



EUROPEAN PROCUREMENT & SUPPLY CHAIN EXCELLENCE SUMMIT

Hotel Taschenbergpalais Kempinski Dresden | Germany

Pre-Summit Evening Event: 20th June 2022

Conference Day: 21st June 2022

- Capitalizing on the increased visibility
- Integrated procurement & supply chain
- Innovation & transformation to add strategic value
- Pushing boundaries in sustainability
- Human factor

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EUROPEAN PROCUREMENT & SUPPLY CHAIN EXCELLENCE SUMMIT

Strategy first – How to master procurement megashifts between digitalization and the global economic downturn

Human factor: Reimagining the people factor in supply chain – Creating a culture of innovation, ecosystems and entrepreneurship

Technology: Aligning digital transformation with business objectives with a focus on risk mitigation and a clear view on the bottom-line in times of a looming economic downturn

Strategy & Process: Smart adoption to the revolutionary change on the way supply chain operates

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ABOUT THE EVENT

The BME European Procurement & Supply Chain Excellence Summit will bring together thought leaders, highly regarded mentors and influencers whose experiences benefit their organizations and inspire the business ecosystem they operate in. Through inspirational keynotes and small, interactive working groups we aim to contribute to enable Europe's Procurement & Supply Chain Executives to meet every challenge ahead.

This year the **BME's European Procurement & Supply Chain Excellence Summit** will offer a high-level platform to **Procurement & Supply Chain Executives from Europe's leading companies** to discuss the most relevant topics on the global agenda and find solutions together in an atmosphere of intense exchange and high-quality networking.

Once again designed as an invitation-only event the **European Procurement & Supply Chain Excellence Summit** offers attendees valuable insights into how to benefit from a changing playing field and create a forward momentum that allows anchoring the relevance of the procurement & supply chain functions in the value creation process of tomorrow's business.

Priorities in this years' program are:

- **Capitalizing on the increased visibility** – Procurement & Supply Chain in the lead
- **Integrated procurement & supply chain** – smart and intelligent – Integrated not just into the operation, but also in the strategy of the business
- **Innovation & transformation to add strategic value** – facilitate innovation and competitiveness, rather than merely act in a fulfillment capacity
- **Pushing boundaries in sustainability** and mastering the **challenge of sustainable sourcing** in a win/win situation
- **Human factor:** Creating a culture of innovation, ecosystems and entrepreneurship

What to expect from the summit



The Excellence Experience: Supply Chain meets Procurement at our European Procurement & Supply Chain Excellence Summit. Exchange views and get a wider perspective.



This year we offer even more interactive group discussions together with your procurement & supply chain colleagues. Benefit from our parallel Roundtables and choose two of your favorite subjects to get a better inside into the topics.



BME e.V. is **Europe's leading non-profit industry association** for procurement, supply chain management, and logistic professionals. Our associated companies represent 1.25 trillion € annual purchasing volume. With a proven track record as a professional and neutral organizer of yearly more than 900 seminars, conferences and congresses BME is the perfect host for a high-level procurement & supply chain congress.

MEET OUR EXPERT CONTRIBUTORS:

Amongst others, you will meet the following experts:



Bjoern Neal Kirchner,
Corp Director Supply Chain,
Henkel Global Supply Chain B.V.



Maayan Nissan,
Director,
Head of Global Supply Chain,
Align Technology



Tilman Eichstädt,
Senior Vice President Supply,
Product and Sustainability,
HelloFresh



Görkan Ülker,
Vice President Procurement
Interior,
DRÄXLMAIER Group



Anna-Kathrin Werkmeister,
Vice President Procurement &
Logistics Rolling Stock,
Siemens Mobility GmbH



Abid Hussain-Wassner,
SVP Indirect Procurement &
Procurement Excellence,
Brenntag Group



Kerstin Niemeier,
Head of Supply Chain
Management,
Stromnetz Berlin GmbH



Pratik Yadav,
Digital Transformation &
Analytics Lead,
Mondelez International



Clara Niederau,
Director Supply Chain
Management,
Horstmann Group



Christian Holzer,
Chief Procurement Officer and
Head of Supply Chain,
Siemens Energy



Elena Brauns,
CPO / Supply Chain & Facility
Management,
Stromnetz Berlin GmbH



Roland Seckler,
Vice President Global Supply
Chain Operations,
Ypsomed AG





Erik Wirsing,
Vice President Global Innovation,
Schenker AG



Konstantin Wittfeld,
Director Demand Management,
Smith & Nephew



Robert Hartan,
Chief Procurement Officer,
Biotronik



Dr. Kewin Stoeckigt,
Head of IT/Group CIO,
Pieroth Deutschland GmbH



PIEROTH



Charlotte de Brabandt,
Member of the (ISM®) Thought
Leadership Council, ISM –
Institute for Supply Management



Philipp Schaffrath,
Head of Global Procurement &
External Supply Operations,
Grünenthal Pharma GmbH & Co. KG



Pre-Summit Evening Event


Monday, 20th June 2022 | 19:00 – 23:00



Join our dinner at Residenzschloss and an exclusive museum tour – Take advantage of this opportunity to expand your network, meet your peers before the Summit begins and listen to an exciting keynote from

Schedule:

From 19:00 Check-in for evening reception

19:15 Opening address
by  **interos**

19:30 Networking opportunity incl. buffet and music

From 21:00 **Exclusive nighttime museum tour:
Historisches Grünes Gewölbe (Historic Green Vault) at the Residenzschloss**

Gold, rock crystal and diamonds seem to want to outshine each other in the treasury of August the Strong, which he built between 1723 and 1730. Today, old and new coalesce in the Grünes Gewölbe at the Residenzschloss: While the Historisches Grünes Gewölbe (Historic Green Vault) allows visitors to immerse themselves in the authentically restored rooms of the treasury, the Neues Grünes Gewölbe (New Green Vault) shows selected exhibits, impressively illuminated behind glass.



Conference Day

Tuesday, 21st June 2022



08:45	Opening speech European Procurement & Supply Chain Excellence Summit 2022 by the Association for Supply Chain Management, Procurement and Logistics, (BME)
08:55	Opening by the Chair Erik Wirsing , Vice President Global Innovation, Schenker AG
09:00	#NextWork – SCM & Procurement on the way from service function to integral part of the business <ul style="list-style-type: none">• Integrated supply chain management & procurement in a VUCA world – smart and intelligent• Culture change as backbone of the transformation journey of the functions• Driving SCM & Procurement workforce transformation successfully Anna-Kathrin Werkmeister , Vice President Procurement & Logistics Rolling Stock, Siemens Mobility GmbH
09:30	Building Supply Chain Resilience through stronger Supply Chain Risk Management Capability <ul style="list-style-type: none">• How to think about supply chain disruption and risk exposure under „the new normal“• How to enhance supply chain resilience and minimize negative operational and financial impact• First Learnings from SC Risk Management Proof of Concept Bjoern Neal Kirchner , Corp. Director Supply Chain, Henkel Global Supply Chain B.V.
10:00	Driving Sustainability Leadership in the Supply Base <ul style="list-style-type: none">• Focus on high-performing, resilient suppliers to ensure competitive advantages• Sustainability as one of the big differentiators across all industries• Embrace Sustainability as a must in all processes• Procurement at Siemens Energy –managing transformation & driving sustainability leadership in its supplier portfolios Christian Holzer , Chief Procurement Officer and Head of Supply Chain, Siemens Energy

10:30	PANEL DISCUSSION Human factor: Creating a culture of innovation, ecosystems and entrepreneurship Moderator: Erik Wirsing , Vice President Global Innovation, Schenker AG Anna-Kathrin Werkmeister , Vice President Procurement & Logistics Rolling Stock, Siemens Mobility GmbH Charlotte de Brabandt , Member of the (ISM®) Thought Leadership Council, ISM – Institute for Supply Management Pratik Yadav , Digital Transformation & Analytics Lead, Mondelez International
11:00	Networking break
11:30-13:00	ROUNDTABLE SESSIONS Join two discussion rounds of your choice. Each round lasts 40 minutes.
11:30	INTERACTIVE ROUNDTABLE 1 – 4 ▶ Overview on Page 8
12:10	Changeover break
12:15	INTERACTIVE ROUNDTABLE 5 – 8 ▶ Overview on Page 8
13:00	Lunch break
14:30-	PARALLEL SESSIONS ▶ Overview on page 9
16:00	Choose your session to dig deeper into a topic of your choice
16:00	Networking break
16:30	PLENARY SESSION ▶ Overview on page 10
17:30	Closing remarks by the Chair Erik Wirsing , Vice President Global Innovation, Schenker AG

11:30-
13:30

INTERACTIVE ROUND-TABLES

11:30

**ROUND-TABLE 1
INTEROS****Supply Chain Operational Resilience in a Less Globalized World**

- How should supply chain strategy and network design adapt to this environment?
- Where does concentration risk most urgently need to be addressed?
- To what extent is reshoring and nearshoring a realistic option?
- How far should supplier diversification go to reduce risk exposure?

Geraint John,
Vice President,
Interos Resilience Lab

**ROUND-TABLE 2
BRONK****Transformation to Green: Implications & Challenges for Supply Chain Management**

- Industry's green transformation challenges the whole supply chain
- Fundamental changes in production technology require new approaches to planning & steering
- Transformation increases uncertainty – how to manage risks?

Marc Hartmann,
Senior Partner,
Bronk & Company

**ROUND-TABLE 3
MALT****How to close the Talent Gap – building a flexible and compliant freelance talent pool**

- The State of the European Freelancing Market
- Freelance Marketplaces on the Rise
- Best Practice Example to manage freelancers across organizations

Dirk Henke,
General Manager DACH,
Malt GmbH

**ROUND-TABLE 4
MATCHORY****Smart supplier search: high-quality & real-time data access for procurement to make faster and better decisions**

- Agile, efficient & transparent: data-driven supplier sourcing for sustainable & resilient supply chains
- Flexibility & faster responsiveness to changing market conditions using state-of-the-art-technology, AI & Machine Learning
- Matchory Global Supplier Discovery: compare 100x more suppliers worldwide within minutes & save up to 85% of sourcing time

Aiko Wiegand,
CEO, Matchory GmbH
Timo Rickermann,
CPO, DMG MORI AG

12:15

**ROUND-TABLE 5
COMARCH****Optimize your digital transformation processes: How to enable supplier cooperation**

- Supplier Cooperation - a major path to supply chain transparency
- Take your suppliers on board - successful digital transformation relies on the human factor
- Best Practices from various industries - connection of the data exchange between suppliers and customers

Paula Müller,
Pre-Sales Consultant EDI/ECM/MDM,
Comarch

**ROUND-TABLE 6
MAKERSITE****ROUND-TABLE 7****ROUND-TABLE 8**

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14:30-16:00 PARALLEL SESSIONS

	STREAM 1 TRANSFORM & ENABLE Moderator: Olaf Holzgrefe	STREAM 2 SUSTAINABILITY Moderatorin: Lisa Immensack	STREAM 3 PEOPLE & CHANGE MANAGEMENT Moderatorin: Mirjam Zeller	STREAM 4 INNOVATE & ADD STRATEGIC VALUE Moderator: Carsten Knauer
14:30	Building up a centralized global Indirect Procurement Function on greenfield <ul style="list-style-type: none"> • Global centrally driven Organization • Worldwide harmonized Standards & Processes • Digitization • Challenges <p>Abid Hussain-Wassner, Senior Vice President Indirect Procurement & Procurement Excellence, Brenntag Group</p>	Roadmap Towards Zero CO₂ @ Ypsomed <ul style="list-style-type: none"> • Actions to achieve our target within our production • Zero Neutral Products • What Can Humans Do To Avoid CO₂ Emission <p>Roland Seckler, Vice President Global Supply Chain Operations, Ypsomed AG</p>	Procurement in times of change – what might procurement look like 2030 – a view through the looking glass on skills and technology <ul style="list-style-type: none"> • Is procurement changing, and what might it look like in 2030 • Skills required • Technology changes and enhancement for the procurement function <p>Dr. Kewin Stoeckigt, Head of IT/Group CIO, Pieroth Deutschland GmbH</p>	Driving E2E Supply Resilience in disruptive times <ul style="list-style-type: none"> • Defining and anchoring Supply Resilience as a corporate strategy and not “just” Operations • Taking a structured approach to map and understand a supply network E2E • Taking your supply chain to the test – how stress testing prepares supply chains for the known and for the unknown risks <p>Philipp Schaffrath, Head of Global Procurement & External Supply Operations, Grünenthal Pharma GmbH & Co. KG</p>
15:00	CorporateProcurement@BIOTRONIK – a Procurement Transformation <ul style="list-style-type: none"> • Starting Point – “unboxing” • The Journey – aligning the whole company towards a fast and efficient Procurement function • Lessons learned – fails and successes of the first year <p>Robert Hartan, Chief Procurement Officer, Biotronik</p>	Leveraging Digitalization for more sustainable Supply Chains <ul style="list-style-type: none"> • Big data for packaging optimization • Algorithmic planning for seasonality mgmt • Supply chain risk transparency <p>Tilman Eichstädt, Senior Vice President Supply, Product and Sustainability, HelloFresh</p>	From Procurement Department to a Supply Chain Process – It takes more than re-naming functions to establish a new Organizational set up <ul style="list-style-type: none"> • Management – titles & General Organizational set-up • Systems & Software – combine Silo-solutions? • Culture – the right climate is the foundation • All about the PEOPLE – THEY are the ones running the process. But who are they?! <p>Clara Niederau, Director Supply Chain Management, Horstmann Group</p>	Increase suppliers’ collaboration and innovation <p>Maayan Nissan, Director, Head of Global Supply Chain, Align Technology</p>

14:30-16:00 **PARALLEL SESSIONS**

	STREAM 1 TRANSFORM & ENABLE Moderator: Olaf Holzgrefe	STREAM 2 SUSTAINABILITY Moderatorin: Lisa Immensack	STREAM 3 PEOPLE & CHANGE MANAGEMENT Moderatorin: Mirjam Zeller	STREAM 4 INNOVATE & ADD STRATEGIC VALUE Moderator: Carsten Knauer
15:30	The transformational journey of a regional demand planning organization <ul style="list-style-type: none"> • How does technology elevate the value add of a demand planner? • How did SIOP get adapted to support the business overall better? • Which strategies went into the redesign of the planning organization? Konstantin Wittfeld, Director Demand Management, Smith & Nephew	Streben nach Klimaneutralität – Fundamentaler Wandel der Vergabekriterien? <ul style="list-style-type: none"> • Einfluss vom Einkauf in die Nachhaltigkeitsstrategie der Group gemäß Scope 1, Scope 2 und Scope 3 Logik. • Einführung von Nachhaltigkeitskriterien in der Vergabe • CO₂-Ranking in der Vergabe Görkan Ülker, Vice President Procurement Interior, DRÄXLMAIER Group	Strategic people management – transformation of role & skills in Procurement & Supply Chain <ul style="list-style-type: none"> • Procurement & Supply Chain role within Utilities: from Service Provider to strategic business partner & enabler • People are our key assets: are we equipped to fulfill our mission? • Building teams fit for future: “experience treasure” meets “young & hungry” Elena Brauns, CPO / Supply Chain & Facility Management, Stromnetz Berlin GmbH Kerstin Niemeier, Head of Supply Chain Management, Stromnetz Berlin GmbH	Logistics of the Future – It will be definitely different <ul style="list-style-type: none"> • Logistics challenges today • New Opportunities & digital transformation • How to deal with Startups • What role does Sustainability play • What comes next Erik Wirsing, Vice President Global Innovation, Schenker AG

16:00 **Networking break**

PLENARY SESSIONS

16:30 **Procurement4Future: How can you ensure your team has the right talent and skill-set to act as a strategic advisor**

Charlotte de Brabandt, Member of the (ISM®) Thought Leadership Council, ISM – Institute for Supply Management

17:00 **Practitioners Insight: Developing digital supply chain for predicting and managing disruptions**

- How companies traditionally try to predict and manage disruptions
- Where does digital supply chain fit in the VUCA world?
- What are they key ingredients you as leaders need to build in while managing disruptions
- Two case studies of how to use digital and analytics to manage disruptions more sustainably over long term

Pratik Yadav, Digital Transformation & Analytics Lead,
 Mondelez International

17:30 **Closing remarks by the Chair**

Erik Wirsing, Vice President Global Innovation, Schenker AG

PARTNERS

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THANK YOU for supporting this unique event!



Host



Interos is the operational resilience company — reinventing how companies manage their supply chains and business relationships — through a breakthrough SaaS platform that uses artificial intelligence to model and transform the ecosystems of complex businesses into a living global map, down to any single supplier, anywhere.

Interos is the 'see everything, do anything' operational resilience company.

Interos Inc.

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PARTNER



Bronk & Company GmbH are the Metal Management Consultants. We are an innovative and versatile team of consultants, focusing on all matters related to supply chain management in the metals industry and comparable process industries. We believe that only feasible action can shape our customers future. Thus, we fully commit ourselves to realizing only significant benefits for our customers by transforming their value chains and increasing their efficiency.

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COMARCH

Comarch is a global software house founded in 1993 that delivers and integrates proprietary IT products. Presently, the company employs over 7,000 professionals in 59 countries. With 29 years of experience, Comarch carries out projects for leading global brands in the most important sectors of the economy. The portfolio includes for instance business software for large and medium-sized companies in the retail and consumer goods industry, e.g. Electronic Data Interchange (EDI) and E-Invoicing.

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Malt is the leading end-to-end digitized marketplace where companies and organizations find the right freelance talents to accelerate their projects. The scale-up has created a unique tech solution that ensures a compliant and seamless workflow management from the sourcing of the freelancers to the project payment. Malt empowers freelancers and companies by creating a secure environment to collaborate. We believe in a new work order where everybody has the power of choice.

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Matchory brings transparency into global supply chains and offers strategic purchasing an automated supplier search. By using big data and state-of-the-art-technology, supplier data is aggregated worldwide and compiled in a unique supplier database. Intelligent search algorithms and artificial intelligence permanently optimizing the search and were adapted to the user.

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Carbmee is an Enterprise Software Company on a mission to empower businesses to get carbon under management through the use of automation technology. Through our patented Environmental Intelligence System, carbmee EIS™, we allow companies to reduce their carbon footprint by analyzing CO2 hotspots throughout the value chain.

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FACTS

What | When | Where

EP & SCE

What **EUROPEAN PROCUREMENT &
SUPPLY CHAIN EXCELLENCE SUMMIT 2022**

When Exclusive Pre-Summit Evening Event at Residenzschloss
and an exclusive museum tour
Monday, 20th June 2022

Case-study driven keynotes and small-group discussions held and moderated by leading European Procurement & Supply Chain Executives
Tuesday, 21st June 2022

Where **Hotel Taschenbergpalais Kempinski | Dresden | Germany**
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Host **BME e.V.**
**The Association for Supply Chain Management,
Procurement and Logistics (BME)**

Fee* **Free admission**
Delegates are admitted only on personal invitation by BME

* BME reserves the right to qualify your registration before granting this offer.
Solution and service providers are welcome to take part as sponsoring partners of the event.

Peer group Chief Procurement Officers, Chief Supply Chain Officer,
Procurement & Supply Chain Top Executives
(SVPs & VPs), Directors Strategic Procurement,
Heads of SCM/ Global Sourcing*



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