



# Target Market Determination for the Centric Platform Investor Directed Portfolio Service (Centric)

Operated by Specialised Private Capital Ltd trading as Centric Capital (Centric Capital)

## **Important Information**

A Target Market Determination (TMD) is required under section 994B of the Corporations Act 2001 (Cth). It sets out the target market for the product, triggers to review the target market and certain other information. It forms part of Centric Capital's design and distribution framework for the product.

This TMD applies to Centric. It seeks to provide consumers, distributors and their staff with an understanding of the class of consumers for which this product has been designed, having regard to the objectives, financial situation and needs of the target market.

This document is not a product disclosure statement, and is not a summary of the product features or terms of the product. This document does not take into account any person's individual objectives, financial situation or needs. Persons interested in acquiring this product should carefully read the offer documents for Centric before making a decision whether to buy this product.

Important terms used in this TMD are defined in the TMD Definitions which supplement this document.



Name of product	Centric Platform Investor Directed Portfolio Service (Centric)	
IDPS ABN/TMD ID	11 793 744 520	
Date of TMD	5 October 2021	
TMD Version	1	
Product description	This is a product investors can utilise to accumulate savings and/or manage investments.	
Key product attributes	<ul> <li>This product has:</li> <li>access to a range of investment options, including ASX listed investments, term deposits, multi-asset class options or single-asset class options;</li> <li>access to a comprehensive portfolio view through the online client portal;</li> <li>ability for adviser fees to be aggregated across linked portfolios; and</li> <li>tax, performance and periodic reporting.</li> </ul>	
Issuer ABN	87 095 773 390	
Issuer name	Specialised Private Capital Ltd, trading as Centric Capital (Centric Capital)	
Issuer AFSL	246744	

# **Target Market**

The Target Market is the class of persons who are the type of customer set out below, who have the needs and objectives set out below and are in the financial situation set out below.

# **Needs and Objectives of Customer**

# **TMD** indicator key

The Consumer Attributes for which the product is likely to be appropriate have been assessed using a red/amber/green rating methodology with appropriate colour coding:

In target market	Potentially in target market	Not considered in target market
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# **Customer objectives**

An individual customer with <u>any one or more</u> of the following short-term and long-term objectives:

- to accumulate wealth;
- to hold investments; and/or
- to provide a source of income.



# Level of decision making

Customer's desired level of decision making	Consistency with target market
Fully self-managed, where administration is not provided by the product issuer	Not considered in target market
Investments chosen by customer from extensive investment menu, with administration provided by the product issuer	In target market
Investments chosen by customer from limited investment menu, with administration provided by the product issuer	In target market
Default investment strategy applied where no investments selection is made. Administration is provided by the product issuer	Not considered in target market

# **Product investment menu\***

Customer's desired type of products on investment menu	Consistency with target market	
Ready-made Diversified Portfolio solutions to suit a range of risk	/return profiles from low to high	
Passive solution  • No manager choice	Not considered in target market	
Some manager choice	In target market	
Wide manager choice	Potentially in target market	
Active solution  • No manager choice	Not considered in target market	
Some manager choice	In target market	
Wide manager choice	Potentially in target market	
Range of Core and satellite options available for customer to bui	ld own portfolio	
Sector specific options	In target market	
Sub-sector specific options	In target market	
Alternative investment options	In target market	
Active investment options  • No manager choice	Not considered in target market	
Some manager choice	In target market	
Wide manager choice	In target market	





Customer's desired type of products on investment menu	Consistency with target market	
Passive investment options, such as passive exchange traded fund	In target market	
Term deposit options	In target market	
Direct share options	In target market	
Separately managed accounts	Not considered in target market	
Cash management account	In target market	
Longevity product options	Not considered in target market	
Capital guarantee options	Not considered in target market	

<sup>\*</sup>The Issuers of some of these products will prepare a separate TMD. The underlying investment TMD should be referred to when assessing suitability to invest in any of these investment options.

# Consumer's other requirements

Customer's other requirements	Consistency with target market	
Tax management of investments	In target market	
Visibility / transparency of portfolio holdings	In target market	
Ability to customise portfolio or accommodate other holdings	In target market	
Ability to include <i>in specie</i> transfer of existing investments	In target market	
Insurance	Not considered in target market	

#### **Financial situation of customer**

#### Life stage of customer

This product is potentially suitable for customers from the age of 18 across various life stages.

# Other elements of TMD

# **Appropriateness requirements**

# Explanation of consistency of key attributes with TMD

The issuer considers that the product is likely to be consistent with the likely objective, financial situation and needs of consumers within the target market because:

- there is a range of investment options to cater for a broad range of risk profiles and asset class preferences; and
- the fees and costs associated with the product are consistent with market rates.



#### **Distribution Conditions/Restrictions**

Distribution conditions/restrictions	Permitted channel?	Distribution conditions/restrictions
All channels	Yes	Only available where an investor's application is approved by the issuer
Direct retail customer	Yes	Only available where an investor's application is approved by the issuer
Through a relevant provider to implement personal advice provided to the customer	Yes	Only available through approved advice licensees permitted to distribute Centric
Through a relevant provider to implement general advice provided to the customer	Yes	Only available through approved advice licensees permitted to distribute Centric
Through authorised representatives by general/intrafund advice	Yes	Only available through approved advice licensees permitted to distribute Centric
Through a relevant provider to implement Robo advice provided to the customer	Yes	Only available through approved Robo advice licensees permitted to distribute Centric

## **Review Triggers**

Where the issuer of the TMD has determined that any of the following has occurred:

- a) ASIC reportable significant dealing outside of TMD.
- b) Significant or unexpectedly high number of complaints (as defined in section 994A(1) of the Act) regarding product design, product availability or any distribution condition where the product issuer considers this reasonably suggests that this TMD is no longer appropriate.
- c) Material change to key product attributes, terms and/or conditions where the product issuer considers this reasonably suggests that this TMD is no longer appropriate.
- d) The use of Product Intervention Powers, regulator orders or directions in relation to the distribution of this product where the product issuer considers this reasonably suggests that this TMD is no longer appropriate.
- e) A significant breach event relating to the design or distribution of this product where the product issuer considers this would reasonably suggest that (i) this product is unsuitable for a particular cohort of customers and (ii) the TMD may no longer be appropriate.

#### **Mandatory review periods**

Review periods	Maximum period for review
Initial review	1 year and 3 months
Subsequent review	3 years



# **Distributor Information Reporting Requirements**

Reporting requirement	Reporting period	Which distributors this requirement applies to
Complaints (as defined in section 994A(1) of the Act) relating to the product design, product availability and distribution. The distributor should provide all the content of the complaint, having regard to privacy.	Six monthly reporting is due as soon as practicable, but in any case, 10 business days after the end of March and September.	All distributors
Significant dealing outside of target market under s994F(6) of the Act, including reason why acquisition is outside of target market, and whether acquisition occurred under personal advice	As soon as practicable but no later than 10 business days after distributor becomes aware of the significant dealing.	All distributors
To the extent a distributor is aware of dealings outside the target market these should be reported to the issuer, including reason why acquisition is outside of target market, and whether acquisition occurred under personal advice.	Six monthly reporting is due as soon as practicable, but in any case, 10 business days after the end of March and September.	All distributors

Distributors must report to Centric Capital using the method specified online at Centricwealth.com.au/DDO.

# **Definitions**

Consumer's Other requirements		
Tax management of investments	The customer is seeking a product that provides the ability to actively manage the consumer's tax position in the recommendations which are made to them	
Visibility / transparency of portfolio holdings	The consumer is seeking a product that provides a clear understanding of the constituents in their portfolio.	
Ability to customise portfolio or accommodate other holdings	The consumer requires the ability to specifically include, exclude or manage specific investments or classes of investment for particular reasons, such as ESG considerations, or because they have existing holdings which need to be accommodated in portfolio design.	
Ability to include <i>in specie</i> transfer of existing investments	The consumer has existing holdings which they expect to be incorporated into their portfolio and where ownership is to carry on, subject to subsequent portfolio management considerations. This may be for tax, transaction cost or other reasons.	



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# Disclaimer

This TMD is issued by Specialised Private Capital Ltd, trading as Centric Capital (Centric Capital) (ABN 87 095 773 390, AFSL 246 744) in its capacity as the operator of the Centric Platform Investor Directed Portfolio Service (Centric). The information contained in this TMD is general information only and is not intended to be construed as either personal advice or a product recommendation. You should make your own enquiries as to the suitability of this product for your personal financial needs and circumstances and obtain and read a copy of the offer documents for further information on how it operates before making an investment and/or insurance decision.