

CERTIFIED DIGITAL PROCUREMENT MANAGER

Procurement as Strategic Enabler in Digital Transformation!

6 Modules from 16th April – 29th May 2024 | Online

Course
in
English!



**High-Intensity Training –
with a Gamification Approach!**



**Certificate for Tailored Transfer
to Your Company's Needs!**



A transnational procure.ch training course
in co-operation with BME and BMÖ for the DACH
region with a view and network across borders!

Why You Shouldn't Miss Out!

Digitalisation brings with it a concentrated load of changes that naturally also have an impact on procurement. The six-day course imparts **practical knowledge and skills for a professional analysis and (further) development of your procurement department** – to be a strategic enabler of digital transformation for your own department and company-wide!

Our Goal!

Digitalisation is changing the world of work in companies! All functional areas along the value chain will have to reposition themselves. Therefore, procurement is required to not only make a contribution to the digital transformation – but with its excellent access to markets and suppliers also be a key driver in the process. As a participant, **you will be enabled to take on this task and to develop initial solutions for your company!**



BME Contact

Natalie Popoola
Tel.: +49 6196 5828-215
Email: natalie.popoola@bme.de

Who Should Attend!

- CPOs, COOs, CDOs
- Procurement managers and executives
- as well as executives from the areas of digitalisation, business innovation, business development and corporate strategy

The course is designed to be cross-sectoral and is also valuable for public sector companies.

DATES	
ONLINE	
Module 1:	16.04.2024 15.30 – 16.00 CET (Welcome) and 16.00 – 19.45 CET 17.04.2024 16.00 – 19.45 CET
Module 2:	23.04.2024 16.00 – 19.45 CET 24.04.2024 16.00 – 19.45 CET
Module 3:	29.04.2024 16.00 – 19.45 CET 30.04.2024 16.00 – 19.45 CET
Module 4:	07.05.2024 16.00 – 19.45 CET 08.05.2024 16.00 – 19.45 CET
Module 5:	13.05.2024 16.00 – 19.45 CET 14.05.2024 16.00 – 19.45 CET
Module 6:	28.05.2024 16.00 – 19.45 CET 29.05.2024 16.00 – 19.45 CET

Course Plan – Your Roadmap to Digital Excellence!

Module 1:

Industry 4.0 – Procurement in the Context of Digital Business Models (Thinking in Business Models)

- Quo vadis Industry 4.0 – the impact of Industry 4.0 solutions on purchasing and procurement
- Purchasing 4.0 concept – the role of purchasing in the design of business models
- Development of a purchasing 4.0 management guide

Carsten Vollrath, CEO, IPG GROUP

Module 2:

Value Creation Management – Establishing Network and Cooperation Management

- Advanced SCM – end-to-end value chains analysis and design
- Social network design – analysing suppliers as part of the value creation network
- Partner management – approaches to strategic network management

Prof Dr. Herbert Ruile, Logistikum Schweiz GmbH

Module 3:

Process & Data Management – Increasing Efficiency Through Digital Process Management and Business Intelligence

- Business/Purchasing process digitalisation
- Digitalisation and automation of purchasing processes
- Big data analytics in purchasing – unlocking new potential through purchasing data analysis

Carsten Vollrath, CEO, IPG GROUP

Module 4:

Procurement as a Growth Driver – Technology and Innovation Management with Suppliers

- Technology scouting & technology portfolios – identifying and evaluating technologies at an early stage
- Management of technology innovation partnerships
- Designing the innovation process in the supply network

Prof Dr. Herbert Ruile, Logistikum Schweiz GmbH

Module 5:

Quality Management – Integrating Risk Management and Early Warning Systems

- Quality and risk management (ISO 31000) – processes and methods for purchasing
- Instruments for early warning and information for the purchasing process
- Screening & scanning method

Prof Dr. Herbert Ruile, Logistikum Schweiz GmbH

Module 6:

Purchasing as a Strategic Cycle Manager – Increasing Sustainability in the Product Life Cycle

- Industry 4.0 & sustainability in the product life cycle
- Resource efficiency and sustainability through networking
- Circular management & networking – new methods and tools for designing closed systems

Carsten Vollrath, CEO, IPG GROUP

Certificate Exam – For the Best Possible Practical Transfer!

In addition to the 6 course modules, you can also take part in an individual examination:

Based on what you have learnt, you will **develop an individual transformation roadmap for your own company**, which you will present in an oral exam via video conference following to the modules. In the subsequent expert discussion, you will **discuss your approach and receive further recommendations and assistance for the future**.

At Your Side – Our Experienced Trainers and Transformation Experts from Industrial Practice & Science

Carsten Vollrath
CEO, IPG GROUP



*„The perspective of the course participants goes **well beyond traditional purchasing and broadens their understanding of the interaction between purchasing and all related associated functional areas**, in particular logistics, production, quality, service, development and sales, through to the company's overarching business model.“*

Carsten Vollrath has over 25 years of industry and consulting experience. He specialises in strategy and business model innovation as well as cost reduction, efficiency and quality improvement for purchasing, supply chain and production. The development and implementation of innovative approaches in the area of business transformation and the future of purchasing, procurement and supply management form the central focus of his activities and publications. Carsten Vollrath is CEO of SWISS IPG PARTNERS GROUP AG

Prof. Dr. Herbert Ruile
President, Logistikum Schweiz GmbH



*„Purchasing has the opportunity to **play a key role in realising the new possibilities for to develop networked and integrative business models** right from the start. The value contribution that procurement can make here is enormous.“*

Herbert Ruile is President of Logistikum Schweiz, the Swiss Innovation Centre for Purchasing, Logistics and SCM. The Logistikum researches and develops innovative methods and processes for the management of logistics and value creation systems. In his professional career, Prof Ruile has held various management positions in business and science. He is also the founder and president of the Swiss Logistics Network (VNL), which aims to promote the innovation process in logistics through cooperation between business and science.

Benefits & Methodology

- 1 The content is **conveyed with the help of impulse speeches and deepened using a case study.** This example of digital transformation shows all challenges and tasks for a purchasing 4.0 as well as connections between the individual training topics.
- 2 The presentation of practical examples and accompanying video material convey the training material in a lively and vivid way.
- 3 Participants learn **how to use concrete tools to find solutions in everyday digital purchasing process.** This ensures a high level of practical relevance and benefit.
- 4 The team approach enhances individual creativity and promotes innovative, convincing solution finding.
- 5 The „gamification“ training approach familiarises participants with the new possibilities and solutions of digitalisation in a quasi-playful way. This also promotes the idea of competition and encourages innovative and convincing team solutions.
- 6 The individual „use case“ as part of the final acceptance and awarding of the certificate creates a **high level of practical relevance to the respective individual company and purchasing environment** and forms an ideal platform for own purchasing 4.0 projects.

The Final Exam: Develop Your Individual Transformation Roadmap!

In order to obtain the certificate, the participants work on a practical assignment. This includes the development of a project proposal/roadmap with the title „Analysis and further steps regarding the development/further development of the supply chain in the direction of procurement 4.0“. The oral examination consists of a presentation of the practical work and a subsequent technical discussion.

The final exam is optional. Participants who do not take the final exams, will receive a certificate of participation.

Registration

Phone: +49 6196 5828-200 | Email: anmeldung@bme-akademie.de
www.bme.de/digital-procurement-manager



BME Akademie GmbH · Frankfurter Straße 27 · 65760 Eschborn

☒ **Yes**, I want to register to the Certified Digital Procurement Manager

☐ 16th April – 29th May 2024 | ONLINE | 382420401

☐ Additional Certificate Exam

The dates for the optional virtual certificate exam will be arranged individually between participants and trainers.

Please note that when booking the certified training, the participant's e-mail address is required for sending the dial-in link!

Register now!
bme.de/digital-procurement-manager

Last name, first name
Position, Division
Company
Street/P.O. Box
ZIP Code/City
Phone
Email
Date/Signature
Billing address:
Street/P.O. Box
ZIP Code/City

Follow us



Internet

Dates

ONLINE

Module 1: 16.04.2024; 15.30 – 16.00 CET (Welcome) and
16.00 – 19.45 CET
17.04.2024; 16.00 – 19.45 CET
Module 2: 23.04.2024; 16.00 – 19.45 CET
24.04.2024; 16.00 – 19.45 CET
Module 3: 29.04.2024; 16.00 – 19.45 CET
30.04.2024; 16.00 – 19.45 CET
Module 4: 07.05.2024; 16.00 – 19.45 CET
08.05.2024; 16.00 – 19.45 CET
Module 5: 13.05.2024; 16.00 – 19.45 CET
14.05.2024; 16.00 – 19.45 CET
Module 6: 28.05.2024; 16.00 – 19.45 CET
29.05.2024; 16.00 – 19.45 CET

The dates for the virtual certificate exam will be arranged individually between participants and trainers.

Participation fee

- Certified Digital Procurement Manager:
4,500 CHF for BME Members plus value added tax
5,250 CHF for non-members plus value added tax
- Additional certificate exam: 600 CHF plus value added tax
Booking the final examination is optional. Participants who do not take the final exam will receive a certificate of participation.

Confirmation of registration

After registration you will immediately receive confirmation of your registration to participate in the event. Please check that your name and company name are spelt correctly. Please note that the participant's e-mail address is needed for further correspondence. The dial-in details will be sent to you by e-mail shortly before the event.

Reservations of right of modification

The BME Akademie is entitled to make necessary organisational, content-related and methodological changes to the event, provided these do not significantly change the benefits for the participant. This also includes holding the event digitally. Furthermore, the BME Akademie is authorised to replace the scheduled speaker with speakers with the same qualifications in the event of illness, accident or other unforeseen reasons in order to avoid cancellation of the event.

Cancellation

Event registrations can only be cancelled in writing, namely by letter, fax or e-mail. Cancellations can be made without specifying reasons up to 2 weeks before the start of the event. If a cancellation is made up to 2 weeks before the start of the event, a net cancellation fee of 15 percent of the participation fee will be charged and, where applicable, will be deducted from the participation fee already paid. If an event registration is not cancelled until 2 weeks or less before the start of the event, the entire participation fee will be charged. Cancellation fees will not be charged if a substitute participant is listed in the contract.

Data Protection

Please find information on how we handle your personal data under www.bme.de/datenschutz

Terms and Conditions

The General Terms and Conditions of the BME Akademie GmbH apply, which can be found at www.bme.de/agb

Picture source: [shutterstock.com/Vasin-Lee](https://www.shutterstock.com/Vasin-Lee)
Subject to alterations!