

# **Company Fact Sheet 2023**

# About EF

Founded in 1965, EF Education First is a global association of education companies that shares a common mission of opening the world through education, offering language, academic, cultural exchange, and educational travel programs.

### Facts at a glance

Founded1965 in Lund, SwedenOwnerPrivately held by EF's founder Bertil Hult and familyGlobal presence110 countriesEF Team52,000\*

## Overview

EF Education First companies and associated organizations have four main focus areas: EF Language and Schools, EF Cultural Exchange, EF Educational Travel, and EF Real Estate Holdings. Each focus area is comprised of several different businesses.

### **EF Language and Schools**

- EF English Live
- EF Local English Language Centers
- EF Local English Language Centers for Kids
- EF International Language Campuses
- EF/Hult Corporate Education
- EF Academy—International Boarding Schools

### **EF Cultural Exchange**

- EF High School Exchange Year
- Cultural Care Au Pair

### **EF Educational Travel**

- EF Explore America
- EF Educational Tours
- EF Study Abroad
- EF Ultimate Break
- EF Go Ahead Tours
- EF Gap Year

### **EF Real Estate Holdings**

- EF Campus and School Properties
- EF Office Properties
- EF Hotel and Residential Properties

### Other Associated Organizations

EF is also associated with an independent, not-for-profit business school, Hult International Business School; an independent, not-for-profit exchange program, EF Foundation; and a travel insurance company, Erika Insurance.

### Hult International Business School

- Undergraduate Programs
- Graduate Programs
- Doctorate Programs

\* The EF Team includes all EF teachers, professors and staff working in our schools, offices and franchises around the world. It also includes EF tour directors, group leaders and coordinators, and homestay representatives. It does not include 20,000 EF ambassadors.



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# **Countries with EF Associated Offices**

	Opening Year		Opening Year		Opening Year		Opening Year
Algeria	2012	Czech Republic	2006	Netherlands	1970	South Korea	1988
Angola	2022	Ecuador	1991	New Zealand	2002	Spain	1974
Argentina	1979	France	1967	Norway	1967	Sweden	1965
Australia	1987	Germany	1969	Panama	2008	Switzerland	1969
Austria	1970	Hungary	1999	Peru	2008	Thailand	1996
Azerbaijan	1999	India	2002	Poland	1997	Tunisia	2014
Belgium	1976	Indonesia	1986	Portugal	1991	Turkey	1991
Brazil	1987	Ireland	2001	Russia	1995	United Arab Emirates	2008
Canada	1985	Italy	1974	Rwanda	2022	United Kingdom	1965
Chile	1992	Japan	1972	Saudi Arabia	2001	United States of Amer	ica 1979
China	1994	Kazakhstan	2004	Singapore	2008	Uruguay	2011
Colombia	1985	Malta	1994	Slovakia	2017	Venezuela	2000
Costa Rica	2005	Mexico	1979	South Africa	2004	Vietnam	2001

# **Countries covered by the EF Global Network**

Albania	Gabon	Lebanon	Oman
Armenia	Gambia	Lithuania	Pakistan
Bahrain	Georgia	Macedonia	Paraguay
Belarus	Ghana	Madagascar	Qatar
Bolivia	Greece	Malaysia	Romania
Bulgaria	Guatemala	Maldives	Senegal
Cambodia	Honduras	Mali	Serbia
Cameroon	Iceland	Mauritius	Slovenia
Croatia	Israel	Moldova	Sri Lanka
Cyprus	Jordan	Monaco	Tajikistan
Democratic Republic of Congo	Kenya	Mongolia	Turkmenistan
Dominican Republic	Kuwait	Montenegro	Ukraine
Egypt	Kyrgyzstan	Morocco	Uzbekistan
El Salvador	Laos	Nicaragua	
Estonia	Latvia	Nigeria	

# Hult International Business School

A business school for those made to do with campuses in the following locations:

Boston San Francisco London Dubai New York\* Ashridge (U.K.) \* Rotation only campus



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## **Research and Innovation**

### EF EdTech

EF's research and development business is headquartered in Switzerland. EF EdTech has several hundred linguists, developers, designers, and teachers who build EF EdTech's advanced language learning system.

### The EF Research Network

The EF Research Network works with top universities to fundamentally improve the way students learn.

- EF and the University of Cambridge's Department of Theoretical and Applied Linguistics have established joint research unit to investigate accelerated language learning.

### EF English Proficiency Index (EF EPI)

The EF English Proficiency Index (EF EPI) is the world's largest ranking of countries/regions by adult English skills, published annually.

# EF and the Olympics and Special Olympics

- Official Language Training Services Exclusive Supplier of the Beijing 2022 Winter Olympics.
- Official Language Training Services Partner of the Tokyo 2020 Summer Olympics.
- Official Supplier and Exclusive Training Provider of the Special Olympics World Games Abu Dhabi 2019.
- Official Education Services Sponsor of the PyeongChang 2018 Winter Olympics.
- Official Language Training Supplier of the Rio 2016 Summer Olympics.
- Official Supplier of Language Programs of the Sochi 2014 Winter Olympics.
- Official Language Training Services Supplier of the Beijing 2008 Summer Olympics.
- Official Language School of the Seoul 1988 Summer Olympics.

# **EF Pro Cycling**

EF owns a men's and a women's professional cycling team that compete at the highest levels, including the Tour de France and Tour de France Femmes. Professional cycling unites people of diverse backgrounds in a peaceful, fun, and friendly way to achieve extraordinary athletic feats. It aligns with EF's mission of opening the world through education and our commitment to bringing different cultures together. **#exploretheworld** 

## **Other EF Initiatives**

- The Hult family donates 1 million USD every year for the Hult Prize—the world's largest social impact competition that challenges young
  adults from around the world to solve the planet's most pressing problems through social entrepreneurship. 2024 is the Hult Prize's 15th
  year of funding solution-oriented businesses.
- Hello Zero is EF's goal to reduce our carbon footprint. To date, we have planted 9 million trees in Kenya, Madagascar, Mozambique with EF's forest partner, Eden Reforestation Projects. In 2024, we are partnering with WeForest, to regenerate an additional 2,500 hectares of land in Tanzania.
- EF is partners with MSF (also known as Doctors Without Borders), a global organization that specializes in responding to crises and catastrophic events. Our support helps the MSF Emergency Fund and the MSF Academy for Healthcare.
- EF is committed to promoting Responsible Travel. This includes investing in communities that welcome our programs by supporting local businesses, suppliers and teachers, and promoting animal welfare wherever we visit, work and live.
- The Hult family is one of the founding members of the Mentor Foundation, supporting research and drug prevention initiatives.
- The Hult family is the founder and sponsor of LegiLexi, a foundation which promotes innovative ways for educators to teach reading to primary students.

## Websites

www.ef.com englishlive.ef.com hello.ef.com www.efacademy.org www.efexchangeyear.org www.efexploreamerica.com www.efstudyabroad.com www.eftours.com www.efultimatebreak.com www.goaheadtours.com www.hult.edu www.hultprize.org www.hultef.com www.erikainsurance.com www.culturalcare.com www.efprocycling.com www.ashridgehouse.org.uk