Media Advisory
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**SUSTAINABLE MARKETS INITIATIVE ANNOUNCES NEW NATURAL CAPITAL INVESTMENT ALLIANCE MEMBER**

*Tikehau Capital joins Nature Task Force*

London, United Kingdom: The Sustainable Markets Initiative’s Natural Capital Investment Alliance (NCIA) Task Force announced today the addition of Tikehau Capital to its members, growing the Task Force to 17.

The addition of Tikehau Capital, the global alternative asset management group, demonstrates the significant and growing interest in natural capital as a mainstream investment opportunity. The firm has pledged to manage €5 billion in assets under management exclusively to climate and biodiversity by 2025 to enable the transition at scale. As of 30 June 2023, assets under management for Tikehau Capital’s impact platform totalled €3.5bn, of which €2.4bn was specifically dedicated to climate and biodiversity. The addition of Tikehau Capital as a member of the NCIA will help to accelerate the work of the Task Force and demonstrate how natural capital can be a driving force in the economy.

The most recently reported figures from Q1 2023 shows that the Task Force has collectively mobilised (USD) $8.8 billion of its $10 billion goal of investment into natural capital assets. The Task Force continues to actively engage the global investment management industry to scale its allocation of private sector capital into Natural Capital opportunities.

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**About the Sustainable Markets Initiative**

Founded by His Majesty King Charles III in 2020, as Prince of Wales, the Sustainable Markets Initiative has become the world’s ‘go-to’ private sector organisation on transition. Launched in 2021, the Terra Carta serves as the Sustainable Markets Initiative’s mandate with a focus on accelerating positive results for Nature, People and Planet through real economy action.

Read more: [www.sustainable-markets.org](http://www.sustainable-markets.org)