



MISTRESS OF CEREMONIES

Ruth E. Carter

2x Academy Award-winning Costume Designer, and BAAF Board Member



LIFETIME ACHIEVEMENT

Deborah Goldberg

MA State Treasurer and Receiver General



DANCE

Keenan Cooks

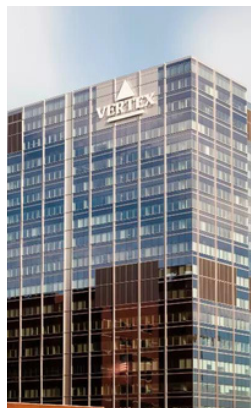
Celebrity Choreographer and BAA Alum ('08)



MUSIC

Panos Panay

President of The Recording Academy



CIVIC RESPONSIBILITY

Vertex Pharmaceuticals
Global Biotechnology Company



FASHION

Sinesia Karol

Couture Fashion Designer and Owner, Sinesia Karol



TV + FILM

Kasi Lemmons

Renowned Actress, Screen Writer, and Film Director



VISUAL ARTS

Bill Brett

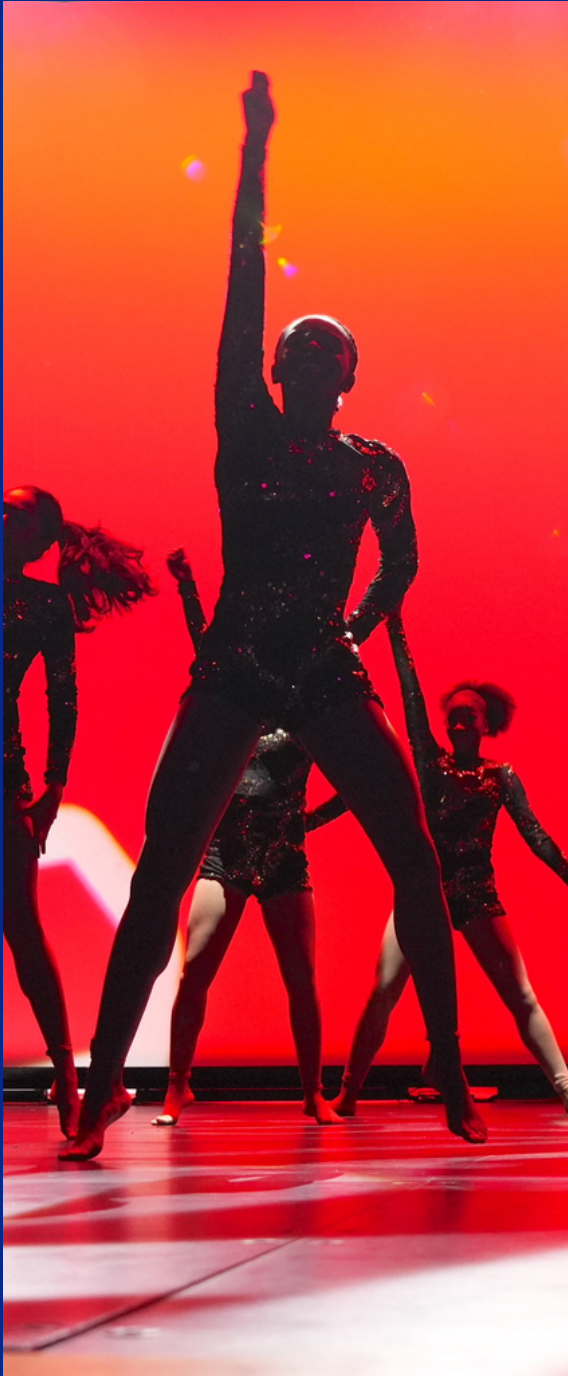
Award-winning Photojournalist

BAA HONORS 2023 SPONSOR BENEFITS PACK

TALENT IS EVENLY
DISTRIBUTED IN
BOSTON, BUT
OPPORTUNITY IS NOT.

Help us change that reality for Boston's next generation of Artists and Global Citizens.

About BAAF



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Our mission is to support Boston Arts Academy as they educate the next generation of artists, scholars and global citizens.

Introduction

Boston Arts Academy Foundation is an independent 501(c)(3) nonprofit organization that raises funds to support the Boston Arts Academy.

Each year, Boston Arts Academy Foundation must bridge the gap between the school's allocated budget from Boston Public Schools and the true cost of providing a high-quality, arts intensive, and college preparatory education.

The Foundation relies on donations from foundations, corporations, and individuals to ensure that the school can provide a comprehensive education that includes both the arts and academics.

ABOUT BAA

Boston Arts Academy

Founded by the ProArts Consortium as the City of Boston's only public high school dedicated to the visual and performing arts, Boston Arts Academy prepares a diverse community of aspiring artists, scholars, and global citizens for success in their college and professional careers, as well as for active participation in a democratic society.

Each year, we admit nearly 500 students, most of whom come from low-income backgrounds and identify as non-white. These students engage in a rigorous academic curriculum while studying disciplines such as dance, music, theatre, visual arts, and fashion technology.



Curriculum & STEAM (STEM + Art)

Curriculum

Founded in 1998, Boston Arts Academy has fostered a culture of student achievement through its arts intensive and college preparatory curriculum. As the city's first full inclusion school, Boston Arts Academy accepts students based on their commitment to their art, demonstrated through an arts audition or art portfolio submission, rather than their academic, behavioral, or learning history.

This model continues to be successful with low-income students who might not have thrived in traditional school settings.

STEAM (STEM + Art)

With a longer school day, Boston Arts Academy students receive two to three hours of daily arts instruction from skilled teachers who are also professional artists. The school's curriculum is structured around students' interests, which helps them find their voice and perform at high levels.

For example, innovative STEAM (STEM + Art) programming allows visual artists to learn about chemistry by creating dyes to use in their painting, while technical theatre students use trigonometry and geometry to design lighting for performances.



Our education model works

First-generation college graduates

Our education model works! Through the arts, coupled with an intensive academic curriculum, students overcome learning challenges and catch up academically to their more privileged peers in other schools. For eight straight years, including the Class of 2022, 97% of Boston Arts Academy graduates have been accepted to college – many becoming first-generation college graduates.

Two alumni are currently studying at the prestigious Carnegie Mellon School of Drama Acting and Music Theatre, while others are studying at Columbia University, NYU's Tisch School of the Arts, and the University of North Carolina School of the Arts. More than 1,800 Boston Arts Academy alumni are innovating in a variety of fields, including the arts, architecture, education, entertainment, finance, and healthcare.





Building Our Future

WWW.BAAFDN.ORG

New School Building

In September 2022, Boston Arts Academy's state-of-the-art school building opened in the Fenway neighborhood of Boston. Primarily funded by the City of Boston and the Commonwealth of Massachusetts, the building is a significant milestone for Boston Arts Academy.

For the first time, students will have access to purpose-built arts and academic classrooms (including a STEAM Lab), a gymnasium, rehearsal and performance spaces, and a fully accessible 500-seat theatre. With room to expand, the new school building will allow Boston Arts Academy's student body to immediately increase from 480 to 500 and eventually grow to 600.

The new building, however, will not change the school's existing funding model.

WE NEED YOUR SUPPORT

Boston Public Schools will continue to pay for typical high school costs and Boston Arts Academy Foundation will fund the intensive arts education, including the related equipment and supplies.

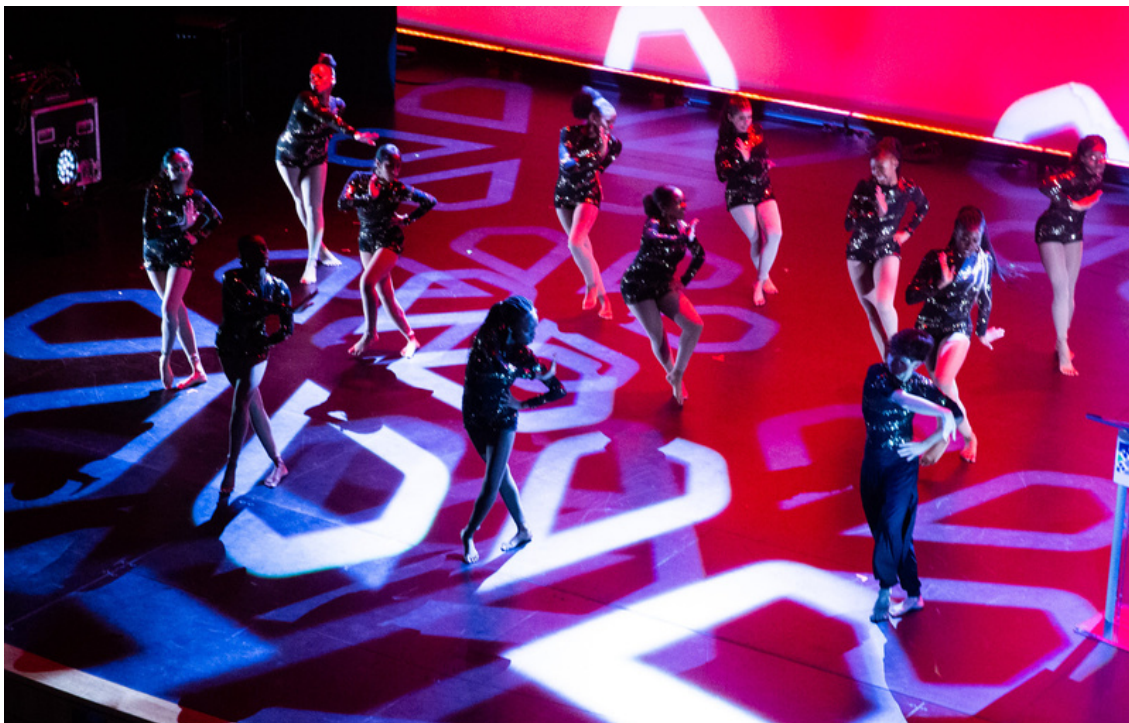
The Foundation will also continue to fund the school's academic support services, as well as its social-emotional support services. To ensure that Boston Arts Academy students have the resources they need to achieve their full potential, Boston Arts Academy Foundation must continue to secure private support from generous donors.

WAYS TO GIVE BAA HONORS 2023

BAA Honors is BAA Foundation's signature, black-tie event and largest single source of unrestricted funding each year for Boston Arts Academy, with a \$2.5M fundraising goal.

SUPPORT BOSTON ARTS ACADEMY

By becoming a sponsor, advertiser, or guest at the BAA Honors 2023 event, you can help us provide equitable access to life-changing opportunities for BAA's talented artists.

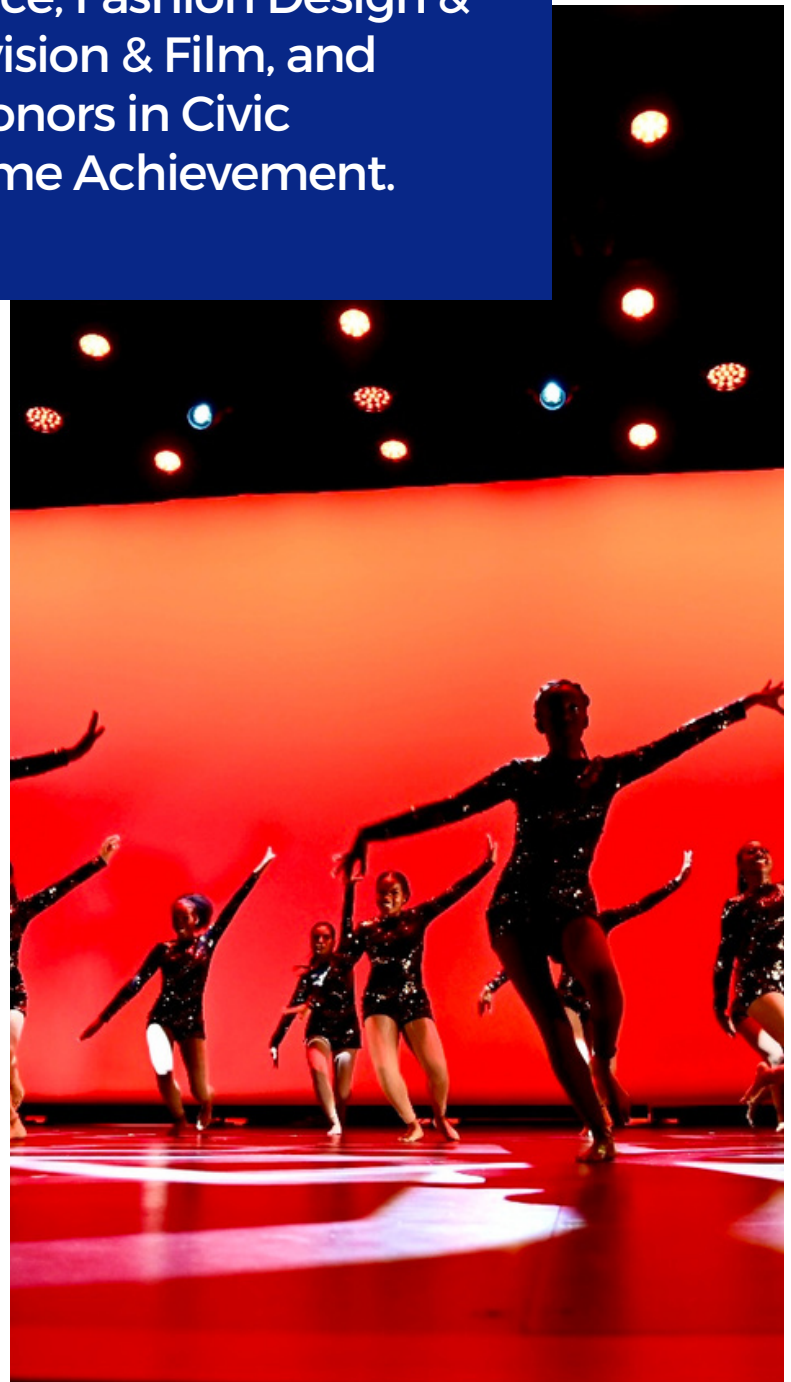


ABOUT OUR FUNDRAISER

BAA Honors recognizes leaders in the school's art majors – Dance, Fashion Design & Technology, Music, Television & Film, and Visual Arts – as well as Honors in Civic Responsibility and Lifetime Achievement.

Past BAA Honors Dance honorees include **Belén Indhira Pereyra**, company dancer with Alvin Ailey American Dance Theater (2018); **Mikko Nissinen**, artistic director at Boston Ballet (2019); **Eve Rounds**, a former dancer with the New York City Ballet (2021); and, **Michaela DePrince**, second soloist for the Boston Ballet (2022).

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OUR 2023 CO-CHAIRS



Katherine Chapman Stemberg and William "Bill" Schnoor

Katherine Chapman Stemberg is known for her philanthropy and Board leadership in the Greater Boston area. She is Chair of the Board for the Perkins School for the Blind and is a Trustee for the Isabella Stewart Gardner Museum, the Brookline School of Music, and the Thomas G. Stemberg Charitable Foundation. Katherine and her husband, Bill, have become deeply involved with BAAF.

William "Bill" Schnoor is a partner at Goodwin Procter and former co-chair of the firm's Technology and Life Sciences groups. He works in all areas of corporate, securities and partnership. Bill relocated to London to lead the expansion of Goodwin's Technology and Life Sciences practices in the United Kingdom and across continental Europe. He rejoined the firm's Boston office in July 2020 but continues to work actively with clients in the United Kingdom, across Europe and in Israel, as well as in the United States.

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**OCTOBER
14-15
2023**

This year's event will be the capstone to BAA's 25th Anniversary year. BAA Honors 2023 will feature a weekend of celebration on [Saturday, October 14, 2023 from 6:00 p.m.](#) to midnight, and feature honoree awards, special guest appearances, student performances, dinner, dancing and an exciting live auction!

The next day, on [Sunday, October 15, 2023](#), guests will enjoy a lively brunch from [11:00 a.m. – 2:00 p.m.](#) honoring BAA Head of School Dr. Anne Clark for her 25 remarkable years of dedicated service. This festive occasion will showcase esteemed guests, captivating performances, and a host of other delightful surprises.

2023 HONOREES



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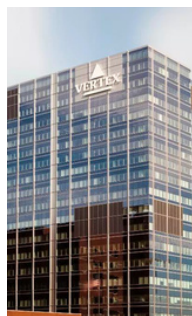
DANCE

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**Vertex
Pharmaceuticals**



FASHION

Sinesia Karol
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TV + FILM

Kasi Lemmons
Renowned Actress,
Screen Writer, and
Film Director



VISUAL ARTS

Bill Brett
Award-winning
Photojournalist

OUR STEAM DREAM

Support from this year's event will **help fund BAA's STEAM Dream**. The new BAA building, named after Dr. Elma Lewis, has a dedicated STEAM Lab where students will have access to the tools needed to explore and apply STEAM ideas and practices. To further elevate and fully incorporate STEAM programming at BAA, it is crucial that we implement these key initiatives:

HIRE

A STEAM Director who will be responsible for all operations of the STEAM Lab and support the development of innovative STEAM programming.

DEVELOP

An innovating and engaging STEAM curriculum that incorporates interdisciplinary experiences and involves real-world problems that require students to think critically and participate in hands-on learning.

OUTFIT

The STEAM Lab with materials and tools, such as a 3-D printer and laser cutter, for the students to design and implement their own projects and experiments.

PROVIDE

Professional development opportunities for BAA teachers to support the integration of the STEAM curriculum and to use the STEAM Lab's cutting-edge resources.

MODEL

Emerging STEAM curriculums by engaging the educational community – locally, regionally, and nationally – in workshops and round tables.

SPONSORSHIP LEVEL 1

Presenting Sponsor: \$500,000

- 4 Tables (40 tickets) to BAA Honors 2023 Black-Tie event on Saturday, October 14, 2023
- Premiere seating, with one of the 2023 Honorees
- Access to VIP Reception before event, and inclusion in Honoree publicity photos
- 2 Tables (20 tickets) to BAAF Lively Brunch, featuring BAA All-Star Band on Sunday, October 15, 2023

VISIBILITY

- Special acknowledgement, and opportunity to speak during program
- Priority logo/name placement on all event material and media, including step-and-repeat
- Inclusion in event press release, event articles and pre-arranged media interviews
- 1 dedicated social media post in advance of the event
- Full page ad (color) on the back cover of event program book

DEEPER IMPACT

- Lunch with school leadership and private visit to a masterclass or rehearsal
- Naming opportunity of a dedicated space within the new BAA building; spaces such as the Landing Platform or Performing Platform (depending on space availability upon confirmation of your sponsorship)
- 4 Tickets to BAA Winter Production 2024 + Champion Reception (date and show to be confirmed)

*All naming opportunities (including building spaces and seats) are dependent upon a vote made by Boston School Committee at their regularly scheduled meetings.

SPONSORSHIP LEVEL 2

Platinum Sponsor: \$250,000

- **3 Tables (30 tickets) to BAA Honors 2023 Black-Tie event on Saturday, October 14, 2023**
- **Access to VIP Reception before event, and inclusion in Honoree publicity photos**
- **2 Tables (20 tickets) to BAAF Lively Brunch, featuring BAA All-Star Band on Sunday, October 15, 2023**

VISIBILITY

- **Special acknowledgement during program**
- **Logo/name placement on all event material and in all media, including step-and-repeat**
- **Inclusion in event press release and event articles**
- **1 dedicated social media post in advance of the event**
- **Full page ad (color) in event program book**

DEEPER IMPACT

- **Private visit to a masterclass or rehearsal**
- **Naming opportunity of a Bench OR Gathering Stair and theatre seat within the new BAA building (depending on space availability upon confirmation of your sponsorship)**
- **4 Tickets to BAA Winter Production 2024 + Champion Reception (date and show to be confirmed)**

*All naming opportunities (including building spaces and seats) are dependent upon a vote made by Boston School Committee at their regularly scheduled meetings.

SPONSORSHIP LEVEL 3

Diamond Sponsor: \$100,000

- **3 Tables (30 tickets) to BAA Honors 2023 Black-Tie event on Saturday, October 14, 2023**
- **Access to VIP Reception before event**
- **1 Table (10 tickets) to BAAF Lively Brunch, featuring BAA All-Star Band on Sunday, October 15, 2023**

VISIBILITY

- **Mention from event host during program**
- **Logo/name on event signage, website and step-and-repeat**
- **1 dedicated social media post in advance of the event**
- **Full page ad (color) in event program book**

DEEPER IMPACT

- **Naming opportunity of a Gathering Stair within the new BAA building (depending on space availability upon confirmation of your sponsorship)**
- **4 Tickets to BAA Winter Production 2024 + Champion Reception (date and show to be confirmed)**

*All naming opportunities (including building spaces and seats) are dependent upon a vote made by Boston School Committee at their regularly scheduled meetings.

SPONSORSHIP LEVEL 4

Gold Sponsor: \$50,000

- **2 Tables (20 tickets) to BAA Honors 2023 Black-Tie event on Saturday, October 14, 2023**
- **Access to VIP Reception before event**
- **4 Tickets to BAAF Lively Brunch, featuring BAA All-Star Band on Sunday, October 15, 2023**

VISIBILITY

- **Mention from event host during program**
- **Logo/name on event signage and website**
- **1 mention on social media in advance of the event**
- **Full page ad (color) in event program book**

DEEPER IMPACT

- **Naming opportunity of two theatre seats within the new BAA building (depending on space availability upon confirmation of your sponsorship)**
- **4 Tickets to BAA Winter Production 2024 (date and show to be confirmed)**

*All naming opportunities (including building spaces and seats) are dependent upon a vote made by Boston School Committee at their regularly scheduled meetings.

SPONSORSHIP LEVEL 5

Silver Sponsor: \$25,000

- **1 Table (10 tickets) to BAA Honors 2023 Black-Tie event on Saturday, October 14, 2022**
- **2 tickets to BAAF Lively Brunch, featuring BAA All-Star Band on Sunday, October 15, 2023**

VISIBILITY

- **Mention from event host during program**
- **Logo/name on event signage and website**
- **1 mention on social media in advance of the event**
- **Half page ad (color) in event program book**

DEEPER IMPACT

- **Naming opportunity of a theatre seat within the new BAA building (depending on space availability upon confirmation of your sponsorship)**
- **4 Tickets to BAA Winter Production 2024 (date and show to be confirmed)**

*All naming opportunities (including building spaces and seats) are dependent upon a vote made by Boston School Committee at their regularly scheduled meetings.

SPONSORSHIP LEVEL 6

Bronze Sponsor: \$10,000

- 1 Table (10 tickets) to BAA Honors 2023 Black-Tie event on Saturday, October 14, 2022

VISIBILITY

- Mention from event host during program
- Logo/name on event signage and website
- Half page ad (b&w) in event program book

DEEPER IMPACT

- 4 Tickets to BAA Winter Production 2024 (date and show to be confirmed)

WWW.BAAFDN.ORG



ADVERTISING

WWW.BAAFDN.ORG

- \$5,000 – Full page ad, color [5”w X 8”h]
- \$3,000 – Full page ad, b&w [5”w X 8”h]
- \$2,500 – Half page ad, color [5”w X 3.875”h]
- \$1,500 – Half page ad, b&w [5”w X 3.875”h]

EVENT TICKETS

\$1,000

- Single Ticket to BAA Honors 2023 (10/14/23)

\$250

- Single Ticket to BAAF Lively Music Brunch (10/15/23)

\$1,125

- Combo Ticket: (access to the entire 25th Anniversary Capstone Celebration weekend) -- BAA Honors 2023 (10/14/23) & BAAF Lively Music Brunch (10/15/23):



SPONSORSHIP PACKAGES (Please indicate your level of sponsorship)

BAA GRAND OPENING WEEKEND

- ☐ Presenting Sponsor - \$500,000
- ☐ Platinum Sponsor - \$250,000
- ☐ Diamond Sponsor - \$100,000
- ☐ Gold Sponsor - \$50,000
- ☐ Silver Sponsor - \$25,000
- ☐ Bronze Sponsor - \$10,000

Program Book Advertising Opportunities

- ☐ Full page, color (5"w x 8"h) - \$5,000
- ☐ Full page, b&w (5"w x 8"h) - \$3,000
- ☐ Half page, color (5"w x 3.875"h) - \$2,500
- ☐ Half page, b&w (5"w x 3.875"h) - \$1,500

Sorry, I am unable to attend, please accept my donation in the amount of \$_____

NOTE: Number of tickets available with Sponsorship are based on Sponsorship level. Only one Sponsorship available per donor.

CONTACT INFORMATION

Name_____

Donor Name_____

(as you would like it to appear in print)

☐ I would prefer to remain anonymous

Address_____

City_____ State_____ Zip_____

Email_____ Phone_____

PAYMENT OPTIONS

Total Gift Amount \$_____

☐ Pay online at BAAHonors.org

☐ A check is enclosed, made payable to Boston Arts Academy Foundation

☐ Please charge my credit card the above amount. ☐ Visa ☐ MasterCard ☐ American Express ☐ Discover

Credit Card Number_____ Expiration Date_____

CVV_____

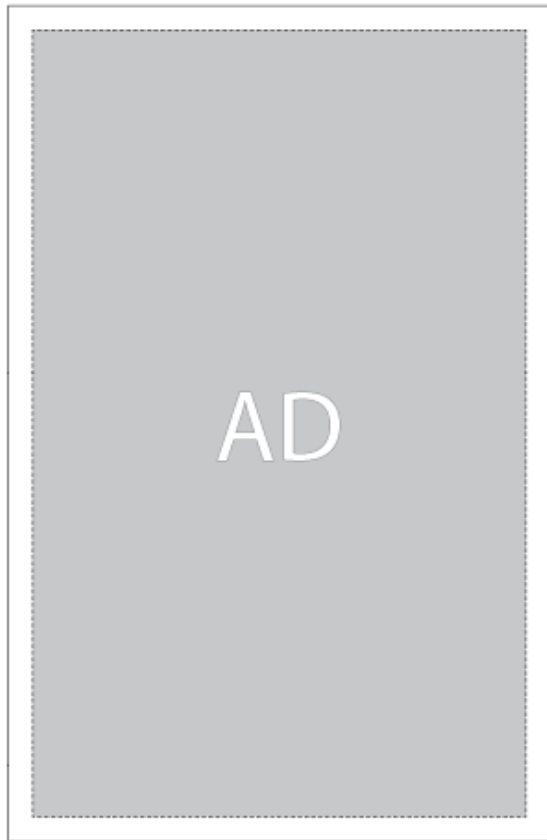
Name on Card_____

Signature_____

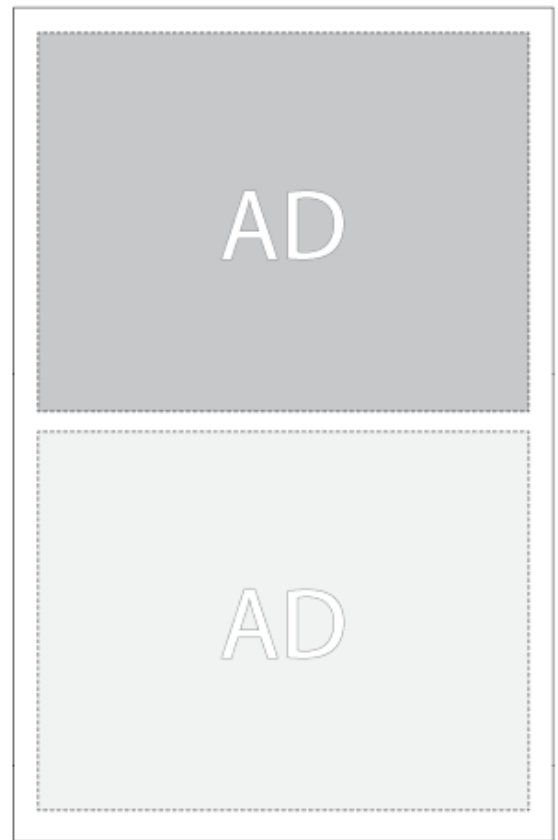
Return payment to: Boston Arts Academy Foundation, 126 Brookline Ave, Third Floor, Boston, MA 02215

Monday, September 22, 2023: To ensure your inclusion in print program book, your ad and logo must be received by this date. After this date, your materials will be included in digital collateral.

FULL PAGE AD
(5"w x 8"h)



HALF PAGE AD
(5"w x 3.875"h)



PDF format preferred, though all image formats can be accommodated.

Corporate sponsors, please provide an electronic version of your logo
(.eps preferred, though all image formats can be accommodated).

Please send completed ads by Monday, September 22, 2023 for inclusion in
print materials to Rebecca Wallis, 617-513-3601, rwallis@baafdn.org. If received
after this date, your ad will be included in digital material.