

HeARTfelt Holiday Donations

BAA Foundation's Corporate Giving Program



Partner with BAA Foundation as your corporation's charity of choice to support this holiday season! Work with the BAA Foundation team to engage employees to #GiveBAAck and give the gift of opportunity in honor of Boston Arts Academy's 25th Anniversary. Donations directly fund art materials, resources, programming and more for BAA's deserving artists-scholars.

HOW IT WORKS:

1. We'll work with you on collateral, setting a team fundraising goal and your corporation's match,
2. You'll engage your employees to make a donation to **HappyBirthdayBAA.org** by December 23 using their corporate email addresses for easy tracking!
3. You'll receive partnership benefits (below) and feel GOOD about helping BAA's youth succeed!

CORPORATE & EMPLOYEE BENEFITS:

Silver Bells Club + Official 25th Anniversary Swag Sponsor:
Raise \$10,000+

- Design, brand, order and sponsor official 25th Anniversary swag
- Private tour of the school, max. 15 guests
- 6 Tickets to Champion Reception
- Employees who donated \$100+ receive swag gift
- Profile in BAAF monthly e-newsletter
- Dedicated social media post

Merry and Bright Club: Raise \$5,000-\$9,999

- 4 Tickets to Champion Reception
- Employees who donated \$100+ receive swag gift
- Profile in BAAF monthly e-newsletter
- Dedicated social media post

Season's Greetings Club: Raise \$2,500-\$4,999

- Employees who donated \$100+ receive swag gift
- Profile in BAAF monthly e-newsletter

Giving BAAck helps fund:

- \$25 – easels that hold a Visual Artist or Fashion Tech student's next masterpiece
- \$100 – pointe shoes for dancing on the sprung floor of the Dance Studio
- \$250 – Pilates equipment in BAA's first-ever Gymnasium
- \$500 – towards a drum set for use in the sound-proofed Recording Studio
- \$1,000 – towards a 3D printer in the STEAM Lab to help teach math and science through the artistic process
- \$2,500 – for one student's semester of rigorous arts and academic learning at BAA

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