

THE BALCONY
GARDEN™



Style Guide — Edition 01
thebalconygarden.com.au

Our Story

"When it comes to transforming outdoor spaces, adding beautiful pots full of lush plants is always a winner. We love creating a cluster of three pot sizes together, or using one large oversized pot and a combo of plants for a real statement!

The Balcony Garden has an amazing range of pot shapes and sizes to choose from and we always find something to suit the style of home we are designing."

Our many styles and finishes have evolved over the years and our collection of handmade pots has been designed to compliment both modern and classic architecture.

While our range has grown to include both exterior and interior pots, our passion for producing handmade pots of the highest quality is still the same. Collaborating with our customers, both nationally and internationally, our collection has been designed to suit their specific needs and requirements.

Using ethically sourced materials and practices, we're proud to bring you our constantly evolving collection of pots and planters. Our passion is to produce handmade pots of the highest quality. Our pots are handpicked from around the globe and are suitable for interiors and outdoors.

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This contemporary collection of pots are made from a lightweight composite blend of materials making them extremely tough and weather resistant. Smooth and sleek the Willow Range™ is available in three colours.

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This contemporary collection of indoor pots are made from a lightweight poly-resin, are available in four colours and look stunning displayed on their own or as a cluster.

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This collection of pots and planters are made from clay, all handcrafted in Thailand using techniques that are centuries old. Each pot is uniquely individual.

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Tommaso Range®

Exclusive to The Balcony Garden™ in collaboration with Laboratorio S.Rocco, each piece from the Tommaso Range® is handcrafted in Tuscany, Italy using the highest quality clay from Galestro Colorobbia.

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Ultimate Plant Style Guide

Now that you've chosen your pots, it's time to choose your plants! Follow our Ultimate Plant Style Guide to get you started.

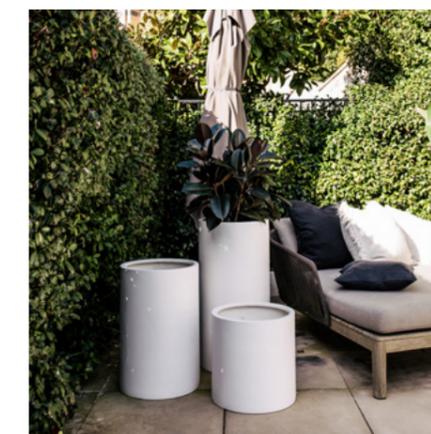
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Willow Range™

This contemporary collection of pots are made from a lightweight composite blend of materials making them extremely tough and weather resistant. Smooth and sleek, the Willow Range™ is available in three colours and each pot has two drainage holes.

Creating the perfect cluster

Everyone loves a good cluster of pots! Creating a cluster of pots of different heights and widths is a fantastic way to add variation to your space without taking up too much room. Our most popular pots to cluster are the JITT, Straight Up and Loob pots!



Mix and Match

Can't decide on what pot you love the most? Mix and match the designs to add more character to your space!



Willow Range™

Variety of Willow Range™ products shown

Make a statement— ment



Willow Range™

Dools product of the Willow Range™ shown

—
Gone are the days of when a pot was just a pot. Create a statement using our Dools or Waddle pots partnered with something like this Bromeliad!

Humphrey Range®

This contemporary collection of indoor pots are made from a lightweight poly-resin, are available in four colours and look stunning displayed on their own or as a cluster.

Bringing the outside in

The Humphrey Range® is the perfect way to bring greenery and life to any interior space. The assortment of different shapes and sizes make them a gorgeous addition to your living area, kitchen, or the office! No drainage holes mean you won't have to worry about any messy spills either! Simply choose your favourite plants and place them inside our Humphrey Range® in their nursery tub.



Did you know?

Studies have found that plants in the workspace increase both productivity and creativity! One study found that students worked 12% faster and were less stressed when plants were placed nearby.

Humphrey Range®

Variety of Humphrey Range® products shown

Bad Names Range®

This collection of pots and planters are made from clay, all handcrafted in Thailand using techniques that are centuries old. Each pot is uniquely individual and comes with one drainage hole in the base.

Thai Rustic Planters

What's in a name? We think quite a lot. But what about those names favoured by B-grade celebrities and teenage parents? This collection of hand-thrown Thai finish pots & planters is our tribute to the bad names of this world. Just like their namesakes, each pot is raw, earthy and uniquely individual. Head to our website to meet the gang! Don't say we didn't warn you about Chad...



Bad Names Range®

Labroncé product of the Bad Names Range® shown

Who is Chad?

Chad rides a miniature dirt bike, loiters outside your favourite small town shopping centre, and looks unashamedly like the offspring of Kid Rock. Being the largest pot in our Bad Names Range®, Chad really knows how to make a statement, he will no doubt be the first of his friends to get a tattoo.

Tomasso Range®

Exclusive to The Balcony Garden™ in collaboration with Laboratorio S.Rocco, each piece from the Tomasso Range® is handcrafted in Tuscany, Italy using the highest quality clay from Galestro Colorobbia. This exclusive range is available in Etruscan finish and with one drainage hole.

Italian Terracotta Pots

Fantastico! This collection of large bowls, tall vases and oversized planters is a combination of modern design coupled with traditional craftsmanship. The Tomasso Range® is best suited to heritage and traditional style properties, but is sure to catch just as much attention in a contemporary setting. Most of the designs are available in two sizes; perfect for pairing as a cluster, or as a statement piece on their own.



Ciao Bella!

The single origin terracotta is sourced from a local mine literally down the road from Laboratorio S.Rocco. Each pot is made from clay and water. That's it. No nasty artificial chemical additives, just a century old recipe of local clay and freshwater.

Tomasso Range®

Faxi and Niko products of Tomasso Range® shown

Ultimate Plant Style Guide



01 – *Dracaena Marginata* (Madagascar Dragon Tree)

These quirky characters are ideal as large potted plants in almost any setting as they are tolerant to a wide range of climates! Just like their Sansevieria friend, they will also remove absorb harmful toxins and improve air quality, and as long as they are planted in well-draining soil and watered regularly through growing season, they can survive almost anything!

02 – *Opuntia* (Prickly Pear)

If there was an "It Plant" to own right now, it's the Prickly Pear! And boy, they sure do look great in a pot! Make sure to use a well-draining potting mix and always place your pot on feet to allow for adequate drainage.

03 – *Euphorbia* (Cowboy Cactus)

The Euphorbia, or Cowboy Cactus, is low maintenance and drought tolerant; ideal for those who are not known for their gardening skills! The Cowboy Cactus loves long warm days in full sun but will also be happy with a little shade. When potting up, use a good quality cacti and succulent potting mix and make sure your pot has drainage holes! Be sure to let the soil dry out before watering again, as soil that is too damp can lead to root rot in your cactus.



01



02



03



04



05



06

04 – *Luma apiculata* Cloud (Cloud Tree)

There are not too many trees that make a statement quite like the Cloud Tree! Their impressive form and structure make them the ideal feature tree. Cloud Trees are used in many different garden styles including formal and modern. Whatever style garden you have, this Cloud Tree is sure to impress your neighbours! They are quite the investment though so make sure to do some research on how to care for them!

05 – *Olea Europaea* (Olive Tree)

Mmm, olives... Good looking and drought-tolerant! What more could you ask for? Capable of growing up to seven metres in height, Olive Trees can be grown in both warm and cool climates. This is one to take care of though! Trees take three to five years of growth until they produce their first harvest and most only become fully productive after eight or nine years.

06 – *Magnolia Grandiflora* (Magnolia Teddy Bear)

Strong and elegant, the Magnolia Teddy Bear is a relatively small and compact Magnolia, growing only to 4-6m. It will bloom on and off right through the year and produce heavenly scents. Magnolias such as Teddy Bear are best grown in full sun as a feature tree. Moderate watering is required, with a little extra love needed throughout Summer.

Lush & Tropical

07 – *Alocasia (Elephant Ear)*

Elephant Ear plants are great for growing in pots! Most of these plants prefer rich, moist soil and can be grown in full sun, but they generally prefer partial shade. They thrive in humid conditions but can be grown in cooler areas provided they are replanted each year. This is a beautiful choice when aiming to create a tropical rainforest vibe with leaves that can grow to 1m in length once established!

08 – *Strelitzia (Bird of Paradise)*

The Strelitzia is a staple in every tropical style garden! This gorgeous plant is easy to grow, even in dry conditions, and produces stunning flowers! With its large lush leaves, the Strelitzia Nicolai is a favourite with The Balcony Garden™ team. This plant is perfect for creating a large amount of coverage without needing a huge pot, making it ideal for smaller spaces such as balconies or courtyards.

09 – *Howea Forsteriana (Kentia Palm)*

Nothing says tropical quite like a palm! The Kentia Palm is a favourite as an indoor or outdoor plant! They're low maintenance, grow in a variety of conditions, and are sure to bring a slice of paradise to your garden. They are suited to cool climates so will grow well in mild temperatures and coastal areas.



Willow Range™

Variety of Willow Range™ products shown



07



08



09

Follow us on social media for even more inspiration!



Tomasso Range®

Variety of Tomasso Range® products shown

Instagram - @thebalconygarden

Facebook - /thebalconygarden

Website - thebalconygarden.com.au

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