



## **JOB DESCRIPTION: DESIGN DIRECTOR**

At Bulletproof we have three core beliefs:

### **WE BELIEVE GREAT IDEAS CHANGE THE WORLD...**

We believe in the power of design to influence human behaviour, affect change and pierce conventions.

### **WE BELIEVE PEOPLE MAKE THE DIFFERENCE...**

That true collaborative spirit creates a compelling, infectious energy that delivers outstanding commercial results.

### **STAY NAÏVE...**

We believe naivety keeps you relentlessly curious, open to possibilities and leads to purer, more interesting and uncharted solutions.

## **JOB DESCRIPTION:**

Your main duties and responsibilities include:

- Inspiring and leading your team by setting an example of great 'hands on' design solutions
- Liaising with and supporting Associate Creative Directors
- Directing creative work with conviction and courage, in order to answer the clients needs in full
- Selecting creative team members and allocating them against projects
- Guiding and influencing workflow
- Inputting into the studio team
- Interviewing new creative recruits
- Constantly challenging ways of working to keep the creative output fresh and industry leading
- Creatively leading and presenting all of your projects
- Reviewing creative team members when required
- Briefing illustrators, lettering artists and general suppliers
- Inputting and building thought processes for presentations
- Leading briefings and design critiques
- Questioning and challenging briefing documents
- Working in collaboration with client service peers
- Actively inputting on design strategy process, including learning Bulletproofs strategic tools
- Seeing jobs through from concept to print
- Challenging senior creative team members with innovative and inspiring thinking
- Acting as a creative leader, inspiring and guiding your creative team on each project
- Art directing photo-shoots
- Traveling to key business meetings when required, including international travel

In addition to the duties stated above you may be required to undertake further tasks as necessary to meet the demands of the Employer's business.

### **TEAM IMPERATIVES:**

- First and foremost, deliver show stopping and awe-inspiring design solutions against each brief you are given
- Support all thinking with reference, research and a thorough visible thought process
- Inspire, nurture and support all design talent within your team
- Live a truly creative life at Bulletproof, bringing ideas and perspectives to the agency in general
- Roll up your sleeves and go the extra mile in order to set us apart from our peers and competitors

### **BROAD REQUIREMENTS:**

- Accurate and on time completion of time sheets
- Develop and display a thorough knowledge of digital software required in your role
- Commercial awareness; play your part in Bulletproof's profitability
- Take pride in your environment - i.e. creating a tidy and inspiring space to work within
- Ensure that administration, company protocol and standards are maintained
- Embody the three core values of Bulletproof
- Collective responsibility; we are a team, so think proactively and do not assume someone else has it covered.

[wearebulletproof.com](http://wearebulletproof.com)

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