



# BAA Rocks

VENUE  
SPONSOR



ROXBURY COMMUNITY  
COLLEGE'S MEDIA  
ARTS CENTER

FEBRUARY 4-5, 2022

## CHAMPION RECEPTION

Friday, February 4, 2022 at 5:30 pm  
Roxbury Community College

1234 Columbus Avenue, Roxbury, MA 02120

### HOSTED BY

Beate Becker and Petrina Martin Cherry  
Boston Arts Academy's Advisory Council  
Co-Chairs

### BAA CHAMPIONS



Governor Charlie Baker  
The Commonwealth of Massachusetts



Maristela Rapo  
Founder/President at Giving the Glam

### SPONSORSHIP OPPORTUNITIES

Beginning at \$1,000

### PROGRAM AD OPPORTUNITIES

Beginning at \$250

### CHAMPION RECEPTION TICKETS

\$100 includes admission to  
the opening night performance



Join us as Boston Arts Academy students celebrate Boston's most iconic bands. This performance offers an inspiring take on some of the most evocative music performances in Boston's legendary rock history, including *Aerosmith*, *Boston* and *The Cars*. The production will feature all majors in dance, music, theatre, fashion, and visual arts.



As the city's only public arts high school, Boston Arts Academy offers the city's youth a world-class public arts education in keeping with Boston's renown as a cultural capital. BAA's admissions process is unique. Students must demonstrate their commitment to their art—the only criteria for admissions. Studying the arts transforms a young person's relationship to themselves, their community, and their world. As a pilot school within Boston Public Schools, public funding covers only a portion of BAA's costs. The BAA Foundation must bridge the gap between Boston Public School's allocation and the true cost of a quality arts and academic education.

### DID YOU KNOW?

- ▶ For the past 7 years, 97% of BAA graduates have been accepted to college
- ▶ 495 students joined BAA for the 2021-2022 school year from every neighborhood in Boston
- ▶ The new school building will be able to support up to 600 students
- ▶ More than 1,700 alumni are leading in careers in the creative economy and beyond
- ▶ 35% of students enter high school reading below grade level
- ▶ 17% of students have documented learning challenges
- ▶ Each year, Boston Arts Academy Foundation raises nearly \$5,000 per student



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## SPONSORSHIP OPPORTUNITIES: YOUR SUPPORT CHANGES LIVES

All packages include tickets to the Champion Reception and Student Performance on February 4, 2022

### PRESENTING SPONSOR | \$25,000

- 5 named seats within the new school building's theater
- Primary marketing position in all advertising, including flyers, email communications, press releases.
- 15 tickets to the Champion Reception and Student Performance + 30 performance-only tickets.
- Name and/or company logo printed on the front cover of the event program book.
- Name and/or company logo on all event marketing materials.
- Name and/or company logo with a link on BAA's website.
- One full-page, color ad in event program book.
- One full-page ad in BAA Honors 2022 event program book.
- Special acknowledgement from the stage during the event.
- Option to provide goody bags with company logo to guests at the Champion Reception.
- Brief speaking opportunity from the podium during the reception.
- Tour of BAA and lunch with Boston Arts Academy and Boston Arts Academy Foundation leadership.
- VIP invitations to upcoming celebrations, receptions, and fundraisers associated with the Boston Arts Academy Foundation, which provide excellent exposure for your company, products, and services.

### DIRECTOR'S CHAIR SPONSOR | \$10,000

- Primary marketing position in all advertising, including flyers, email communications, press releases.
- 10 tickets to the Champion Reception and Student Performance + 20 performance-only tickets.
- Name and/or company logo on all event marketing materials.
- Name and/or company logo with a link on BAA's website.
- One full-page, color ad in event program book.
- Special acknowledgement from the stage during the event.
- Option to provide goody bags with company logo to guests at the Champion Reception.
- Tour of BAA and lunch with Boston Arts Academy and Boston Arts Academy Foundation leadership.
- VIP invitations to upcoming celebrations, receptions, and fundraisers associated with the Boston Arts Academy Foundation, which provide excellent exposure for your company, products, and services.

### LEADING SPONSOR | \$5,000

- 6 tickets to the Champion Reception and Student Performance + 10 performance-only tickets.
- Name and/or company logo on all event marketing materials.
- Name and/or company logo on all event signage.
- Name and/or company logo with a link on BAA's website.
- One full-page, color ad in event program book.
- Special acknowledgement from the stage during the event.
- Option to provide a product or souvenir for guest goody bags.
- VIP invitations to upcoming celebrations, receptions, and fundraisers associated with the Boston Arts Academy Foundation, which provide excellent exposure for your company, products, and services.

### SUPPORTING SPONSOR | \$2,500

- 4 tickets to the Champion Reception and Student Performance + 6 performance-only tickets.
- Name and/or company logo on all event marketing materials.
- Name and/or company logo on all event signage.
- Name and/or company logo with a link on BAA's website.
- One half-page, color ad in event program book.
- Special acknowledgement from the stage during the event.
- Option to provide a product or souvenir for guest goody bags.
- VIP invitations to upcoming celebrations, receptions, and fundraisers associated with the Boston Arts Academy Foundation, which provide excellent exposure for your company, products, and services.

### ENSEMBLE SPONSOR | \$1,000

- 2 tickets to the Champion Reception and Student Performance + 2 performance-only tickets.
- Name and/or company logo on all event marketing materials.
- Name and/or company logo on all event signage.
- Name and/or company logo with a link on BAA's website.
- One half-page, color ad in event program book.
- Special acknowledgement from the stage during the event.
- Option to provide a product or souvenir for guest goody bags.

Please contact Caitlin Durkin, [cdurkin@baafdn.org](mailto:cdurkin@baafdn.org), (617) 406-9228

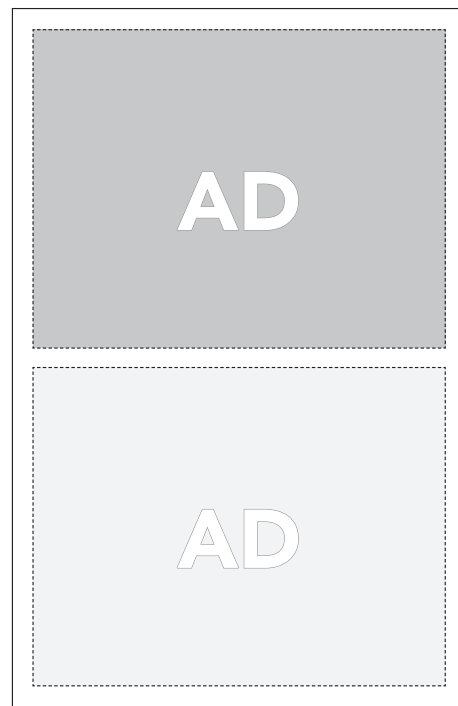
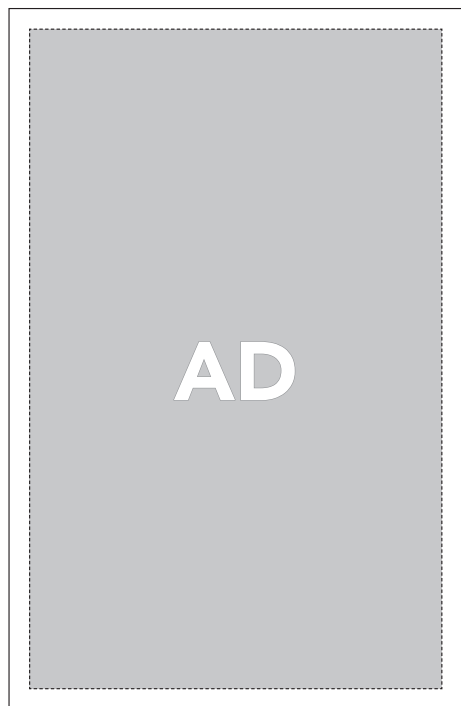
The Boston Arts Academy Foundation is an independent 501(c)(3) nonprofit, tax ID 04-3454898. Your gift is tax-deductible to the fullest extent of the law.



## ADVERTISING OPPORTUNITIES

Back Page **\$2,500** or Full Page **\$500**  
5" wide by 8" tall

Half Page **\$250**  
5" wide by 3.875" tall



Ad deadline: **Monday, January 10, 2022**

PDF format preferred, though most image formats can be accommodated.  
Please send completed ads to [cdurkin@baafdn.org](mailto:cdurkin@baafdn.org).

Please contact Caitlin Durkin, [cdurkin@baafdn.org](mailto:cdurkin@baafdn.org), (617) 406-9228

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## SPONSORSHIP OPPORTUNITIES: YOUR SUPPORT CHANGES LIVES

All packages include tickets to the Champion Reception and Student Performance on February 4, 2022

### PLEASE INDICATE YOUR LEVEL OF SPONSORSHIP

- ☐ Presenting Sponsor \$25,000
- ☐ Director's Chair Sponsor \$10,000
- ☐ Leading Sponsor \$5,000
- ☐ Supporting Sponsor \$2,500
- ☐ Ensemble Sponsor \$1,000

### PROGRAM AD OPPORTUNITIES (DOES NOT INCLUDE TICKETS TO THE CHAMPION RECEPTION)

- ☐ Back Cover \$2,500
- ☐ Full Page \$500
- ☐ Half Page \$250

### CHAMPION RECEPTION TICKETS FEBRUARY 4, 2022

Please reserve # \_\_\_\_\_ tickets @ \$100 each (this also includes the opening night performance)

I am providing attendee names: \_\_\_\_\_

On the reverse side of this form \_\_\_\_\_ or by email to [cdurkin@baafdn.org](mailto:cdurkin@baafdn.org)

☐ Sorry, I am unable to attend. Please accept my donation in the amount of \$ \_\_\_\_\_

### SUPPORTER INFORMATION

☐ INDIVIDUAL

☐ ORGANIZATION

Supporter Name \_\_\_\_\_

Name for Program Book Listing (please print) \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email (please print) \_\_\_\_\_

### PAYMENT OPTIONS

Credit Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Name on Card \_\_\_\_\_ Signature \_\_\_\_\_

### PLEASE RETURN FORM AND PAYMENT TO

Boston Arts Academy Foundation 2 Charlesgate W, 5th Floor, Boston, MA 02215

To ensure inclusion in program book, your payment and ad  
must be received no later than **Monday, January 10, 2022.**

Please contact Caitlin Durkin, [cdurkin@baafdn.org](mailto:cdurkin@baafdn.org), (617) 406-9228

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