

Saturday, May 21, 2022

6:00 - 10:00 p.m.

Boston Arts Academy's new school building
174 Ipswich Street, Boston MA, 02215

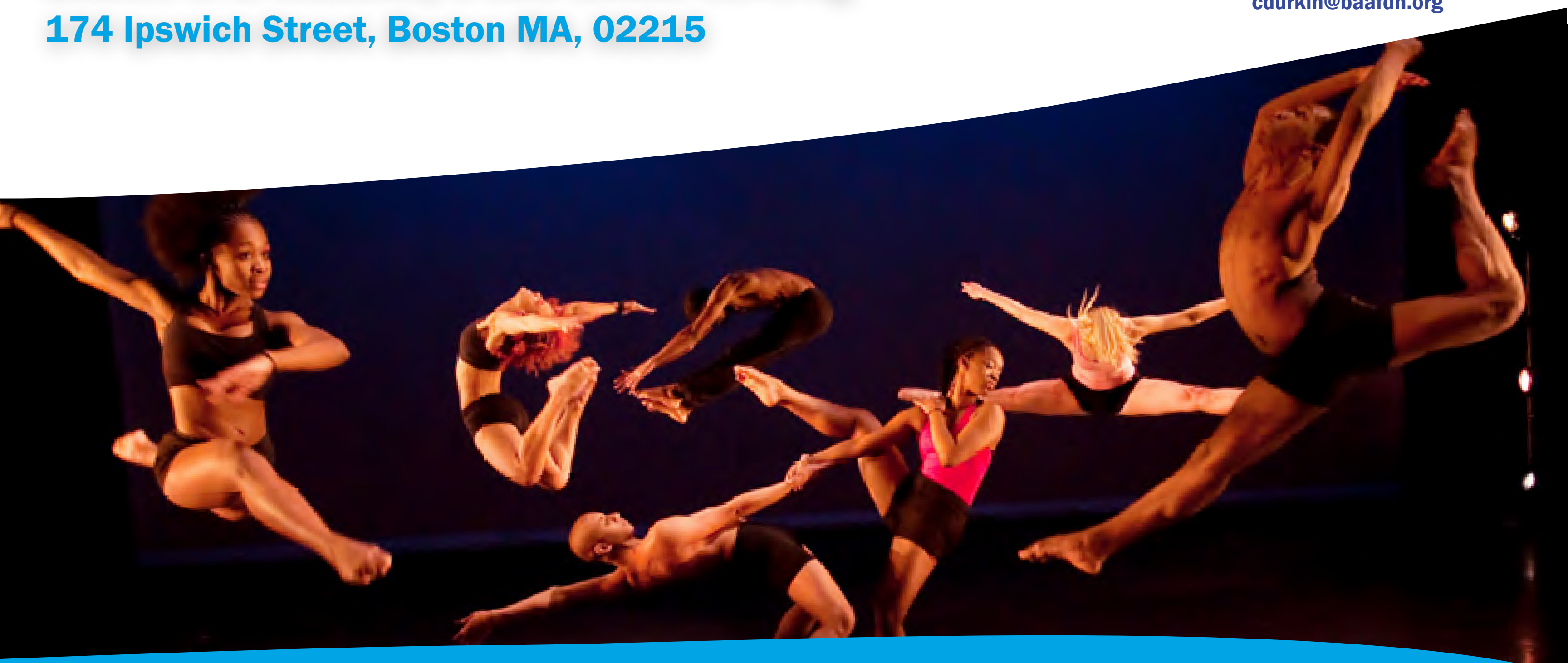
**BOSTON
ARTS
ACADEMY
HONORS**

For more information, contact:

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NOW is the time...
to educate,
to create,
to inspire,

the next generation of artists,
scholars and global citizens.

One night to celebrate it all!

Join us for a monumental event
celebrating the grand opening of the new
school and providing the BAA Foundation's
largest annual source of funding!

BAA HONORS 2022 CO-CHAIRS



Pamela D.A. Reeve
Co-Chair
BAA Honors 2022



Donna M. Harris-Lewis
Co-Chair
BAA Honors 2022
Vice Chair
BAA Foundation Board

2022 HONOREES



CIVIC RESPONSIBILITY
Lee Michael Kennedy
President and CEO
Lee Kennedy Co., Inc.



LIFETIME ACHIEVEMENT
Lee Pelton
CEO and President
The Boston Foundation

Why Your Support Matters

Boston Arts Academy is the city's only public high school for the visual and performing arts.

With a record-breaking \$2.235M goal, BAA Honors 2022 is Boston Arts Academy Foundation's largest single source of funding for the school.

Equity in Education

Boston Arts Academy offers educational equity and life-changing opportunities:

- 84% of Boston Arts Academy's current students identify as Black or Latinx.
- More than 1,700 alumni are leading and innovating in careers in the creative economy and beyond.
- Any high school student residing in Boston's 23 neighborhoods can apply to Boston Arts Academy.
- As a full inclusion school, Boston Arts Academy accepts students without reviewing test scores or other factors - artistic passion and talent demonstrated during an audition are the only admission criteria.
- The new school building will be able to support 600 students - up from 480.
- For six straight years, 97% of Boston Arts Academy's graduating students have been accepted to college. Many become first-generation college students and graduates.

Financial Sustainability

In December 2017, the city of Boston and Commonwealth of Massachusetts unanimously approved funding for a state-of-the-art school building. The new school building offers ideal space to support an arts-intensive curricula for Boston Arts Academy's students. The five-floor building includes a rooftop recital hall, a 500-seat theatre, a Gathering Stair, Dining Hall, and many performance spaces.

**However beautiful, the new school building is only the beginning.
It's the people and programs that matter most.**

NOW IS THE TIME!

Boston Arts Academy Foundation must continue to partner with individual and institutional donors to bridge the multi-million annual gap between Boston Arts Academy's public funding and the true cost of an arts intensive and college preparatory education.

Boston Arts Academy Foundation, an independent 501(c)(3) nonprofit organization, launched a six-year, \$32 million comprehensive campaign called "Building Our Future" to augment the school's budget and to build long-term financial sustainability.

With your leadership, we will maximize this monumental moment in the school's history and Boston Arts Academy Foundation's largest fundraising event to reach the \$2.235M BAA Honors 2022 goal. Together we can ensure that Boston Arts Academy continues to offer educational equity and life-changing opportunities for generations to come! Now is the time to support Boston Arts Academy's students!

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2022 Sponsorship Opportunities

Benefit	Bronze Sponsor \$10,000	Silver Sponsor \$25,000	Gold Sponsor \$50,000	Diamond Sponsor \$100,000	Platinum Sponsor \$250,000	Presenting Sponsor \$500,000
Table of ten at BAA Honors	✓ 1 table	✓ 2 tables	✓ 2 tables	✓ 3 tables	✓ 4 tables	✓ 5 tables
Logo on website, donor "thank you" letter, post-event video recap	✓	✓	✓ +logo on event signage	✓ +logo on step-and-repeat	✓ +standalone signage	✓ +prominent visibility & recognition
Ad in the BAA Honors program	✓ B&W, half page	✓ Color, half page	✓ Color, half page	✓ Color, half page	✓ Color, full page	✓ Color, full page
Special acknowledgement from event host				✓	✓ +speaking opportunity	✓ +speaking opportunity
Dedicated social media post				✓ 1 post	✓ 1 post	✓ 2 posts
Pre-opening tour of new BAA school building					✓	✓
Membership on <i>Building Our Future</i> Campaign Cabinet					✓	✓
Media interviews; inclusion in Honoree publicity photos					✓	✓
Introductions to four corporate leaders						✓
Naming opportunity at new school building						✓
Comprehensive partnership program						✓
Right of first refusal for industry exclusivity						✓

PROGRAM BOOK ADVERTISING OPPORTUNITIES

\$5,000 - full page, color (5"h x 8"w)
 \$3,000 - full page, b&w (5"h x 8"w)
 \$2,500 - half page, color (5"h x 3.875"w)
 \$1,500 - half page, b&w (5"h x 3.875"w)

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