience

The congress is aimed at professionals involved in the transformation of the energy system and its digital and physical infrastructures:

- Energy utilities and distribution system operators (DSOs)
- Infrastructure and network operators
- Real estate developers, asset managers and building owners
- Engineering firms, planners and system integrators
- Technology providers, AI specialists, start-ups and digital solution developers
- Investors and strategic decision-makers
- Public authorities, regulators and policy makers
- Applied research and innovation stakeholders

# Program

09.30 Economic x Energy x AI  
Gerard Reid, Leading Global Expert in the Energy Sector

**BLOCK 1: AI for Infrastructure**  
Moderation: Frank Schürch, CEO, energie-cluster.ch

Supplying Infrastructure x AI  
tbd

Building Infrastructure x AI  
Dan Oechslin, oe.energy

**BREAK, NETWORKING**

Regulation vs. Innovation  
tbd

Data Protection x AI  
tbd

**Questions, short discussion**

12.00 LUNCH

**BLOCK 2: AI Services (buildings & districts & cities)**  
Moderation: tbd

13.00 AI x Energy 2 Reality - DIY  
tbd

AI x Energy 2 Reality - Start-Up  
Ocean AI

AI x Energy 2 Reality - Academic  
Pierre-Jean Alet, CSEM

AI x Energy 2 Reality - Big Player  
tbd

**Questions, short discussion**



### **BLOCK 3: AI Data Centers and Power Supply**

Moderation: Adrian Altenburger, HSLU (confirmed)

14.15 Role of Switzerland

tbd

Planning of Data Centers

tbd

**15.00 BREAK, NETWORKING**

15.30 Good Practices - Municipality

tbd

Good Practices - DSO

tbd

Good Practices - Large Project, Data Center

tbd

16.00 Innovative Big Vision

tbd

**16.15 Discussion Panel**

Moderation: SWICO

**16.45 APÉRO DINATOIRE AND NETWORKING**

17.30 End of the Event



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Partners

Communication partners

**SWICO**

# Registration | Information

for the congress «AlxEn» on the 25th of November 2026  
in the Kursaal Bern

## Start

9 a.m. (door opening at 8.30 a.m.)

## End

4.45 p.m., followed by a cocktail reception and networking event

## Cost

CHF 440.00 for members of the energie-cluster.ch \*

CHF 550.00 for non-members of the energie-cluster.ch

incl. breaks, lunch and cocktail dinatoire

\* as well as for the organizing bodies and partners listed in the program  
(including their staff)

<https://energie-cluster.ch/events/ki-im-energiesektor>

Registration deadline: 24th of November 2026

# Travel

## Traveling by Public Transportation

Tram line 9 takes you from Bern railway station (exit B) directly to the  
'Kursaal' tram stop (near Viktoriaplatz).

## Traveling by Car

The Kursaal Bern is easily accessible by car via all major routes. Enter  
'Kursaal Parking' as your destination in your sat-nav or Google Maps and  
follow the directions provided.

Further information regarding directions and parking can be found here:

<https://kursaal-bern.ch/anfahrt-parking>

# Questions | Information

## Sekretariat

energie-cluster.ch

Gutenbergstrasse 21

CH-3011 Bern

Tel. +41 31 381 24 80

sekretariat@energie-cluster.ch



Scan here  
to  
register

# Partnership Offer

## PLATINUM Partner: CHF 5'000

### Benefits

- One speaking slot or participation in a panel discussion
- Exhibition space in the networking area (20 m<sup>2</sup>)
- 8 complimentary tickets (value: CHF 520.00 each; price subject to change)
- Distribution of promotional items/gadgets at participant seats
- Logo displayed in the conference presentation and mentioned by the moderator
- Logo on sponsor cubes placed on standing tables in the networking area
- Logo on the conference registration page on our website
- PR contribution (e.g. interview) or free banner in our newsletter (circulation: 45,000)
- Distribution of brochures at check-in
- Participant list (1 week before the event)
- Final participant list (after the event)

*All prices are exclusive of VAT.*

## GOLD Partner: CHF 2'500

*(CHF 1,800 for companies with fewer than 50 employees)*

### Benefits

- If suitable, opportunity for a speaking slot or participation in a panel discussion
- Exhibition space in the networking area
- 5 complimentary tickets
- Company logo in the conference program
- Distribution of a gadget
- Distribution of company brochures in the networking area
- Logo in the conference presentation
- Logo on sponsor cubes on standing tables
- Logo on the conference registration page on our website
- Company banner in our newsletter

*All prices are exclusive of VAT.*

# Partnership Offer

## SILVER Partner: CHF 1'200

### Benefits

- 3 complimentary tickets
- Company logo in the conference program
- Distribution of company brochures in the networking area
- Logo in the conference presentation

*All prices are exclusive of VAT.*

## START-UP Partner: CHF 500

### Benefits

- If suitable, opportunity for a speaking slot or participation in a panel discussion
- 2 complimentary tickets
- Company logo in the conference program
- Distribution of company brochures in the networking area
- Logo in the conference presentation

*All prices are exclusive of VAT.*

We would be happy to discuss a tailored partnership package with you that meets your specific needs and maximizes your benefits.

### Contacts

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